BECKER’S
ASC REVIEW
26TH Annual Meeting: The Business and Operations of ASCs
October 24-26, 2019
Swissôtel Chicago

KEYNOTE SPEAKERS AND KEYNOTE PANELISTS

Kevin O’Leary
MBA Chairman, O’Shares ETF Investments, and Star ABC’s Shark Tank

Mel Robbins
Serial Entrepreneur, Best-Selling Author, Internationally Recognized Social Media Influencer and Motivational Speaker

Tucker Carlson
Host, Tucker Carlson Tonight and Founder, The Daily Caller

Sugar Ray Leonard
Boxing Legend, Successful Entrepreneur and Author, The Big Fight: My Life In and Out of the Ring

Tony Kilgore
Chief Executive Officer, Surgical Care Affiliates

Michael R. Redler
MD, Visiting Assistant Clinical Professor, Orthopaedics, University of Virginia; Assistant Clinical Professor, Frank H. Netter School of Medicine, Quinnipiac University; President, Medical Staff, Surgery Center of Fairfield County

Marni Jameson Carey
Executive Director, Association of Independent Doctors

David Young
Chief Executive Officer and President, Physicians Endoscopy

Caitlin Zulla
Chief Financial Officer, Surgical Care Affiliates

Matthew Searles
MBA, Partner, Merritt Healthcare Advisors

Alpesh Patel
Alpesh A Patel, MD, Director, Orthopaedic Spine Surgery, Professor of Orthopaedic Surgery and Neurosurgery, Northwestern University

Amber Walsh
JD, Partner, McGuireWoods LLP

Chris Bishop
Chief Executive Officer, Regent Surgical Health

John V. Prunskis
MD, FIPP, President and Medical Director, Illinois Pain Institute

Nader Samii
Chief Executive Officer, National Medical Billing Services

Register here at www.beckersasc.com/annual-ambulatory-surgery-centers-conference/
Call 800-417-2035 or email Jessica Cole at jcole@beckershealthcare.com or Scott Becker at sbecker@beckershealthcare.com
Kevin O'Leary, MBA, Chairman, O'Shares ETF Investments and Star, ABC’s Shark Tank

Kevin O'Leary was born to a middle class family in 1954. The combination of Kevin’s mother’s family heritage as merchants and his father’s Irish charisma truly meant that O’Leary was born for business. Kevin learned most of his business intuition from his mother. She taught him key business and financial insights from an early age. These became Kevin’s core philosophies, and the pillars upon which he would one day build his empire.

Kevin’s approach to business went through major changes as a teenager. During his second day on the job at a local ice cream shop, his boss came into the front of the store where Kevin was scooping ice cream. She looked at Kevin and asked him to perform a task that he wasn’t expecting. What happened next had a profound effect on Kevin – one that stayed with him for the rest of his life.

Mel Robbins, Serial Entrepreneur, Best-Selling Author, Internationally Recognized Social Media Influencer and Motivational Speaker

Mel Robbins is a serial entrepreneur, best-selling author, internationally recognized social media influencer, and one of the most sought-after motivational speakers in the world.

Her digital platform inspires more than 20 million people a month with transformative videos, articles, positive psychology research, and inspiring content. Mel's latest book, The 5 Second Rule, is a fixture on Amazon's "Top Ten Most Read List" and one of the most successful audio books ever published. Her TEDx talk about change has more than ten million views. Mel's media company, The Confidence Project, Inc. produces personal development programming and online courses for her global student body and corporate partners. On stage, Mel is a riveting, fun, and unforgettable speaker, teaching audiences a wide range of science-backed strategies with life-changing impact. Mel has spoken to executives at some of the world's leading brands, including Microsoft, JP Morgan Chase, Optum, Cisco, and AT&T. She is also an award-winning opinion columnist and legal analyst for CNN, a Dr. Oz Healthline Expert, and a Contributing Editor for SUCCESS Magazine.

A graduate of Dartmouth College and Boston College Law School, Mel is married mother of three and lives in the Boston area, but remains a Midwesterner at heart.

Sugar Ray Leonard, Boxing Legend, Successful Entrepreneur and Author, The Big Fight: My Life In and Out of the Ring

Sugar Ray Leonard is one of the legendary sports icons of the 20th century whose very name epitomizes boxing and conjures the image of a champion. Having learned to box at the age of fourteen, Leonard’s illustrious career includes three National Golden Gloves titles, two Amateur Athletic Union (AAU) championships and the 1975 Pan-American Games crown.
REGISTER BY
SEPTEMBER 1, 2019
AND SAVE!

This exclusive meeting brings together surgeons, physician leaders, administrators and ASC business and clinical leaders to discuss how to improve your ASC and its bottom line, how to manage challenging clinical, business and financial issues and more!

KEVIN O'LEARY, MBA, Chairman, O'Shares ETF Investments, and Star, ABC’s Shark Tank; MEL ROBBINS, Serial Entrepreneur, Best-Selling Author, Internationally Recognized Social Media Influencer and Motivational Speaker; TUCKER CARLSON, Host, Tucker Carlson Tonight and Founder, The Daily Caller and SUGAR RAY LEONARD, Boxing Legend, Successful Entrepreneur and Author, The Big Fight: My Life In and Out of the Ring

<table>
<thead>
<tr>
<th>PROGRAM SCHEDULE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>THURSDAY, OCTOBER 24, 2019</strong></td>
</tr>
<tr>
<td>10:00 am - 5:15 pm</td>
</tr>
<tr>
<td>10:00 am - 5:15 pm</td>
</tr>
<tr>
<td>5:15 - 7:00 pm</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>FRIDAY, OCTOBER 25, 2019</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 - 8:00 am</td>
</tr>
<tr>
<td>8:00 - 9:35 am</td>
</tr>
<tr>
<td>9:35 - 10:00 am</td>
</tr>
<tr>
<td>10:00 - 11:30 pm</td>
</tr>
<tr>
<td>11:30 - 12:30 pm</td>
</tr>
<tr>
<td>12:30 - 1:55 pm</td>
</tr>
<tr>
<td>1:55 - 2:15 pm</td>
</tr>
<tr>
<td>2:15 - 4:25 pm</td>
</tr>
<tr>
<td>4:25 - 6:00 pm</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>SATURDAY, OCTOBER 26, 2019</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 - 7:55 am</td>
</tr>
<tr>
<td>8:00 - 11:30 am</td>
</tr>
</tbody>
</table>

55+ PHYSICIANS
160 ADMINISTRATORS, OWNERS, CEOS, MEDICAL DIRECTORS AND DIRECTORS OF NURSING DIRECTLY FROM SURGERY CENTERS

OVER 190 SPEAKERS TOTAL

A SPECIAL AEU CREDIT TRACK

THE BEST BUSINESS-FOCUSED, STRATEGIC DISCUSSIONS IN THE ASC INDUSTRY

1,500+ ATTENDEES FROM AMBULATORY SURGERY CENTERS ACROSS THE NATION

TO REGISTER: CALL 800 417 2035 • FAX 866 678 5755 • REGISTRATION@BECKERSHEALTHCARE.COM
OR VISIT www.regonline.com/26thAnnualASC
Becker’s ASC 26th Annual Meeting: The Business and Operations of ASCs

55+ Physician Speakers
160 Administrators, Owners, CEOs, Medical Directors and Directors of Nursing Directly from Surgery Centers
190+ Speakers Total
A Special AEU Credit Track
The Best Business-Focused, Strategic Discussions in the ASC Industry
1,500+ Attendees from ASCs and Medical Facilities Across the Nation

THURSDAY, OCTOBER 24, 2019

TRACK A - Improving Profits, ASC Strategy and Keynotes
TRACK B - ASCs, Financial Issues, Orthopedics and Spine
TRACK C - Physician Hospital Ventures and Issues, GI, Pain Management and Anesthesia Issues
TRACK D - Revenue Cycle, Out-of-Network, Billing and Coding Issues
TRACK E - Transactions, Legal and Valuation Issues
TRACK F - Patient Safety, Quality and Accreditation Issues

10:00 - 10:40 am
A. Spine and Joints in ASCs
- Ali Prosor, Chief Executive Officer, San Luis Obispo Surgery Center
- Joy Taylor, JD, Chief Administrative Officer, Polaris Spine & Neurosurgery Center
- Mark Malone, Founder and Owner, Advanced Pain Care
- Tom Crossen, Chief Development Officer, Regent Surgical Health
- Moderated by Helen Suh, JD, Senior Counsel, McGuireWoods LLP

B. Presentation Title TBD
- Glenn Buterbaugh, MD, Medical Director, Western PA Surgery Center
- Jennifer Peterson, Director, Western PA Surgery Center

C. What Do High Deductible Plans Mean for ASCs?
- Cindy Young, BSN, RN, CASC, CAIP, Administrative Director, Surgery Center of Farmington, LLC
- Sandra Jones, CASC, CPHRM, CPHQM, FHMA, Founder, Ambulatory Strategies Inc.
- Bob Scheller Jr., CPA, CASC, Chief Executive Officer, Lake Park Surgicare Surgery Center
- Moderated by Emily Rappeleye, Managing Editor, Becker’s Healthcare

D. Things I Wish I Would Have Known / Common Preventable Headaches to Avoid When Opening an ASC
- Laurri Wallace, DPT, MHS, MBA, Chief Operating Officer, Surgery Center of Roswell
- Leslie Mattson, RN, BSHM, Chief Executive Officer and Co-founder, ALM Surgical Solutions

E. Navigating Workers’ Compensation Issues and Utilizing Evidence-Based Return to Work Guidelines in a Multidisciplinary Spine Practice
- Shane Mangrum, MD, Physician, Polaris Spine & Neurosurgery Center

F. Core Thoughts on Avoiding Staff and Physician Burnout
- Laurri Wallace, DPT, MHS, MBA, Chief Operating Officer, Surgery Center of Roswell
- Leslie Mattson, RN, BSHM, Chief Executive Officer and Co-founder, ALM Surgical Solutions
- Paula Solipaca, RN, BSN, BHA, CLNC, Administrator, Jefferson Surgical Center at the Navy Yard
- David McConnell, MD, Medical Director, Kearney Ambulatory Surgical Center
- Moderated by Brian Zimmerman, Writer / Reporter, Becker’s Healthcare

10:45 - 11:25 am
A. The Biggest Opportunity for ASCs Today
- Andy Canning, Assistant Vice President, Operations, MedStar Health
- Rob Landerholm, MD, FACS, President and Medical Director, Eviva
- Maggie Summerfelt, Administrator, Advanced Surgery Center, LLC
- Moderated by Tamara Senikidze, JD, Associate, McGuireWoods LLP

B. RESERVED

C. Anesthesia and ASCs Business and Clinical Issues
- Victor Terehuh, MD, Anesthesiologist, New Albany Orthopedic Anesthesia
- Elena Fuentes, RN, CASC, Vice President, Ambulatory Surgical Services, Pain Specialists of America
- Devanand Mangar, MD, FCCP, President, Governing Board, Tampa Outpatient Surgical Facility
- Jay Kreger, President, CRH Anesthesia
- Moderated by Julie K. Letwat, Counsel, McGuireWoods LLP

11:30 - 12:15 pm
A. The Business and Operations of ASCs
- Kevin O’Leary, MBA, Chairman, O’Shares ETF Investments and Star, ABC’s Shark Tank
- Mel Robbins, Serial Entrepreneur, Best-Selling Author, Internationally Recognized Social Media Influencer and Motivational Speaker
- Tucker Carlson, Host, Tucker Carlson Tonight and Founder, The Daily Caller
- Sugar Ray Leonard, Boxing Legend, Successful Entrepreneur and Author, The Big Fight: My Life In and Out of the Ring

TO REGISTER: CALL 800 417 2035 • FAX 866 678 5755 • REGISTRATION@BECKERSHEALTHCARE.COM
OR VISIT www.regonline.com/26thAnnualASC
Data Collection
- Mortezza Meftah, MD, Chief, Adult Reconstruction Surgery and Clinical Research and Director, Adult Reconstruction Fellowship, Bronx Lebanon Hospital Center; Assistant Professor, Orthopaedic Surgery, NYU Langone Medical Center
- Ira Kirschenbaum, MD, Chairman, Department of Orthopaedic Surgery, BronxCare Hospital Center

C. RESERVED
D. Key Thoughts on How to Improve Billing / Collections
- Michael Graziano, Administrator, Clifton Surgery Center
- JoAnn M. Vecchio, Administrator, ASC of WNY
- Moderated by TBD

E. Key Legal and Regulatory Issues for ASCs
- Kerri Zelenske, JD, Associate, McGuireWoods LLP
- Gretchen Heinze Townshend, JD, Partner, McGuireWoods LLP
- LauraLee R. Lawley, JD, Associate, McGuireWoods LLP
- Moderated by Melissa Szabad, JD, Partner, McGuireWoods LLP

F. Key Thoughts on Profiting From Orthopedics, GI, Ophthalmology and Pain Management
- Gregory P. DeConciliis, PA-C, CASC, Administrator, Boston Out-Patient Surgical Suites, LLC
- Paulette Stowers, Clinical Coordinator, Park Ten Surgery Center
- Bob Scheller Jr., CPA, CASC, Chief Executive Officer, Lake Park Surgicare Surgery Center
- Moderated by Laura Dyra, Editor-in-Chief, Becker’s Healthcare

TO REGISTER: CALL 800 417 2035 • FAX 866 678 5755 • REGISTRATION@BECKERSHEALTHCARE.COM
OR VISIT www.regonline.com/26thAnnualASC
TO REGISTER: CALL 800 417 2035 • FAX 866 678 5755 • REGISTRATION@BECKERSHEALTHCARE.COM
OR VISIT www.regonline.com/26thAnnualASC

FRIDAY, OCTOBER 25, 2019

TRACK A - Improving Profits, ASC Strategy and Keynotes

TRACK B - ASCs, Key Business Issues, Financial ROI, and More

TRACK C - ASCs, Financial Issues, Orthopedics and Spine

TRACK D - Physician Hospital Ventures and Issues, GI, Pain Management and Anesthesia Issues

TRACK E - Revenue Cycle, Out-of-Network, Billing and Coding Issues

TRACK F - Transactions, Legal and Valuation Issues

TRACK G - Patient Safety, Quality and Accreditation Issues

TRACK H - AEU

A. KEYNOTE — Today’s Political Landscape
- Tucker Carlson, Host, Tucker Carlson Tonight and Founder, The Daily Caller

A. KEYNOTE — From Humble Beginnings
- Kevin O'Leary, MBA, Clinical Assistant Professor; Director, Division of Orthopedic Anesthesia, Michigan Medicine
- Louis Levitt, MD, Vice President/Secretary, The Centers for Advanced Orthopaedics
- Michael Ast, MD, Orthopedic Surgeon, Hospital for Special Surgery
- Moderated by Lauren M. Ramos, JD, Associate, McGuireWoods LLP

A. KEYNOTE PANEL — The Best Ideas for Growth Today
- Matthew Searles, MBA, Partner, Merritt Healthcare Advisors
- Marni Jameson Carey, Executive Director, Association of Independent Doctors
- David Young, Chief Executive Officer and President, Physicians Endoscopy
- Amber Walsh, JD, Partner, McGuireWoods LLP
- Nader Samii, Chief Executive Officer, National Medical Billing Services
- Moderated by Scott Becker, JD, CPA, Publisher, Becker’s Healthcare; Partner, McGuireWoods LLP

A. KEYNOTE PANEL — The Next Five Years for ASCs — What Will Work, What Won’t Work and More
- Alpesh A Patel, MD, Director, Orthopaedic Spine Surgery, Professor of Orthopaedic Surgery and Neurosurgery, Northwestern University
- Chris Bishop, Chief Executive Officer, Regent Surgical Health
- Caitlin Zulla, Chief Financial Officer, Surgical Care Affiliates
- Michael R. Redler, MD, Visiting Assistant Clinical Professor, Orthopaedics, University of Virginia; Assistant Clinical Professor, Frank H. Netter School of Medicine, Quinnipiac University; President, Medical Staff, Surgery Center of Fairfield County
- John V. Prunskis, MD, FIPP, Chief Executive Officer/Medical Director, Illinois Pain Institute
- Moderated by Scott Becker, JD, CPA, Publisher, Becker’s Healthcare; Partner, McGuireWoods LLP

3:15 - 3:55 pm
A. KEYNOTE PANEL — The Best Ideas for Growth Today
- Matthew Searles, MBA, Partner, Merritt Healthcare Advisors
- Marni Jameson Carey, Executive Director, Association of Independent Doctors
- David Young, Chief Executive Officer and President, Physicians Endoscopy
- Amber Walsh, JD, Partner, McGuireWoods LLP
- Nader Samii, Chief Executive Officer, National Medical Billing Services
- Moderated by Scott Becker, JD, CPA, Publisher, Becker’s Healthcare; Partner, McGuireWoods LLP

F. Authentic Culture

3:15 - 3:30 pm
D. How to Start an Outpatient Total Joint Program
- Sylvia Johns, Director, Surgical Services, Olympia Orthopaedic Associates
- Rebecca Taylor, RN, BSN, Surgical Services Program Manager, Olympia Orthopaedic Associates

3:30 - 3:45 pm
E. A Successful ASC Merger from the Eyes Of An Administrator
- Jill Thrasher, CASC, Administrator, Baylor Scott & White Sports Surgery Center at the Star of Frisco, Texas

3:45 - 4:00 pm
F. RESERVED

4:00 - 4:15 pm
D. How to Start an Outpatient Total Joint Program
- Sylvia Johns, Director, Surgical Services, Olympia Orthopaedic Associates
- Rebecca Taylor, RN, BSN, Surgical Services Program Manager, Olympia Orthopaedic Associates

4:15 - 4:30 pm
E. A Successful ASC Merger from the Eyes Of An Administrator
- Jill Thrasher, CASC, Administrator, Baylor Scott & White Sports Surgery Center at the Star of Frisco, Texas

4:30 - 4:45 pm
F. RESERVED

4:45 - 5:00 pm
D. How to Start an Outpatient Total Joint Program
- Sylvia Johns, Director, Surgical Services, Olympia Orthopaedic Associates
- Rebecca Taylor, RN, BSN, Surgical Services Program Manager, Olympia Orthopaedic Associates

5:00 - 5:15 pm
E. A Successful ASC Merger from the Eyes Of An Administrator
- Jill Thrasher, CASC, Administrator, Baylor Scott & White Sports Surgery Center at the Star of Frisco, Texas

5:15 - 7:00 pm
Cocktail Reception in the Exhibit Hall
9:35 - 10:00 am  
Networking Break

10:00 - 10:45 am  
A. KEYNOTE – The 5 Second Rule - Achieve Breakthrough Performance in Your Career and Life  
- Mel Robbins, Serial Entrepreneur, Best-Selling Author, Internationally Recognized Social Media Influencer and Motivational Speaker

10:50 - 11:30 am  
A. Adding Procedures to ASCs  
- Jim Melton, DO, Vascular Surgeon/Owner, Cardiovascular Health Clinic  
- Catherine Ruppe RN, CASC, Executive Director, ASC Operations, Proliance Surgeons, Inc PS  
- Rob Gray, MD, Hand and Microvascular Surgeon, NorthShore Orthopaedic Institute  
- Moderated by Emily Rappleye, Managing Editor, Becker’s Healthcare

B. Orthopedic Roundtable 1: The Business of Orthopedics  
- TK Miller, MD, Vice Chairman, Department, Orthopaedic Surgery and Chief, Section of Sports Medicine, Carilion Clinic; Associate Professor, Department, Orthopaedic Surgery, Virginia Tech Carilion School of Medicine  
- Yvonne Bokelman, Strategic Value Based Solutions President, Zimmer Biomet  
- Vishal Mehta, President and Managing Partner, Fox Valley Orthopaedic Institute  
- Moderated by Laura Dyrd, Editor-in-Chief, Becker’s Healthcare

C. Maintaining Physician Ownership vs. Corporate Partnership - What To Do?  
- Bruce Foerster, MD, Medical Director, San Diego Outpatient Surgery Center  
- Basheer Alismail, Group Vice President, Operations, Surgical Care Affiliates

D. Payer Contracting and Other Issues for ASCs?  
- Lisa Davis, Business Office Manager, The Center for Minimally Invasive Surgery  
- Allison Stock, RN, JD, CASC, Executive Director, Great Lakes Surgical Center  
- Heather Hilgendorf-Cooley, MBA, CASC, Administrator, Spring Park Surgery Center, LLC  
- Moderated by Brian Zimmerman, Writer / Reporter, Becker’s Healthcare

E. Litigation for ASCs: The Big Issues for ASCs  
- Sarah I. Rashid, JD, Associate, McGuireWoods, LLP  
- David Pivnick, JD, Partner, McGuireWoods LLP  
- Jeffrey Clark, JD, Partner, McGuireWoods LLP  
- Brett Barnett, JD, Associate, McGuireWoods LLP

F. The Delicate Balance of Patient Selection  
- Dianne Buffington, BSN, RN, CNOR, Regional Clinical Quality Manager, Surgical Care Affiliates

11:30 am - 12:30 pm  
Networking Luncheon

12:30 - 1:10 pm  
A. How an ASC Fits within a Practice’s Value-Based Care Strategy  
- Peter Slate, Chief Business Development Officer, Healthcare Outcomes Performance Co (HOPCo), The CORE Institute

B. RESERVED

C. Orthopedic Roundtable 2: The Business of Orthopedics  
- Jack Jensen, MD, FACS, Chief Executive Officer, Athletic Orthopedics & Knee Center and AOK Medical Center  
- Taizoom Baxamusa, MD, Orthopedic Surgeon, Illinois Sports Medicine & Orthopedic Surgery Center  
- Suresh Nayak, MD, Orthopedist, Wellington Orthopaedics  
- Thomas Joseph, MD, Physician, Five Rivers Orthopedics  
- Moderated by Scott Becker, JD, CPA, Publisher, Becker’s Healthcare; Partner, McGuireWoods LLP

D. Pain Management in ASCs  
- Eric Anderson, MD, Co-founder, Advanced Pain Institute of Texas  
- Vincent Galan, MD, Medical Director, Pain Care, LLC; President, Center for Pain and Spine, LLC  
- Maulik K. Bhalani, MD, President and CEO, Florida Pain Medicine; Board Certified, Interventional Pain Medicine; Board Certified, Physical Medicine and Rehabilitation, University of South Florida, Pain Medicine Faculty  
- Eric Mehilberg, MD, Physician, Comprehensive Pain Specialists  
- Amit Patel, MD, ABAPM, Interventional Pain Physician, Georgia Pain and Wellness Center  
- Jaymin Shah, RPh, DO, Medical Director, Mercy Pain Centers  
- Moderated by Anuja Vaidya, Writer / Reporter, Becker’s Healthcare

E. GI Roundtable: The Business of Gastroenterology and Endoscopy  
- Manoj Mehta, MD, Board-certified Gastroenterologist; Medical Director, Endoscopy Center of the North Shore  
- John J. Hong, MD, MBA, Chief Executive Officer, United Gastroenterologists  
- Moderated by TBD

F. RESERVED

G. Leadership in an ASC: Creating Culture, Patient Satisfaction, Employee Engagement and more  
- Sonja Clapp, Administrator, Shawnee Mission Surgery Center  
- Suzi Walton, CASC, Facility Administrator, Ohio Surgery Center  
- Kecia Norling, MBA, RN, CNOR, CASC, Director, Operations, Surgical Care Affiliates  
- Jane Haire, RN, BSN, CASC, Administrator, Nebraska Surgery Center  
- Moderated by John A. Page, LFHIMSS, Chair, Vistage Worldwide Inc.

1:15 - 1:55 pm  
A. How to Be a Great Administrator  
- Brooke Smith, CASC, Administrator, Maryland Surgery Center for Women  
- Lori Tamburo, CASC, Administrator, Foothills Surgery Center  
- Raymond Hino, MPA, FACHE, Administrator, Skyway Surgery Center  
- Rebecca Paine, CASC, Vice President and Chief Financial Officer, Beckley  
- Moderated by Laura Dyrd, Editor-in-Chief, Becker’s Healthcare

B. Key Thoughts on Valuations, Growth and Strategy for your ASC  
- Colin Park, Director, VMG Health  
- Panelists to come  
- Moderated by TBD

C. Optimizing Outpatient Spine Surgery Outcomes by Using AI and Data Analysis for Patient Selection and Pre-Op Planning  
- Vivek Mohan, MD, MS, FAAOS, Spine surgeon at Comprehensive Pain Specialists  
- Amit Patel, MD, ABAPM, Interventional Pain Physician, Georgia Pain and Wellness Center  
- Jaymin Shah, RPh, DO, Medical Director, Mercy Pain Centers  
- Moderated by Anuja Vaidya, Writer / Reporter, Becker’s Healthcare

TO REGISTER: CALL 800 417 2035 • FAX 866 678 5755 • REGISTRATION@BECKERSHEALTHCARE.COM  
OR VISIT www.regonline.com/26thAnnualASC
D. Washington D.C. Update 2019
- William Prentice, Chief Executive Officer, Ambulatory Surgery Center Association
- Lakshmaiah Manchikanti, MD, Chairman of the Board and Chief Executive Officer, ASIPP; Medical Director, Pain Management Center of Paducah; Clinical Professor, Anesthesiology and Perioperative Medicine, University of Louisville, Kentucky
- Moderated by Scott Becker, JD, CPA; Publisher, Becker’s Healthcare; Partner, McGuireWoods LLP

E. What Happens When The Rainmaker Retires, Succession Planning for ASCs, and How to Recruit Millennials and New Surgeons
- Brandon O’Dell, RN, BSN, CASC, Group CEO (Georgia area), Surgical Care Affiliates
- Tamara Robinson, Administrator, Unity Surgical Center
- Ned Urbiztondo, MD, Pain Medicine Specialist, Momentum Spine & Joint
- Moderated by Lauren M. Ramos, JD, Associate, McGuireWoods LLP

F. Surgery Migration — Catching the Confetti
- Sean Hartzell, Associate Principal, ECG Management Consultants
- I. Naya Kehayes, Partner, ECG Management Consultants

G. RESERVED
1:55 - 2:15 pm
Networking Break
2:15 - 2:55 pm
A. Total Joints in an ASC
- Corey Welchlin, Chief Executive Officer, Chief Medical Officer, South Central Surgical Center LLC
- Gina E. Mayo, RN, BSN, Administrator, Sequoia Surgery Center
- Tom Crossen, Chief Development Officer, Regent Surgical Health
- Moderated by TBD

B. RESERVED
C. Strategies and Relationships Between Hospitals and ASCs
- Dawn Lacska-Tommerdahl, Director of Cardiovascular Outpatient Services, AdventHealth
- Randy Hagen, CASC, FACMPE, ACHE, Regional Director, Robert Wood Johnson Barnabas Health
- Cicel M. Reyna, MD, DBRM, FPARM, Physiastat, Philippine Academy of Rehabilitation Medicine
- Moderated by Morgan Haefner, Writer / Reporter, Becker’s Healthcare

D. Price Transparency in ASCs
- Andy Poole, FACHE, Chief Executive Officer, Monticello Community Surgery Center
- Colleen Ingraham, Chief Operating Officer, Prairie Spine & Pain Institute
- Sev Hrywnak, MD, Chief Executive Officer, The SEV Group; Owner, Advanced Ambulatory Surgical Center of Chicago
- Jonathan Kaplan, MD, MPH, Founder and Chief Executive Officer, BuildMyBod Health; Board Certified Plastic Surgeon, Pacific Heights Plastic Surgery
- Moderated by Mackenzie Bean, Writer / Reporter, Becker’s Healthcare

E. Keys to Conducting Case Costing for ASCs
- Ann Geier, Chief Nursing Officer, Surgical Information Systems
- Rob Westergard, CPA, CGMA, Consultant

F. Key Thoughts on Reducing Complications and Infections
- Binod Sinha, MD, FACS, Medical Director, Garden State Pain Control, PA
- Rita Mack, Administrator, Hershey Outpatient Surgery Center
- Lorraine H. Hutzler, MPA, Associate Program Director, The Center for Quality and Patient Safety, NYU Langone Orthopedic Hospital
- Moderated by Julie K. Letwat, Counsel, McGuireWoods LLP

G. Obtaining Orthopedic Certification from an Accrediting Organization: What Was I Thinking? Did it Make a Difference?
- Erin Johnson, RN, BSN, CIC, Quality Coordinator and Infection Preventionist, Surgery Center of Long Beach (CA)
- Katie Pierson DNP, RN, ONC, Vice President, Clinical Operations, Muve Health
- Moderated by Sandra Jones, CASC, CPHRM, CPHQM, FHFMA, Founder, Ambulatory Strategies Inc.

3:00 - 3:40 pm
A. The Big 3: How Will Orthopedics, Ophthalmology and GI Fare Over the Next Few Years?
- James Slover, MD, MS, Associate Professor, Adult Reconstructive Division, Department of Orthopaedic Surgery NYU Langone Orthopedic Hospital
- Rebecca Paine, CASC, Vice President and Chief Financial Officer, Beckley Surgery Center, Inc.
- Moderated by TBD

B. RESERVED
C. Outpatient Endoscopic Spine Procedures
- James L. Chappuis, MD, FACS, Founder / Owner, Spine Surgeon and Chairman, SpineCenterAtlanta

D. Pain Management in ASCs
- Ali Nairizi, MD, MS, DABA, Board Certified Pain Specialist, Board Certified Anesthesiologist, Nevada Advanced Pain Specialists
- Moderated by Chris DeGrande, JD, Associate, McGuireWoods LLP

F. How to Hire Effectively in Today’s Market
- Becky Ziegler-Otis, RHIA, CPHQ, CHC, CASC, Administrator, Ambulatory Surgical Center, Stevens Point
- Neeraji Kikkeri, Owner, North Texas Team Care Surgery Center
- Joe Ollayos, MHA, Administrator, Ingalls Same Day Surgery Center
- Brandon O’Dell, RN, BSN, CASC, Administrator, Surgery Center of Athens, LLC
- Moderated by Anuja Vaidya, Writer / Reporter, Becker’s Healthcare

G. Urology Services in the ASC
- Brad D. Lerner, MD, FACS, CASC, President, CUA LLC; Medical Director, Summit ASC; Chief of Urology, Union Memorial Hospital; Urologic Consultant, NFL Baltimore Ravens

3:45 - 4:25 pm
A. RESERVED
B. RESERVED
C. ASCs, Practices and Office-Based Labs
- Jason Greis, JD, Partner, McGuireWoods LLP
- Chas Sanders, Founder and Chief...
Executive Officer, MARGIN
- Jan Dees, President, American Vascular Associates
- David Cutler, CPA
- Moderated by Jake Cilek, JD, Associate, McGuireWoods LLP
D. Medical Travel Program Development for ASCs: Direct Contracts with Employers and Unions
- Maria K Todd, MHA, PhD, Consultant, Speaker, Author (Healthcare)
- Ty Tippets, Administrator, St. George Surgery Center
E. How to Attract Surgeons to Your ASC: Build Relationships that Build Volume
- Kathy W. Beydler, RN, MBA, CNOR, CASC, Managing Partner, Strategic Surgical Solutions
F. Overview of Biologics in Regenerative Medicine and How This Can Be Profitable for an ASC
- Kenneth Allen, MD, Retired Spine Surgeon, Founder and Chief Executive Officer, Paisley Laboratories
G. Data Visualization
- Joseph Engel, MPS, Administrator, Gastroenterology Associates, Fairfield County/The Endoscopy Center of Fairfield

4:25 - 6:00 pm
Cocktail Reception in the Exhibit Hall

SATURDAY, OCTOBER 26, 2019

TRACK A – Improving Profits, ASC Strategy and Keynotes

TRACK B – ASCs, Financial Issues, Orthopedics and Spine

TRACK C – Physician Hospital Ventures and Issues, GI, Pain Management and Anesthesia Issues

TRACK D – Revenue Cycle, Out-of-Network, Billing and Coding Issues and Thought Leadership

8:40 - 9:15 am
A. KEYNOTE - "The Lone Ranger" – The Last Very Large Physician Owned Independent Medical Group in America
- Scott Hayworth, MD, FACOG, President and Chief Executive Officer, CareMount Medical
- Kevin Conroy, MS, Chief Financial Officer and Chief Population Health Officer, CareMount Medical

9:25 - 10:05 am
A. AI Automation for ASC Workflows
- Jaideep J. Iyengar, MD, FAAOS, Orthopedic Surgeon, Silicon Valley Orthopedics, President and Chief Executive Officer, San Jose Surgery Inc.
- Reshma Ananthakrishnan, Co-Founder and Chief Executive Officer, Ready Surgery
B. RESERVED
C. Presentation Title TBD
- James A. Turner, Jr., MBA, MHA, Chief Executive Officer, Indianapolis Gastroenterology and Hepatology, Inc.
- James Van Horne, MD, Orthopedic Surgeon, Paragon Orthopedic Center

10:15 - 10:55 am
A. Uniting Independent ASCs: Clinically Integrated Networks, Coalitions, Cooperatives, etc.
- Woodrow "Woody" M. Moore, The Physician’s Advocate; Founder, Texas ASC Society; Founder, Hawaii ASC Association
B. The Importance of Having an ASC Safety Officer
- Fawn Esser-Lipp, RN, BSN, CNOR, CASC, Executive Director, The Surgery Center LLC
C. Solo Physician-Owned ASC Business Model
- Yasmeen Soin, JD, CPC, CPCO, Director of Operations, Surgery Center at Corporate Way, Ohio Pain Management Clinic
- Amol Soin, MD, MBA, Owner, Ohio Pain Clinic, LLC., Surgery Center at Corporate Way, LLC.

D. Building or Renovating an ASC?
Workflow Design Considerations to Maximize Efficiency
- James Story, RN, BSN, MBA, Administrative Director, Operations, St. Vincent’s Health System/Ascension

10:55 - 11:30 am
A. The State of the ASC Industry
- Scott Becker, JD, Partner, McGuireWoods LLP; Founder and Publisher, Becker’s Healthcare

11:30 - Meeting Adjourns
THURSDAY, OCTOBER 24, 2019

1:00 - 2:00 pm
The Best Steps for ASC Growth
- Patrick Haley, CASC, Member, Physicians Surgery Centers, LLC; Administrator, Central Coast Surgery Center
- Tiffany Weeks, RN, BSN, MSN, Clinical Director, Urology Surgical Center
- Lori Callahan, Director, Algonquin Road Surgery Center
- Claudette Fox, RN, BSN, CASC, Administrator, Short Hills Surgery Center
- Moderated by Sev Hrywnak, MD, DPM, President and Chief Executive Officer, The SEV Group, Advanced Ambulatory Surgical Center, Elwood Park Immediate Health Care Centers, VIP Surgery Chicago

2:10 - 3:10 pm
Thought-Provoking Ideas for Administrators
- Sheila Thompson, RN, BS, Nurse Administrator, Twin Cities Surgery Center
- Deborah Goodman, RN, Administrator, APAC Surgery Center II LLC
- Sue Emerson, BSN, RN, Administrator, Loveland Surgery Center
- Moderated by Alia Paavola, Writer / Reporter, Becker’s Healthcare

3:20 - 4:20 pm
Improving Quality and Infection Control: Challenges and Thoughts for 2019
- Victoria Brennan, Surgical First Assist / Infection Control Officer, Mangat Holzapfel and Lied Surgery Center
- Apryl McElheny, MBA, MSN, RN, CASC, Administrator/Clinical Director, Laurel Laser & Surgery Center; Clinical Manager, Eastern Region, Laurel Eye Clinic
- Terri Mahoney, RN, CNOR, CASC, Administrator, Bluffton Okatie Surgery Center, LLC
- David Stumpf, MD, PhD, Professor Emeritus, Northwestern University Feinberg School of Medicine
- Moderated by Kerri Zelensek, JD, Associate, McGuireWoods LLP

FRIDAY, OCTOBER 25, 2019

11:00 am - 12:00 pm
Perioperative Nursing, Infection Control and How to Meet CMS and Accreditation Standards
- Maria Alvarado, RN, Associate Administrator and Nurse Manager, Saddle Brook Surgicenter, Inc, Mayhill Medical Group, LLC
- Marvella Thomas, RN, MSN, Senior Consultant, Cardinal Health
- Amy Amos, Administrator, Liberty Cataract Center, LLC
- Michelle Corner, RN, Director of Nursing, The Center for Minimally Invasive Surgery
- Moderated by Ann Geier, MS, RN, CNOR, CASC, Chief Nursing Officer, Surgical Information Systems

1:45 - 2:45 pm
So You Want to Be an ASC Administrator?
- Amanda Hawkins, BSN, RN, CASC, CAIP, Administrator, The Surgery Center of Charleston
- Jeany Dunaway, RN, CASC, Administrator, Effingham Ambulatory Surgery Center
- Helen Lowenwirth, CASC, Administrator, East Side Endoscopy, LLC
- Marsha Rowe, RN, MBA, Administrator, Southeastern Ambulatory Surgery Center
- Moderated by Mackenzie Bean, Writer / Reporter, Becker’s Healthcare

2:55 - 3:55 pm
The Importance of Staff Engagement, Fighting Burn-Out, Growing a Great Team and More
- Judy Harless, MBA, Vice President, Practive Management, Medac
- Benita Tapia, RN, CASC, Administrator, 90210 Surgery Medical Center
- Melissa Hermanson, RN, CASC, Administrator, Ambulatory Care Center
- Moderated by Mackenzie Garrity, Writer / Reporter, Becker’s Healthcare

4:00 - 5:00 pm
Cost Containment in the OR
- Kenny Bozorgi, Owner, Operating Room Director, Magna Surgical Center
- Joyce White, Facility Administrator, Cypress Surgery Center of Wichita
- Helene Levenson, RN, MSN, Senior Consultant, Clinical Operations, Cardinal Health
- Matt Carroll, Senior Director, US Market Access and Custom Analytics, Intuitive
- Moderated by TBD

SATURDAY, OCTOBER 26, 2019

9:00 - 10:00 am
Technology Issues and Advances in an ASC Setting
- Atul Kumar, MD, MBA Gastroenterologist, Northport VA Medical Center
- Susan Cheek, CPA, CHCC, CASC, Chief Executive Officer, ADEO
- Candy Ranshaw, RN, BSN, Administrator / Director of Nursing, Squaw Peak Surgical Facility
- Moderated by Sev Hrywnak, MD, DPM, President and Chief Executive Officer, The SEV Group, Advanced Ambulatory Surgical Center, Elwood Park Immediate Health Care Centers, VIP Surgery Chicago

10:10 - 11:10 am
The Peer Review Process for ASCs
- Brandi Cunningham, Administrator, Piedmont Outpatient Surgery Center
- Carla Evans, Administrator, New Albany Surgery Center
- Moderated by Brian Zimmerman, Writer / Reporter, Becker’s Healthcare

TO REGISTER: CALL 800 417 2035 • FAX 866 678 5755 • REGISTRATION@BECKERSHEALTHCARE.COM
OR VISIT www.regonline.com/26thAnnualASC
Becker’s ASC Review Annual Meeting  
OCTOBER 24-26, 2019 | SWISSÔTEL | CHICAGO, ILLINOIS

REGISTRATION INFORMATION

First/Last Name: ________________________________
Degree (As you wish it to appear on your badge): ________________________________
Title: ________________________________
Facility/Company: ________________________________
Address: ________________________________
City/State/Zip: ________________________________
Phone: ________________________________ Fax: ________________________________
Email: ________________________________

REGISTRATION FEES

ANNUAL CONFERENCE & EXHIBITS – One reasonable registration price - come for as much of the conference as you would like! Receive multiple registrant discounts. The more people you send, the greater discount you receive. The prices listed below are per person. Your registration includes all conference sessions, materials and the meal functions.

MAIN CONFERENCE ONLY

<table>
<thead>
<tr>
<th>FEES (Before 9/1/19)</th>
<th>AMOUNT</th>
<th>FEES (After 9/1/19)</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Attendee</td>
<td>$850</td>
<td>$950</td>
<td>$900</td>
</tr>
<tr>
<td>2nd Attendee</td>
<td>$825</td>
<td>$925</td>
<td>$875</td>
</tr>
<tr>
<td>3rd Attendee</td>
<td>$800</td>
<td>$900</td>
<td>$850</td>
</tr>
<tr>
<td>4th Attendee or more</td>
<td>$775</td>
<td>$875</td>
<td>$825</td>
</tr>
</tbody>
</table>

TOTAL ENCLOSED $ ________________

PAYMENT INFORMATION

I authorize to charge my: [ ] Visa [ ] Discovery [ ] American Express
Credit Card Number: ________________________________ Expiration Date: ________________________________

Printed Cardholder Name: ________________________________ Zip Code: ________________________________
Cardholder Billing Address: ________________________________ City/State/Zip: ________________________________
Signature: ________________________________ CVV#/3-digit #: ________________________________

TO REGISTER

COMPLETE REGISTRATION FORM AND MAIL OR FAX AS follows:

Online: www.regonline.com/26thAnnualASC
Fax: Fax registration form with credit card information to 866-678-5755
Call: Call 800-417-2035 to register by phone
Email: registration@beckershealthcare.com

Cancellation Policy: Written cancellation requests must be received within 120 days of transaction or by Sept. 1, 2019, whichever is first. Refunds are subject to a $100 processing fee. Refunds will not be made after this date.

Multi-Attendee Discount Policy: To be eligible for the discount, your hospital must be registered at one time and work at the same address. Just copy the registration form for each attendee. Employees from a second location are not eligible for the discount.

CONTINUING EDUCATION

More information coming soon!

HOTEL RESERVATIONS

The Swissotel Chicago has set aside special group rates for conference attendees.
Swissotel Chicago
323 E. Upper Wacker Drive
Chicago, IL 60601
312 565 0565

To make your reservation online, follow this link: https://book.passkey.com/go/26thAnnualAmbulatoryConf

CONFERENCE QUESTIONS

For additional information regarding the conference, exhibiting or sponsoring please contact:
Becker’s Healthcare
Phone: 800 417 2035
Fax: 866 678 5755
Email: registration@beckershealthcare.com

ADA REQUEST

If you require special ADA accommodations, please contact us at 800 417 2035.

ONLINE REGISTRATION

www.regonline.com/26thAnnualASC

55+ PHYSICIAN SPEAKERS
160 ADMINISTRATORS,
OWNERS, CEOS, MEDICAL
DIRECTORS AND DIRECTORS
OF NURSING DIRECTLY FROM
SURGERY CENTERS
190+ SPEAKERS TOTAL

www.BeckersASC.com