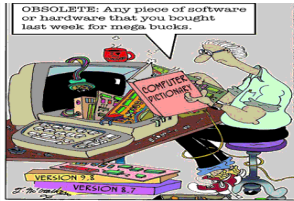


Making the Best Use of Information Technology in ASCs

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Today's Discussion

- Goal-How can I better position my center to take advantage of current technology
- Make certain technology strategy aligns with overall ASC strategy
- Pick one manual process each quarter and Analyze current workflow to determine if you can improve productivity, reduce expenses

Strategic IT Plan

- How many ASCs have a strategic IT plan?
- What % of revenue is reinvested into technology
- Define your organizational goals and work with a trusted IT consultant to help formulate 1,3 and 5 year strategic IT plan, align with overall goals



Overall Facility Goals

- Patient safety and satisfaction
- Maximize Profitability
- Physician satisfaction

Patient Safety and Satisfaction

- Electronic Health Record
 - Legible documentation
 - Medication Reconciliation
 - Decision support
 - Allergy/Medication Alerts
 - Reduce redundancy



Patient Safety and Satisfaction

- Patient Portal
 - Enter Health data at patient's convenience
- Electronic Patient Surveys
 - More convenient
 - Allows for immediate follow up on negative ratings



Maximizing Profitability

- Revenue Cycle Processes
 - Eligibility checking
 - Electronic Claims Submission
 - Auto posting Payments
 - Collections tools
 - Contract tools
- Increased volume
 - Web scheduling for physicians/offices
- Electronic Health Record
 - Eliminate manual paper process and supplies
 - Remove chart storage (onsite-offsite)
 - Capture additional charges



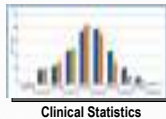
Maximizing Profitability

- Supply Chain
 - Preference cards to provide supply usage data
 - Connections to suppliers to eliminate manual PO cost
 - Reports to provide case costing and usage data for payer and vendor negotiations



Maximizing Profitability

- Business Intelligence/Advanced reporting
 - Identify trends, understand all components of business
 - Make strategic decisions regarding service lines, physicians



Maximizing Profitability

- Hardware/system management costs
 - Remote hosted systems
 - Backup/Disaster recovery plans
 - Enterprise configuration (multiple sites)



Physician Satisfaction

- Electronic Health Record
 - Easier access to data, both at the facility and offsite
 - Eliminate transcription through automated Op Reports
- Physician Connectivity
 - Web Scheduling for physicians and physician offices



Questions

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