

INDEPENDENT ASCs UNITE!

COOPERATIVES, COALITIONS

&

CLINICALLY INTEGRATED NETWORKS (CIN)

FOCUS OF PRESENTATION

Who should consider ASC alignment strategies?

What are various ASC alignment models you should explore in your market?

When ASCs should consider alignment?

Where ASCs should consider alignment?

Why should your ASC consider aligning in the rapidly consolidating sector?

How ASCs can align?

- Who?** **Independent & Unaffiliated ASCs**
- What?** **Coalitions, Cooperatives and Clinically Integrated Networks (CIN)**
- When?** **Well-ahead of Buyer Consolidation/Aggregation activity**
- Where?** **In markets with rapid consolidation activity**
- Why?** **Economies-of-scale, Payor and Vendor Relations**
- How?** **Start Collaborating Today! Don't be "fear-based"**

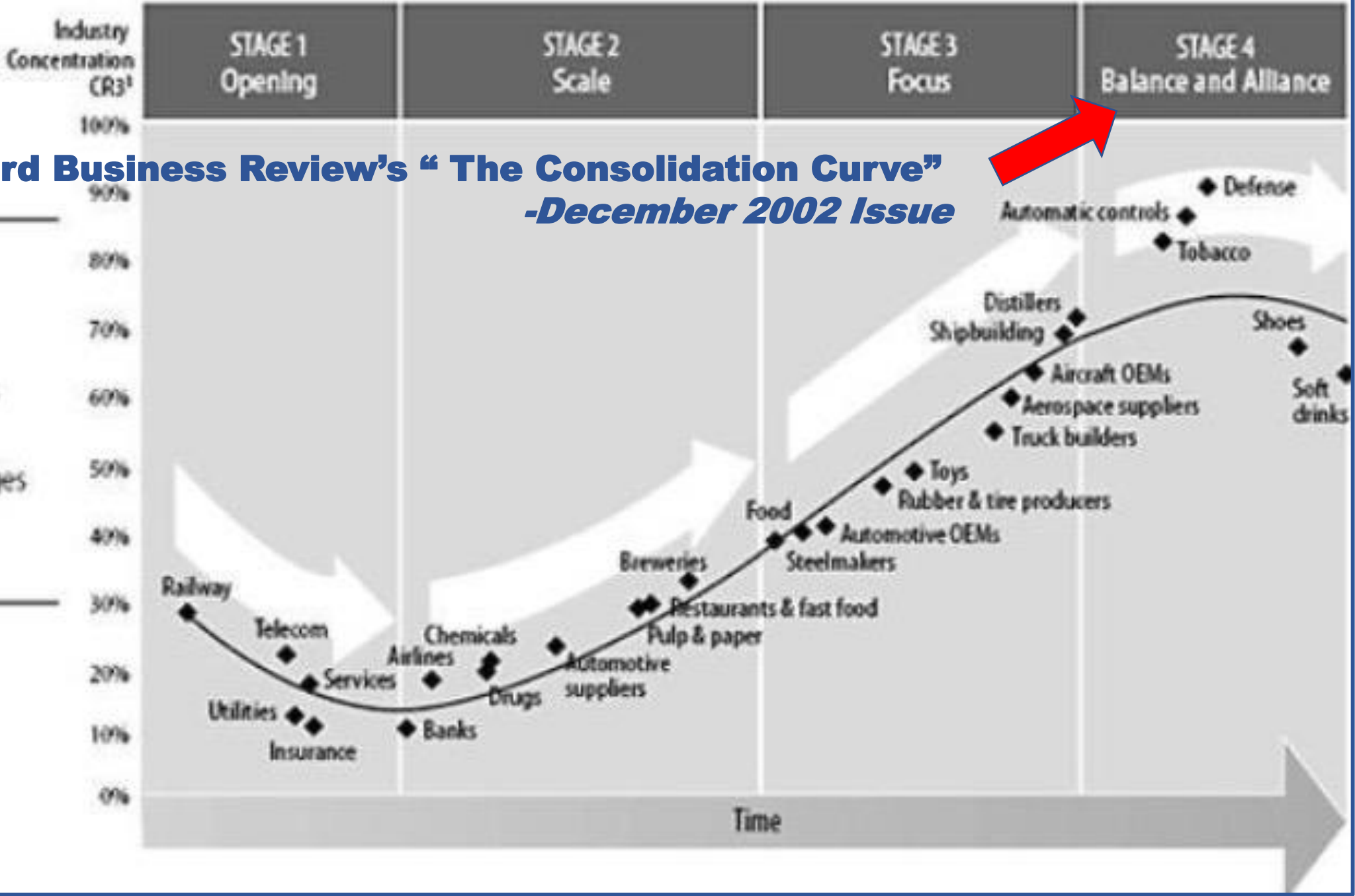
Harvard Business Review's "The Consolidation Curve"
-December 2002 Issue



Industry Consolidation Life Cycle

Once an industry forms or is deregulated, it will move through four stages of consolidation – or disappear.

¹CR3 = The combined market share of the three largest companies in an industry (based on A.T. Kearney's Value-Building Growth database of 25,000 companies).



Virtues & Limitations of Various Alignment Models:

State & National ASC Associations

- + Local Professional Networking
- + Local Continuing Education
- + Local Legislative Advocacy
- + Can serve as alignment springboard
- Can't negotiate Payor contracts
- No authority to leverage purchasing power
- Loosely affiliated w/ limited incentives
- Competition still reigns supreme



Grass Roots:
Surgery Center
Coalition
(SCC)



SCC SURGERY CENTER
COALITION
-ASCs Supporting ASCs-

The Surgery Center Coalition's mission is to support Ambulatory Surgery Centers (ASCs) throughout NJ and the Tri-State area by specifically educating members via dissemination of timely and useful information and serving as a resource for surgery center management and staff education.

Marcy Sasso, CASC
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Co-Chairs

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Grass Roots:
Surgery Center
Coalition
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Why we needed this organization

How did we it start up

Membership, without dues

Educational Meetings

Challenges

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Morning Agenda

7th Annual "A Day of Compliance, For ASCS"
Tuesday September 24, 2019

8:00 - 8:15 Opening Remarks - Michael Schaff, Esq., Wilentz Goldman & Spitzer, P.A. and SCC Chairs

8:15 – 9:15 Conditions for Coverage - A Surveyor's Perspective of CMS Surveys - What to Expect
& Other Hot Topics- Ann Geier, MS, RN, CNOR, CASC; Chief Nursing Officer, Surgical Information Systems

TRACK 1 – EAST BALLROOM

9:15- 9:45 OSHA for the ASCs, Mike Corbett

9:45- 10:25 **Vendor Exhibits/ BREAK**

10:30- 11:00 State, AORN and APIC Updates, Marie Kassaj, RN, BS, MPH, CIC; MRK Consulting

11:00-12:00 Biofilms Threat to Patient Safety, Tamara Behm MSN, RN, CIC- STERIS*

TRACK 2 – UPSTAIRS

9:15- 10:15 Dealing with Disruptive Physicians, Ann Geier, MS, RN, CNOR, CASC; Chief Nursing Officer, Surgical Information Systems

10:15-10:55 **Vendor Exhibits/ BREAK**

11:00-12:00 Regulatory Compliance from the Financial View- Kylie Kaczor, MSN-RN, CASC, CMPE, CPHRM, CLSSBB, CPCO, ACHE- VP, Clinical & Regulatory Affairs, National Medical Billing Services

12:00 LUNCH EAST BALLROOM

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How many ASCs are in your State

DOH or State Organizations

Networking Opportunities

How do you get Education

What do you WANT and NEED

Grass Roots:
Surgery Center
Coalition
(SCC)



Contact

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CLINICALLY INTEGRATED NETWORK – CIN

Clinical Integration Enhances Efforts to Deliver Coordinated, Consistent and Excellent Care with Reduced Costs Capturing the Efficiencies and Economies of Scale



VCNA'S PATH TOWARD VALUE BASED PARTNERSHIPS





For More Information About VCNA, Please Contact Us At:

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INDEPENDENT ASCs UNITE!

Questions?

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