



DSRIP Program: Enabling Participation for Performing Provider Systems

Todd D. Ellis, Managing Director, Technology Enablement,
KPMG

Vicki Harter, VP Product Management, Caradigm

March 25, 2015

The Need to Improve Populations: The New Paradigm

Key questions for DSRIP

Caradigm and DSRIP Overview

Addressing the key DSRIP questions

Caradigm DSRIP Package of Solutions

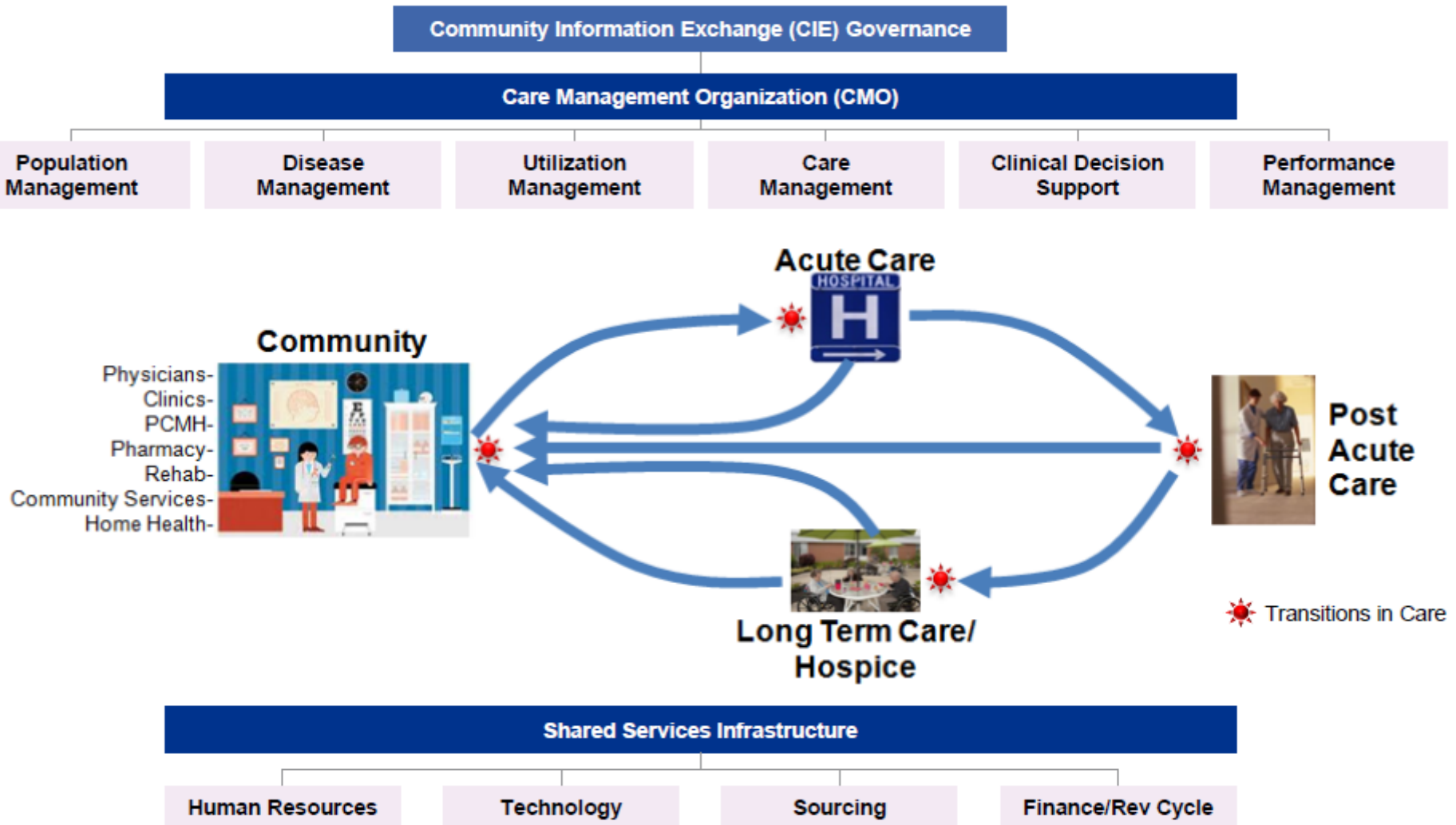
Q&A

Todd D. Ellis, Managing Director, KPMG



The Need to Improve Populations and Reduce Costs: The New Paradigm

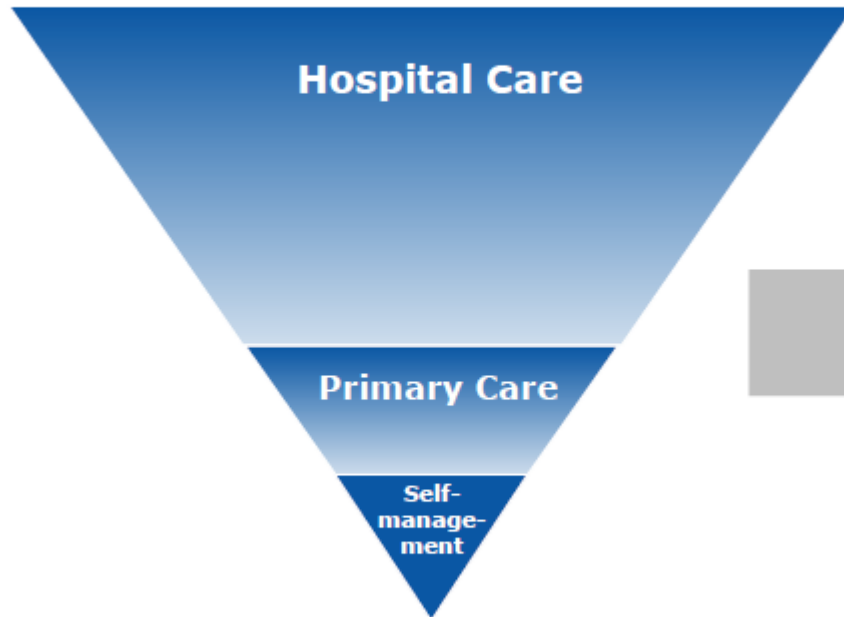
DSRIP: More clinically integrated models



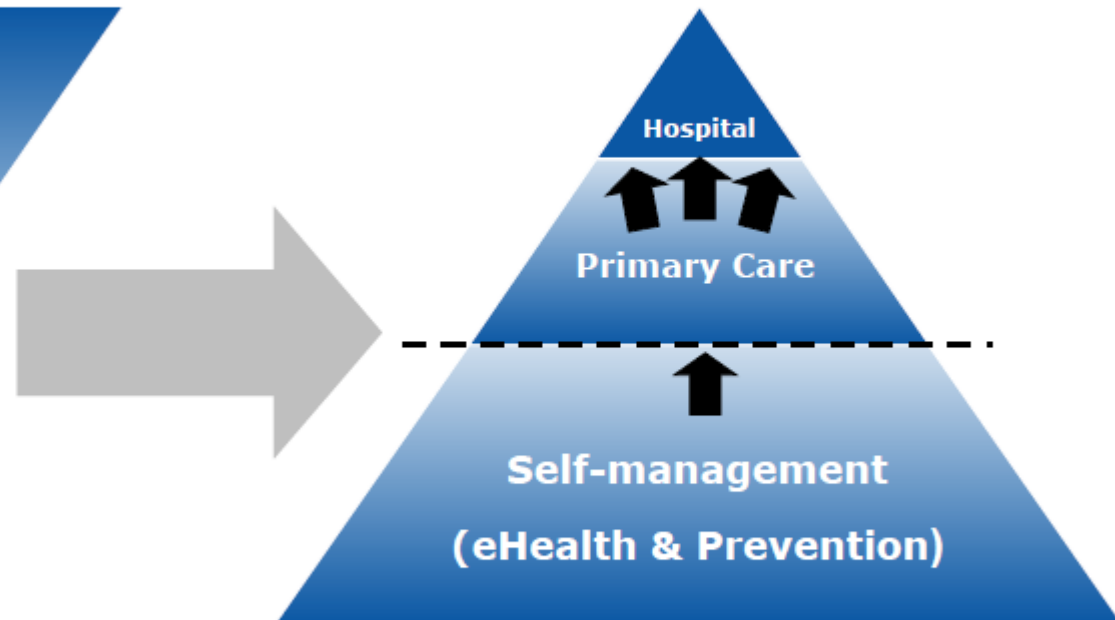
The Need to Improve Populations: The New Paradigm

Our system now does not put the responsibility on the patient and focuses too much on high cost services.

Now

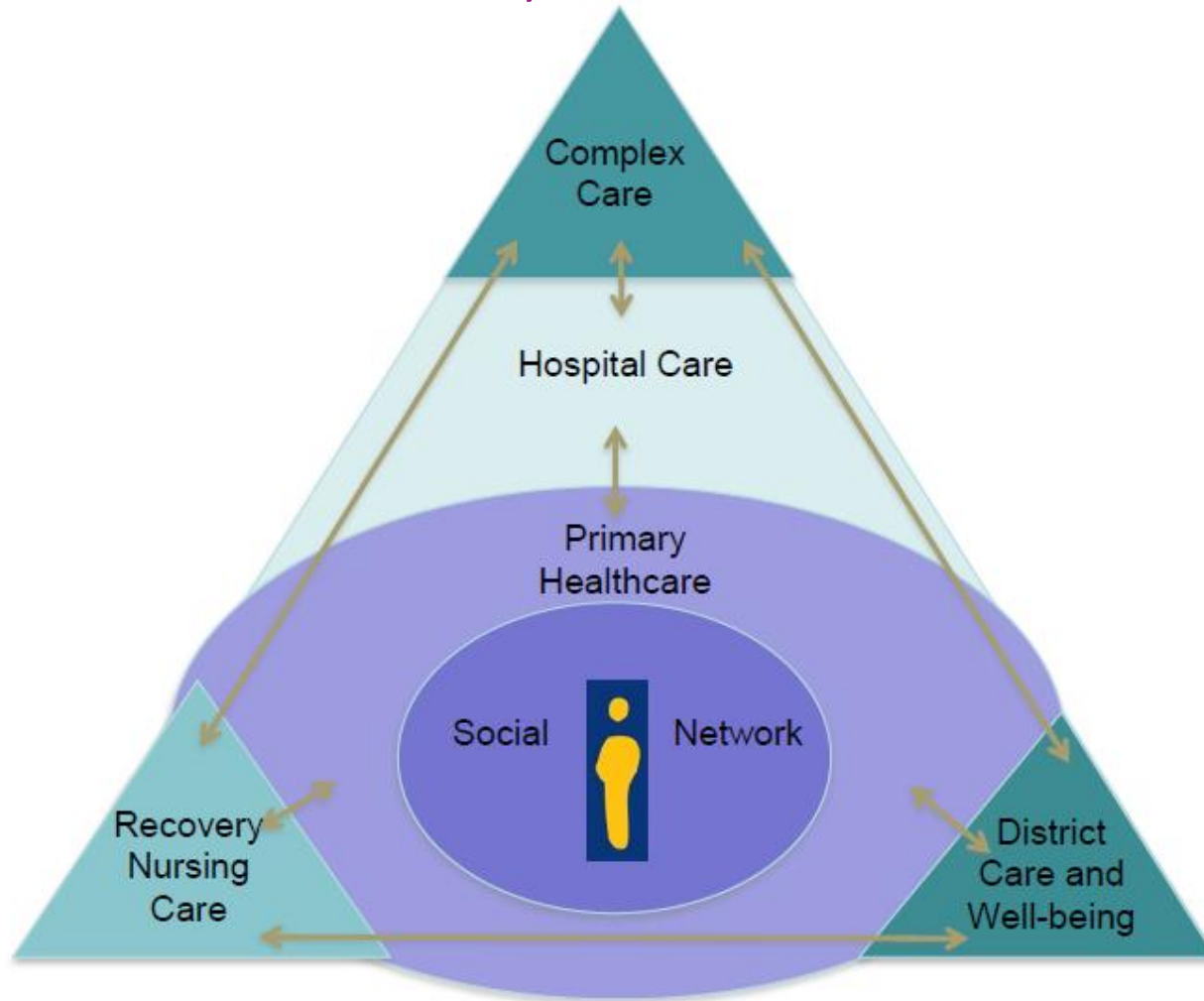


Future



The Need to Improve Populations: The New Paradigm

The need for integrated services with the focus on the patient and Populations. Information is key



The Need to Improve Populations: The New Paradigm

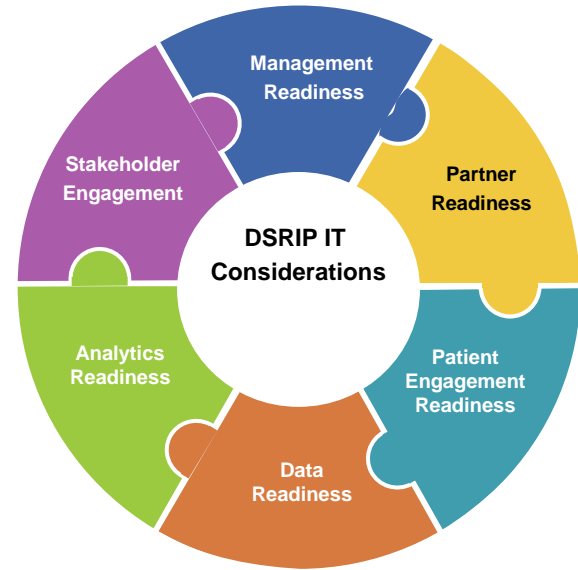
Some common barriers that must be addressed.....

- Workflow Impact Analysis
- Policies and Procedures updates
- Business Continuity Planning
- Clinical and Data Governance
- Training and Education
- Helpdesk and Support
- Change Management

- IT Governance
- IT Strategy
- Architecture
- Future Roadmap
- IT Portfolio Management
- Vendor Management

- Physical Hardware, Network Connectivity
- Clinical Applications (EMR, Care Management, Referral tracking)
- Financial Application (Enrollment, Claims, Payment)
- Exchange Application (HIE/RHIOs)
- Add-ons (Interfaces)
- Business Intelligence Applications (Data Warehouse, Population Health)
- Engagement Application (Secure Messaging, Provider/Patient Portal, Online Directories, Remote Monitoring/ Telemedicine)

- Identification
- Segmentation
- Stratification
- Risk Scoring
- Performance Metrics
- Evidence Based Clinical Rules
- Alerts, Reports
- Care Gap Analytics
- Medical Cost Analytics
- Quality and Outcome Analytics
- Predictive Analytics



- Aggregation
- Normalization
- Exchange
- Data Mining
- Prediction
- Payer Data
- Semantic Interoperability
- Data Quality

- Master Patient Indexing
- Patient Consent
- Information Security
- Patient Attribution
- Patient Matching
- Patient Outreach and Communication
- Patient Engagement

The Need to Improve Populations: The New Paradigm

Key questions to address.....

- Understanding the goals of your organization in an environment of constant change (DSRIP and Non-DSRIP). What are the needs you are looking to address or improve in the community?
- How do you identify what high risks exist for a specific patient or patient population:
 - How do you assess them?
 - How is information provided to the care team?
 - How to engage the patient and encourage self management?
 - The transitions must be smooth and effective

The Need to Improve Populations: The New Paradigm

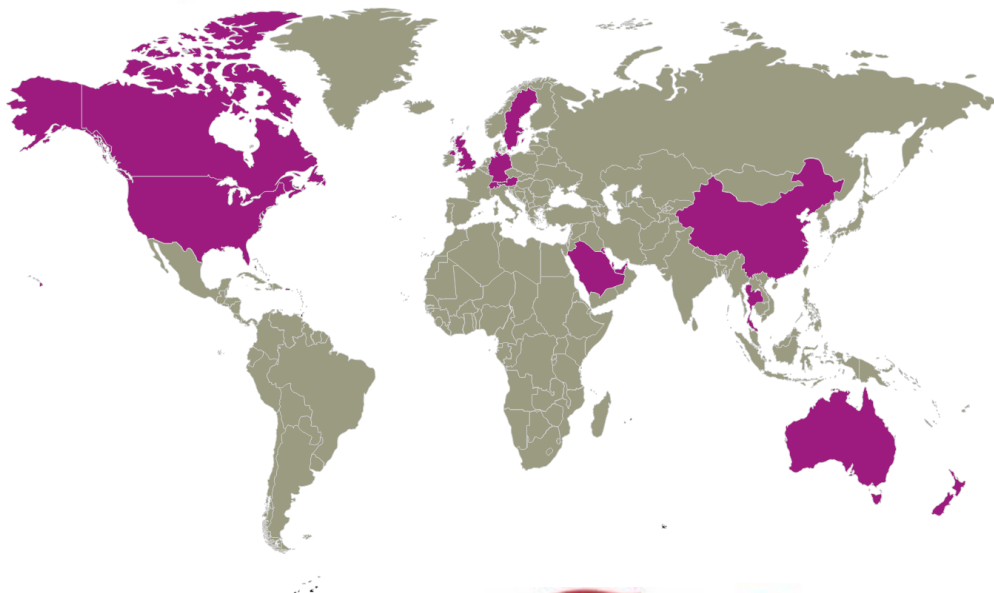
Key questions to address.....

- Ensuring the technology you will use or purchase will actually meet the needs of the organization for DSRIP and future long term goals....intelligent technology spending
 - Many vendors in the field
 - A lot of options with mature functionality
 - Being able to see through the fog....understanding your needs
 - People, process, TECHNOLOGY and data

Vicki Harter, VP Product Management, Caradigm



Unleashing innovation to solve healthcare's greatest challenges



650 person workforce
250 customers
1500 hospitals
1 M end users
175 M patients
500 source systems



Customers | Promises | Simplicity | Teamwork



Photo courtesy of Naveed Zafar, part of the Caradigm team

Delivery System Reform Incentive Payment program

DSRIP States:



California



Kansas



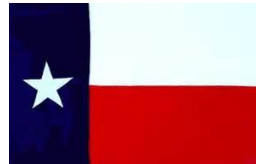
Massachusetts



New Jersey

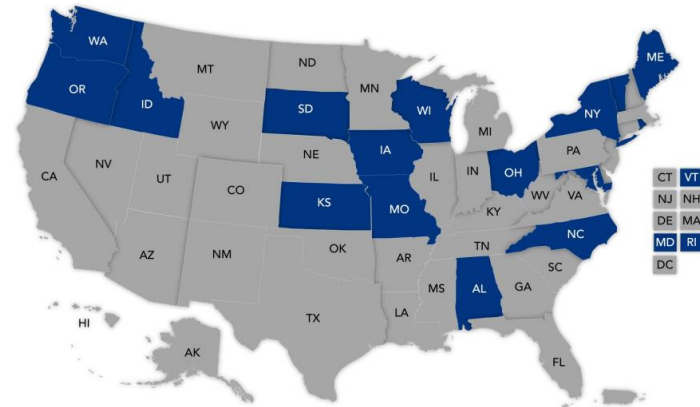


New York



Texas

Nationwide Importance:



As of November 2014, 16 states have a total of 20 approved Medicaid health home models.

DSRIP-similar states: Florida, New Mexico, and Oregon

DSRIP-applicant states: Alabama, Illinois, and New Hampshire

Goals:

- Reduce avoidable hospital use and improve other health and public health measures at both the system and state levels.
- Create a more cost efficient Medicaid program with improved outcomes.
- Assure access to quality care for Medicaid members and long-term delivery reform through managed care payment reform.

The Key Questions

How do you assess high risks for a specific patient or patient population?

Caradigm Risk Management – Identification and Stratification

Caradigm Care Management – Assessment and Enrollment

How is information provided to the care team?

Caradigm Care Management – Definition of the care team

Caradigm Quality Improvement – Identify gaps in care

How do you engage the patient and encourage self management?

Caradigm Care Management – Create Self Management Action Plan (SMAP)

Caradigm Patient Engagement – Personal Health Record

Can the transitions be smooth and effective?

Caradigm Care Management – Real-time alerts and rules based work flows

Caradigm Knowledge Hub – Surface information to the point of care

Care Coordination and Management Solution



Risk Management (RM)



Care Management (CM)



Quality Improvement (QI)



Patient Engagement



Caradigm Intelligence Platform (CIP)

Outreach



Enrollment



Care Planning



Care Management and Coordination



Billing Data

Track, Monitor and Report on Metrics



Caradigm Population Analytics

Integrating and sharing data within the PPS: Caradigm Intelligence Platform

Enabling a Strategic Approach

Leveraging the Investments in the Caradigm Intelligence Platform



Rich Data Asset

Robust, smart interfaces to simplify and accelerate data aggregation
Data from the community, made available within work flows in real time



Analytics and Big Data

Analytics tools and third-party connections to easily generate insight and drive improvements



Cohort Management

Tools to rapidly address common surveillance and cohort management needs



Solution Ecosystem

Embedded applications that scale to meet changing business needs
Full development environment to accelerate solution creation

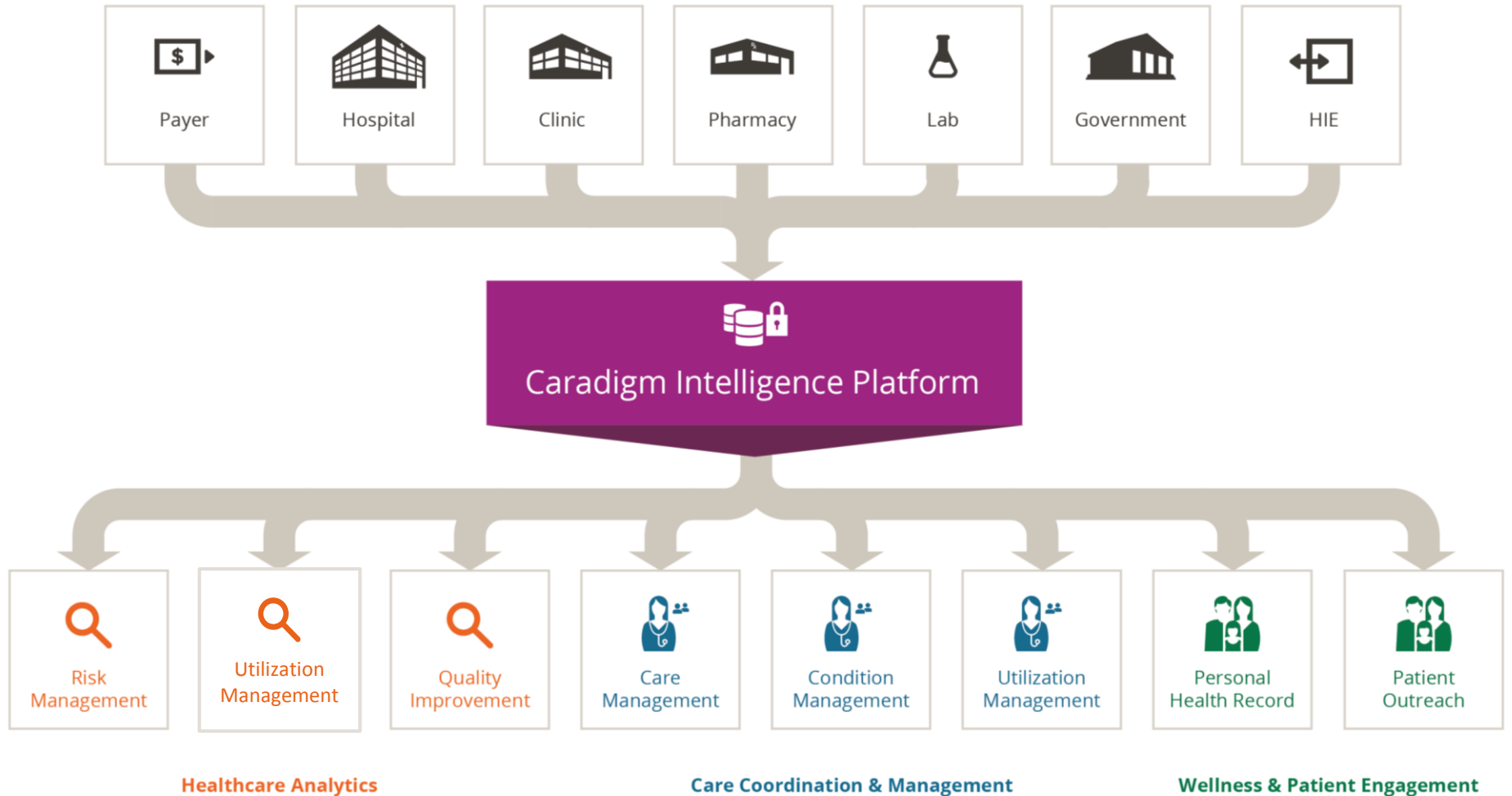


Cloud Hosting

Flexibility with subscription pricing and simplified deployment



Future-proof your data investment



Identifying and Stratifying the Population: Caradigm Risk Management, Quality Improvement



Accurate and meaningful prediction

A more complete picture



The Science

- Blended artificial Intelligence
- Highest accuracy, sensitivity, specificity

The Differentiators for DSRIP

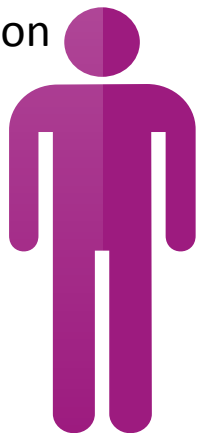
- Most accurate science in the industry
- Models calibrated to the customer's Medicaid population
- Identification of most actionable patients
- Patient-level drivers of current and future risk



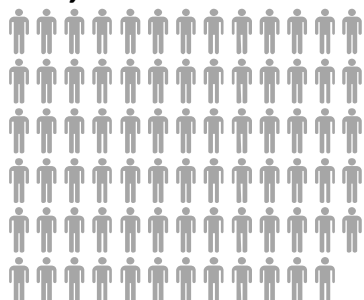
Maximizing Return on Intervention

Focus on the right interventions with the most actionable patients

1.6 M population

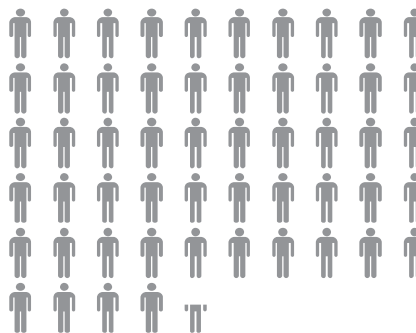


77,000 Diabetics



Common Approach:
High Cost patients

High Cost Population



54,552 patients

Savings potential
\$425 PM/PY

Caradigm Risk Management
Acute Impact
Quality Compliance
Motivation Movers

High Impact Population



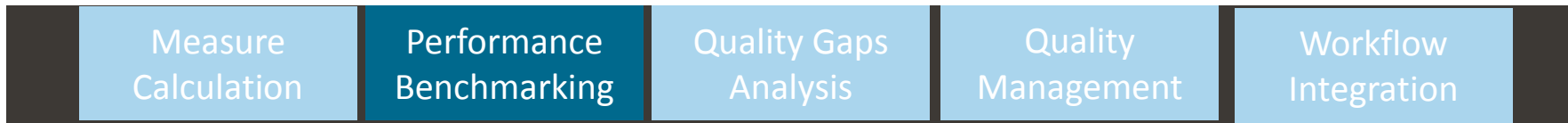
925 patients

Savings Potential
\$6,403,775

Savings potential
\$7000 PM/PY



Screen Shot – Performance Benchmarking



QI

HEDIS

Prevention and screening
VIEWS FILTERS

Filter(s) applied: (none)

Measure	Current total	Bench mark	Prev year
CDC	77.14%	85.7%	77.44%
WCC			
CIS			
IMA			
HPV			
LSC			
BCS			
CCS			
NCS			
COL			
CHL			
GSO			
COA	82.25%	78.17%	73.8%
CWP	72.8%	71.85%	54.1%
URI	61.2%	78.9%	87.74%

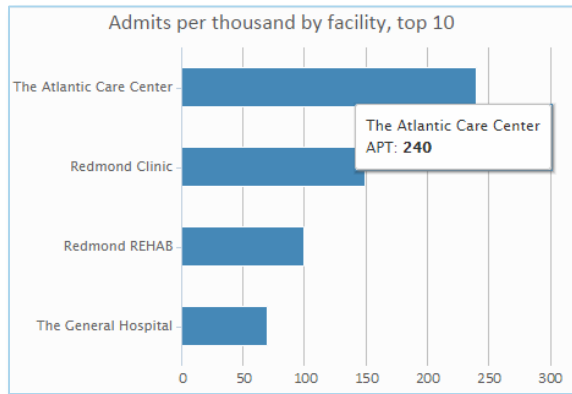
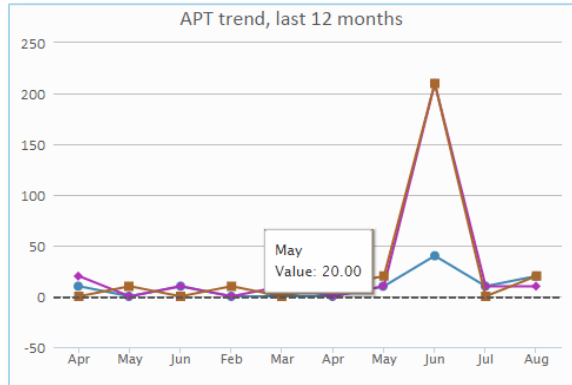
Current performance

Monthly comparison for last 12 months

[Close](#)

Admissions per 1000 Analysis

Following admission trends



Features & benefits

- Industry-standard metric determines the number of admissions over time by many factors, including region, facility, provider specialty, provider, major diagnostic category (MDC), diagnosis related group (DRG) and age grouping.
- Cross facility/provider/specialty comparative analytics
- Navigation to the individual patient/member longitudinal care record.

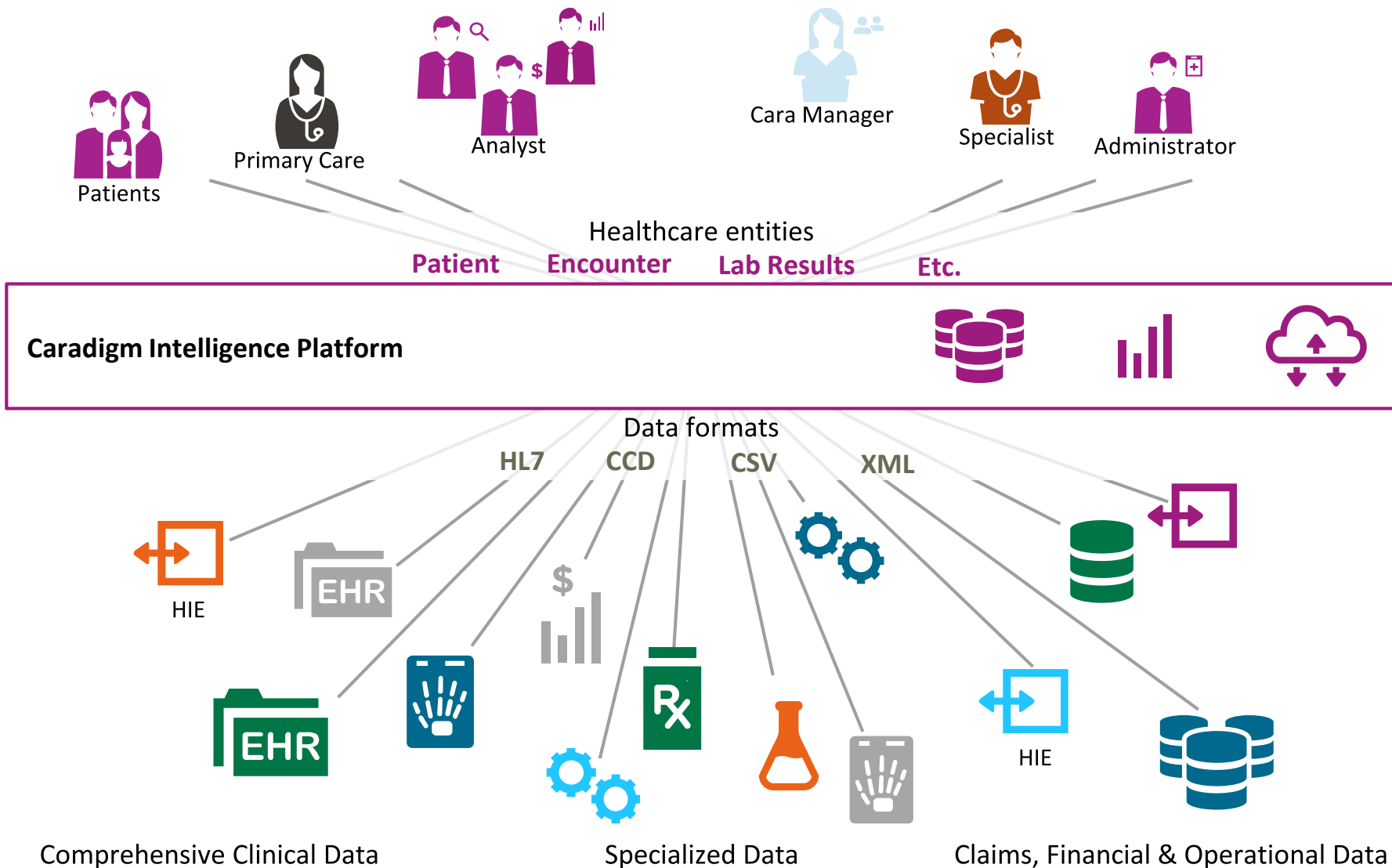
The admission analysis:

- Uncovers trends in admissions that will lead to better transitions coordination
- Enables better understanding of utilization patterns of current at-risk populations.
- Enables better understanding of utilization patterns of populations to reduce unnecessary admissions

Provider Specialty	Tot Pop	% Pop	# Admit	% Admit	Newborn	> 65	Male	Female	Other
Cardiovascular	100	16.00	16	16.00	0	0	1	1	1
Internal Med	100	12.00	12	12.00	0	0	1	1	1
Oncology	100	12.00	12	12.00	0	0	1	1	1
Orthopedics	100	11.00	11	11.00	0	0	1	1	1
Surgery	100	12.00	12	12.00	0	0	1	1	1

Integrate the Care Team: Caradigm Care Management

Technology for Integrating the Community- Wide Care Team

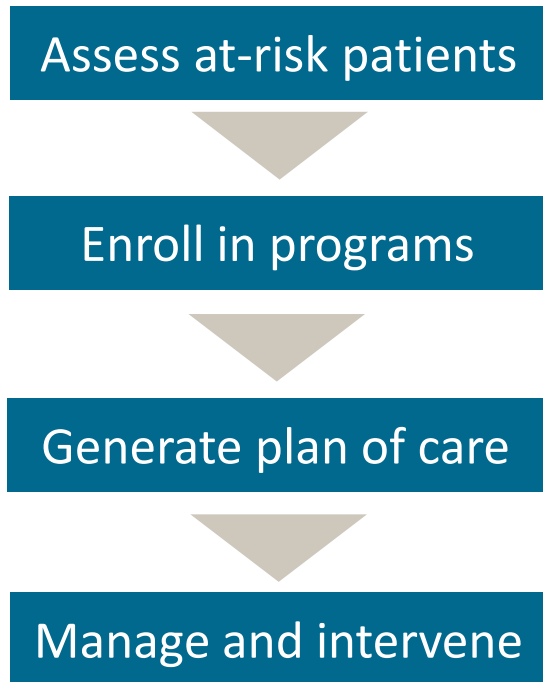




Care Management

Integrates evidence-based clinical guidelines into patient-centric care plans to promote quality and efficiency in the delivery of healthcare across the continuum.

- Individual assessments of Medicaid patients
- Defined care teams
- Communication of care plans
- 360° view of the patient and care team



Caradigm Care Management Personas

Building to support today's healthcare organizations

Entering, consuming, analyzing, acting upon information

Healthcare Professionals



Ann
Care
Manager



Dr. Catherine
PCMH
Physician



Bill
Behavioral
Health



Rosa
Medical
Assistant



Sara
Social Worker

Installing, maintaining, supporting, building value

IT and Development



Chester
Sr. app dev



Iris
IT admin



Amita
Clinical and
Business app
analyst



Singh
Data integr.
specialist



Delilah
Database
admin



Care Management

User home screen allows for easy prioritization of a complex workload

Caradigm Care Management

My caseload (175)

Name	Next task
ANDREWS, Mel M, 09 Nov 1962	Scheduled 16:00 today HM Follow-Up Assessment
ARTEAGA, August M, 29 Feb 1948	Due today Screening
ATWELL, Gabriella F, 17 Oct 1962	Due tomorrow HM Follow-Up Assessment
BARON, Ophelia F, 10 Jul 1958	Due 22 Dec 2014 Medication Barrier Review
BRIDGES, Jordan M, 23 aug 1956	Due tomorrow Med Review
BRISTOW, Farrell M, 8 Nov 1953	Due 12 Dec 2014 Abnormal Weight Gain
CATHEY, Titus M, 16 July 1961	Due 14 Dec 2014 HM Follow-Up Assessment
CLOUGH, Chase M, 27 Jul 1952	Due 13 Dec 2014 Screening
DANIELS, Simone F, 08 Feb 1958	Due 22 Dec 2014 Review Plan of Care
DELACRUZ, Costanza F, 12 Oct 1961	Due 30 Dec 2014 Comprehensive Chart Revi...
DEW, Jarrod M, 22 Aug 1950	Due 17 Dec 2014 Manual Intake

Today
at a glance

10
completed

8
not started

2
past due

1
in progress

2
appointments

My tasks

By status (Select all)

By type (Select all)	Count
In progress	35
Not started	50

By due or scheduled date (Select all)

All statuses, all types, all dates (91)

Diabetes Assessment GRIFFITH, Neal	Due 09 Dec 2014
Screening ARTEAGA, August	Due today
Contact FAULKNER, Young	Due today
Correspondence MONET, Richard	Due today
Med Review GULCHER, Kayla	Due today
Review Plan of Care NICHOLS, Madeleine	Due tomorrow Sched. 12 Dec
Screening PETERSON, Ulrike	Due tomorrow
Manual Intake JACKSON, Weiland	Due tomorrow
Contact HENRY, Natasha	Due 12 Dec
Co-Manage Program	Due 12 Dec

12 min

Robust Care Team Approach

Establish clear roles and responsibilities to coordinate care

spacehost.aspx

New York State ... GSI www.gsihealth.c... DSRIP Dashboa... Caradigm Care Managem... Resources | Pop... Condition Man... Other bookmarks

BOGUE, Frederick R DOB 06 Apr 1950 (64y) Male

Care Team

ACTIONS FILTERS

Filter(s) applied: Status is Active | Remove all filters

Physicians (2)

Contact	Organization	Relationship	Responsibility	Phone	Status
Jones, Albert	Community Support Ser...	PCP	Family Practice		Active
Smith, Janelle	Community Support Ser...	Specialist	Endocrinology & Metabolism		Active

Health services team (4)

Contact	Organization	Relationship	Responsibility	Phone	Status
Atwell, Edith		Inpatient Case Manager	CM - Inpatient		Active
Burgess, Jesse		Field Coordinator	CC - Care Coordinator		Active
Harter, Vicki		Case Manager	(Lead) CC - Care Coordinator		Active
Mizzrahi, Mahesh		Pharmacist	CM - Medical Home		Active

Family & friends (3)

Contact	Organization	Relationship	Responsibility	Phone	Status
Bailey, Miranda		Guardian	(Guardian) Emergency contact	123-426-7890	Active
Bogue, Bill		Child	(Do not share information about the patie...		Active
Bogue, Saly		Child	(General power of attorney) Transportation	222-327-4444	Active

Community organizations (2)

Contact	Organization	Relationship	Responsibility	Phone	Status
Bower, Rosalie	PhyKart Transportation ...	Community provider	Transportation	877-642-9844	Active
Williams, Bill	Meals on Wheels (Meal...	Community support ser...		111-111-1111	Active

Assessments Drive an “Intelligent Plan of care”

Reducing variations in care through evidence-based content mapping

The screenshot displays a clinical assessment and plan of care interface. The patient is identified as BOGUE, Frederick R, DOB 06 Apr 1950 (64y) Male. The interface is divided into two main sections: a left sidebar for assessment and a main right area for the plan of care.

Left Sidebar (TOC Assessment):

- 1. ADMISSION ED HISTORY** (In progress)
 - * 3 or more ED visits in the last 6 months? Yes No
 - Previous: No
 - * ED visit in the last 30 days? Yes No
 - Previous: No
 - Date: 03/10/2015
 - Facility: Moses
 - * Diagnosis (ED visit):
 - * Hospital admission in last 30 days? Yes No
 - Previous: No
 - * Patient currently in a healthcare facility? Yes No
 - Previous: No
 - Comments:
- 2. LIFE PLANNING** (Not started)
- 3. CARDIOVASCULAR** (Not started)
- 4. RESPIRATORY** (Not started)
- 5. SLEEP** (Not started)

Main Right Area (Plan of Care):

Goals (Interventions)

12 (17) Accepted	0 (0) In review	1 High priority	1 (0) Past due	0 (1) Completed
---------------------	--------------------	--------------------	-------------------	--------------------

Last documented by DEMO\vickih on 17 Mar 2015

Barriers (4 Goals) Active

- Eliminate/reduce cognitive barriers | Harter, Vicki (Case Manager)
Include caregiver in all education; use teaching aids as appropriate for patient | Harter, Vicki (Case Manager)
- Eliminate/reduce psychosocial barriers | Harter, Vicki (Case Manager)
Support patient in establishment of support system | Harter, Vicki (Case Manager)
Support patient in identifying ways to increase social interaction with others | Harter, Vicki (Case Manager)
- Eliminate/reduce visual deficits | Harter, Vicki (Case Manager)
Coordinate services for visually impaired | Harter, Vicki (Case Manager)
- Pave the road so the patient can walk safely. | Harter, Vicki (Case Manager)
Road paving | VanBaak, Ed (Case Manager) | Due 30 Apr 2015

Condition Management (3 Goals) Active

- Achieve blood pressure less than 140/90 | Test, CIP (Case Manager) | Target 11 Mar 2015
Assess blood pressure readings | Test, CIP (Case Manager) | Due 19 Mar 2015
- Prevent complications related to diabetes | Harter, Vicki (Case Manager)
Confirm order for diabetic eye exam (every 2 years if negative; annually if positive for retinopathy) | Harter, Vicki (Case Manager)
Schedule/Perform monofilament foot exam at least once annually | Harter, Vicki (Case Manager)
- Prevent complications related to ESRD | Harter, Vicki (Case Manager)
Continue to monitor access blood flow; refer to radiology if low blood flow persists | Harter, Vicki (Case Manager)
Educate in AV fistula care and precautions: Inspect daily for thrill. Contact dialysis center if thrill not located | Harter, Vicki (Case Manager)
Educate in monitoring access for signs of infection | Harter, Vicki (Case Manager)



Care Management

Program analytics

Current year 2013 2012

CM

PROGRAMS

SHOW ACTIONS FILTERS

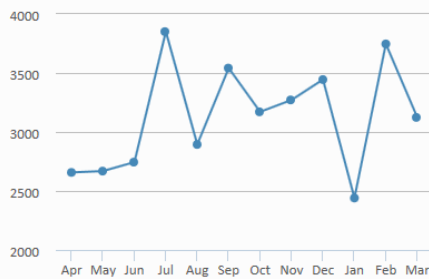
Filter(s) applied: none

122,465 Patients in at least 1 program
11,132 more than last month

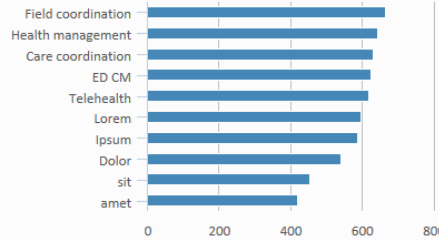
3,124 New enrollments in last 30 days
646 less than previous 30 days

17,867 New enrollments YTD, 2014
1,354 more than YTD, 2013

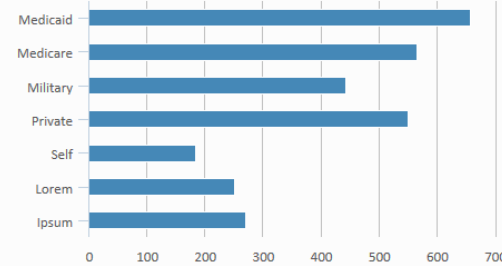
New enrollments by month



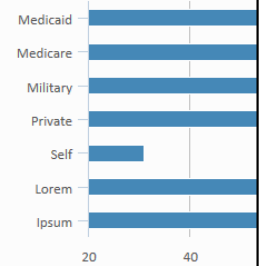
New enrollments in last 30 days, top 10 programs



New enrollments, last 30 days, by LOB



% Patients in at least



Program	Total patients	Added last 30 days	Added 31-60 days	Added > 60 days	Closed last 30 days	Medicare	Medicaid	Private	12 mo. new enro...
Case management	9,827	77,654	5,643	43,729	48,406	64,276	61,505	67,826	
Health management	45,827	23,407	20,735	65,664	64,135	58,703	28,500	95,328	
Care associate	69,596	25,155	10,843	3,599	79,971	89,347	65,143	18,100	
Field coordination	39,707	42,209	92,982	50,858	30,515	26,391	10,895	30,515	
Care coordination	84,750	40,846	67,377	54,264	52,371	8,449	20,329	31,749	
Telehealth	65,809	87,803	63,809	23,961	27,850	86,643	56,502	27,850	
Community health associate	47,329	58,786	82,978	90,728	66,723	84,868	31,611	66,723	
ED CM	85,967	73,430	99,316	42,127	41,809	26,206	33,335	32,606	
Inpatient CMO	28,173	88,984	78,802	21,359	14,820	45,666	25,807	87,356	

Effective Transitions at the Point of Care: Caradigm Knowledge Hub, Patient Engagement

Point of Care integration capabilities

Desktop Integration

- Knowledge Hub



Desktop Integration

- Single Sign On (SSO)
- Context Management



Document Sharing

- Pass Care Plans between systems
- Enabled by HIE infrastructure



Discrete Data Sharing

- Decompose discrete data from a Care Plan and include that in the EMR
- HL7 messages (lab results for example)





Knowledge Hub – Bringing additional patient data into the EMR

BAILEY, Samantha Louise 11 Mar 1976

6↓ MEWS score 82↑ Readmit risk 3 Quality gaps

Lab results for this patient

HbA1c

Year	Jun	Sep	Jan	Apr	Aug	Nov	Mar	Jun
2012	8.5	7.5	7.2	5.5	8.5	9.5	9.0	9.8
2013								
2014								

Patient is enrolled in ...

Patient documents

Visit history

Total visits in past year	16
Inpatient admissions	4
Inpatient readmissions	2
ED visits	2
Observation care	1
Ambulatory visits	7

Quality measures gaps

- HbA1c poor control (>9.0%)
- LDL-C control (<100 mg/dL)
- Blood pressure control

Active allergies

02/11/1976 38y/o female Amil \$20 100% Send Labs Out, X-Rays OK

Doctor's Note (Contains past visit)

Inc. Font Dec. Font Print Preview FastForms Full Text View Outline Text View Refresh All Hx

Dett Bailey, Samantha Louise 02/11/1976

CC Office/Outpatient Visit

HPI Visit Date: Mon, Sep 27, 2010 12:35 pm

ROS Provider: Kelsey Killdear, MD (Assistant: Heather Helper, MA)

PMH Location: Heal with Steel Health Center

Prblm

Immz

Allrg

Meds CC:

Vital Ms. Bailey is a 25-year-old Caucasian female

Past Medical History Maintenance

Expand All Collapse All Increase Font Decrease Font

PMH/FMH/SH

Past Medical History:

- Type 1 Diabetes
- Medication Noncompliance
- Hospitalized 1988 DKA

Surgical History:

- Fracture Repair: femur; casted, internal fixation; at age 12; s/p MVA;

Family History:

- Positive for Hyperlipidemia and Hypertension.

Social History:

- Occupation: Unemployed
- Marital Status: Single

Tobacco/Alcohol/Supplements

Tobacco/Alcohol/Supplements:

- Tobacco: Nonsmoker (never smoked);
- Alcohol: Drinks alcohol on a social basis only.
- Caffeine: She admits to consuming caffeine via coffee (2 servings per day).

Substance Abuse History

Mental Health History

Communicable Disease History

Knowledge Hub surfaces additional patient information within the clinical workflow.

Features

- EHR integration
- Context management
- Configurable scorecard
- Computed risk scores
- Application integration
- Notes or data capture

recent lab
neral neuropathy
non-healing nasal
paroxysmal
pleuritic chest pain
al bloating,
hemorrhoids.
galia, hematuria,
uria, polyuria

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Bailey, Samantha Louise DOB: 02/11/1976 38y/o female Amil \$20 100% Send Labs Out, X-Rays OK

Reminders Visit / HS Chart View FlowSheets

Health Summary Note Health Summary

Health Summary

- Current Problems
- Allergies
- Medications
- PMH/FMH/SH

Edit

Doctor's Note (Contains past visit)

Inc. Font Dec. Font Print Preview FastForms Full Text View Outline Text View Refresh All Hx

Dett ▶ **Bailey, Samantha Louise** 02/11/1976
CC ▶ Office/Outpatient Visit ◦
HPI ▶ **Visit Date:** Mon, Sep 27, 2010 12:35 pm ◦
ROS ▶ **Provider:** Kelsey Killdear, MD (Assistant: Heather Helper, MA) ◦
PMH ▶ **Location:** Heal with Steel Health Center ◦

Prblm ▶
Immz ▶ **SUBJECTIVE:**
Allrg ▶
Meds ▶ **CC:** ◦

Vital ▶ Ms. Bailey is a 25-year-old Caucasian female. Medical problems to be addressed today include type I diabetes. ◦

Past Medical History:

Type 1 Diabetes
 Medication Noncompliance
 Hospitalized 1988 DKA

Surgical History:

Fracture Repair: femur; casted, internal fixation; at age 12; s/p MVA;

Family History:

Positive for Hyperlipidemia and Hypertension.

Tobacco/Alcohol/Supplements

Edit

Tobacco/Alcohol/Supplements:

Tobacco: Nonsmoker (never smoked);
 Alcohol: Drinks alcohol on a social basis only.
 Caffeine: She admits to consuming caffeine via coffee (2 servings per day)

Substance Abuse History
Mental Health History
Communicable Disease History

Past Medical History Maintenance

Expand All Collapse All Increase Font Decrease Font

- PMH/FMH/SH**
 - Past Medical History:** ◦
 - Type 1 Diabetes ◦
 - Medication Noncompliance ◦
 - Hospitalized 1988 DKA ◦
 - Surgical History:** ◦
 - Fracture Repair: femur; casted, internal fixation; at age 12; s/p MVA; ◦
 - Family History:** ◦
 - Positive for Hyperlipidemia and Hypertension. ◦
 - Social History:** ◦
 - Occupation: Unemployed ◦
 - Marital Status: Single ◦
- Tobacco/Alcohol/Supplements**
 - Tobacco/Alcohol/Supplements:** ◦
 - Tobacco: Nonsmoker (never smoked); ◦
 - Alcohol:** Drinks alcohol on a social basis only. ◦
 - Caffeine:** She admits to consuming caffeine via coffee (2 servings per day). ◦
- Substance Abuse History**
- Mental Health History**
- Communicable Disease History**

Most recent lab
heral neuropathy

non-healing nasal

paroxysmal

pleuritic chest pain

al bloating,
hemorrhoids,

galia, hematuria,
octuria, polyuria,

- Readmit risk positive factors
- Age: >69
- Chronic conditions: 1 or more
- Current
- Patient
- Visits
- Visits
- Visits
- Patient
- Smoking
- Admission
- Total
- Inpatient
- Inpatient
- Emergency
- Hospital
- Quality
- No score
- HbA1c
- Missed
- Disease
- No ACE/ARB prescribed
- Missing influenza vaccine

Doctor's Note (Contains past visit)
 Caradigm Chronic Disease Management

BAILEY, Samantha Louise DOB 11 Mar 1944 Female

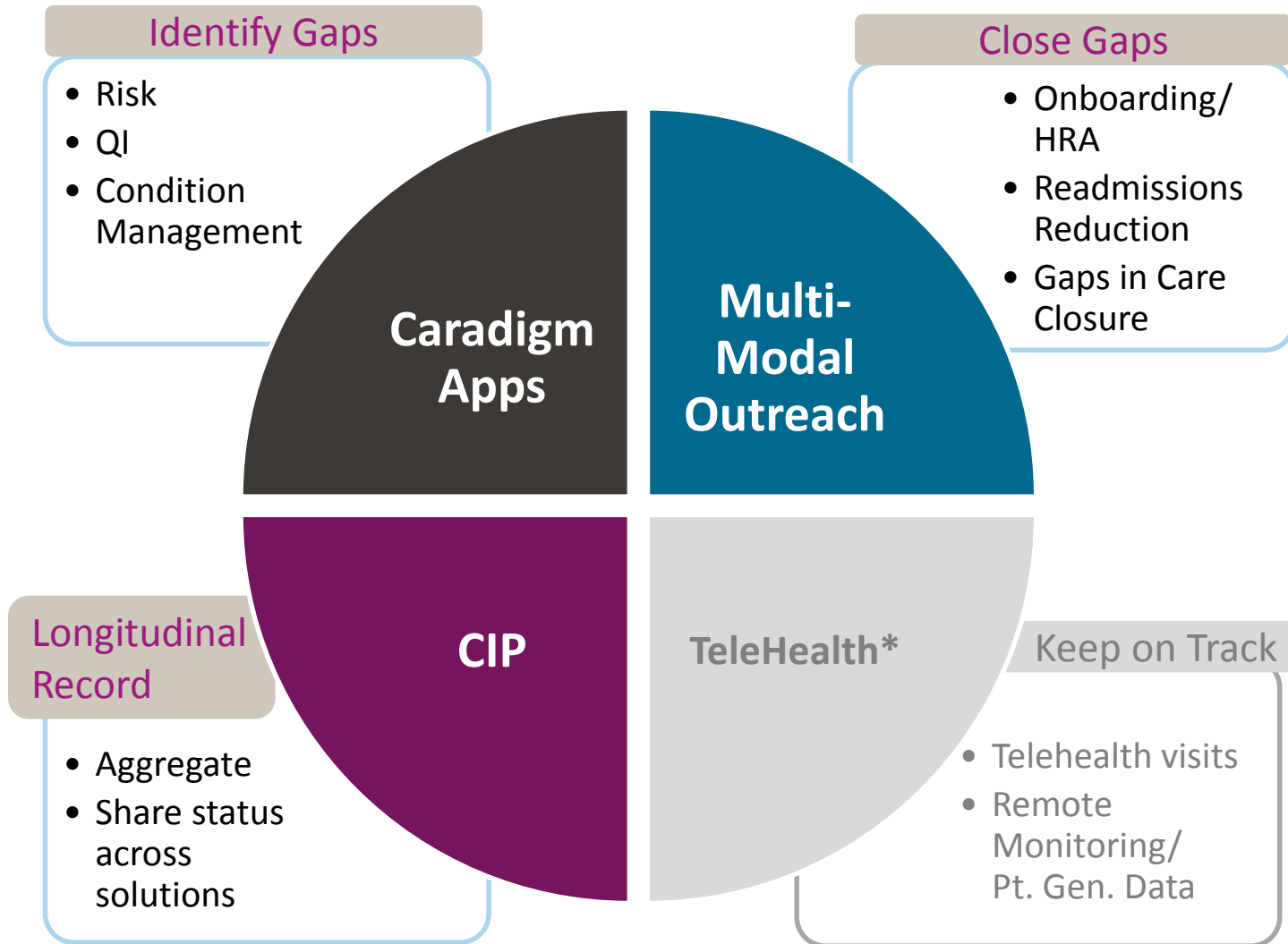
Measures out of compliance FILTERS

Filter(s) applied: Status is Non-compliant | Remove all filters
 Compliance last calculated on: May 01 2014

Measure / Sub measure	Compliant?	Next step / recent note
Comprehensive Diabetes Care (Commercial/Medicaid)	No	
HbA1c <8%	No	Contact patient Counsel patient on HbA1c control and schedule regular measurements
LDL-C screening	No	Contact patient Schedule a screening
COA Care for Older Adults	No	
Screening for colorectal cancer	No	Contact patient Schedule a screening

Tobacco/Alcohol/Supplements:
 Tobacco: Nonsmoker (never smoked);
 Alcohol: Drinks alcohol on a social basis only.
 Caffeine: She admits to consuming caffeine via coffee (2 servings per day).
Substance Abuse History
Mental Health History
 Communicable Disease History

Caradigm PHMS – Integrating the Patient



* Target partnership timing 2H'15-1H'16



Establish Engagement as a Core Element of PHMS

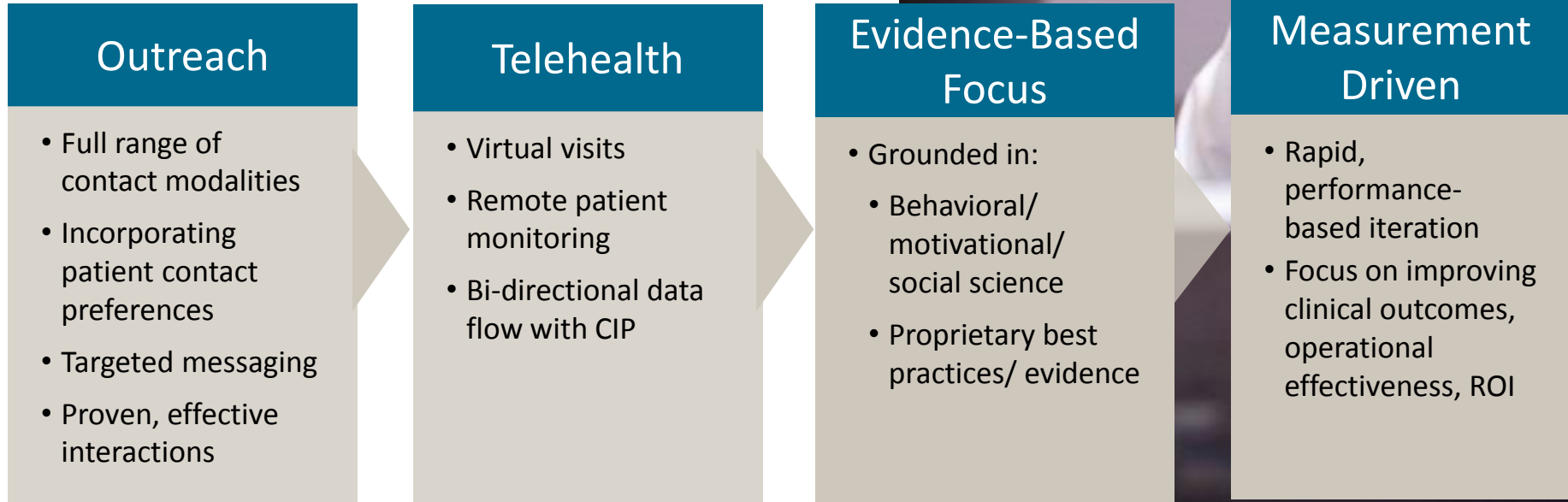
GOAL: Activate patients to drive health-related behavior change

Meet patients where they are with the right message at the right time

Behavior = Ability-----X-----Motivation-----X-----Trigger
(ease of action) (why I should care) (prompt to act)

Engage Outreach partner with proven expertise/solutions:

- Best practice/evidence-based messaging, targeting and interaction design
- Comprehensive campaign tools for patient relationship management
- Robust monitoring system to enable rapid, performance-based iteration
- Actionable analytic reports with metrics at the outreach, program and LOB level



Care Coordination and Management Solution



Risk Management (RM)



Care Management (CM)



Quality Improvement (QI)



Patient Engagement



Caradigm Intelligence Platform (CIP)

Outreach



Enrollment



Care Planning



Care Management and Coordination



Billing Data

Track, Monitor and Report on Metrics



Caradigm Population Analytics

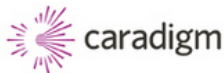
Join us at HIMSS15

Caradigm Booth #7307

Monday, April 13th



1:00pm
Panel: Population Health Trends and Insights



3:00pm
Panel: Accountable Care Organizations

Tuesday, April 14th



11:00am
Panel: Accountable Care Organizations



1:00pm
Panel: Population Health Trends and Insights



3:00pm
Panel: DSRIP Program – Enabling Participation for Performing Provider Systems

Wednesday, April 15th



12:00pm
Panel: The State of Healthcare Data Privacy and Security

Stay up to date: <http://www.caradigm.com/en-us/news-and-events/himss-2015/>

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Questions?



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