

SPINEREVIEW ASC REVIEW

BECKER'S

18th Annual Spine, Orthopedic and Pain **Management-Driven ASC + The Future of Spine Conference**

June 18-20, 2020 | Swissotel, Chicago



KEYNOTES



Ellen Latham Creator and Co-Founder, **Orangetheory Fitness**



Jill Ellis Head Coach, United States Women's National Soccer Team



Nick Saban Head Football Coach, University of Alabama Crimson Tide



Caitlin Zulla Chief Executive Officer, Surgical Care Affiliates



A. Jay Khanna MD, MBA, Vice Chair and Professor of Orthopaedic Surgery, Neurosurgery and Biomedical Engineering, Johns **Hopkins University**



Timothy J. Fry JD, Associate, McGuireWoods



James Lynch MD, FRCSI, FAANS, Spinal Neurosurgeon and Founder/Chairman, SpineNevada



Rob Bray MD, Neurological Spine Surgeon, Chief Executive Officer and Founder, DISC



David Rothbart MD, FACS, FACPE, Neurosurgeon, Minimally **Invasive Surgery** Specialization, Spine Team Texas

The smartest discussions on how to improve your ASC, spine and pain management practice. Increase the bottom line and learn how to manage challenging clinical, business and financial issues. Learn more at this three-day event than anywhere else.

SESSION TRACKS

- TRACK A ASCs Business and Profitability Issues
- TRACK B ASCs Business and Profitability Issues
- **TRACK C Spine and Orthopedics**
- **TRACK D Spine and Orthopedics**

- TRACK E Spine
- TRACK F Pain Management
- TRACK G Thought Leadership
- TRACK H Thought Leadership

KEYNOTE PANELISTS



Cheryl Zapata Chief Development Officer, Texas Back



John V. Prunskis MD FIPP, Chief Executive Officer/Medical Director Illinois Pain Institute; The Regenerative Stem Cell Institute: Presidential Appointee/Health and Human Services (HHS) Best Practices



Brian Perri DO, Co-Chief Executive Officer, DOCS Spine Orthopedics; DOCS Surgery Center



Jonathan Kaplan I. Naya Kehayes BuildMyBod Health; Board Certified Plastic Surgeon, Pacific Heights Plastic Surgery



MD, MPH, Founder and Principal, ECG Management Chief Executive Officer, Consultants



Frank Phillips MD. Director, Division of Spine Surgery, Professor, Orthopaedic Surgery, Rush University Medical Center



Sigurd Berven MD, Orthopedic Surgeon, The University of California San Francisco



Lindsey Job MD, Chief Executive Officer, Restore Medical Partners



Thomas Schuler MD. FACS. Chief Executive Officer, Founder and Spinal Surgeon, Virginia Spine Institute



Geri Eaves BSN, RN, CASC, CNOR, Founder and President, **Eaves Consulting**



Laurri Wallace DPT, MHS, MBA, Chief Executive Officer nd Chief Operating Officer, Georgia Spine & Orthopaedics and Surgery Center of



Bert Mandelbaum MD, Co-Chair, Medical Affairs, Cedars-Sinai Kerlan-Jobe Institute; Co Director, Sports Medicine, Cedars-Sinai Department of Orthopaedic Surgery



Scott L. Blumenthal MD, Founder, Medical Director, Center for Disc Replacement, Texas Back Institute



Thomas Scully MD, Neurosurgeon NeuroSpecialists



Peter Passias MD, Spine Surgeon, New York Spine Institute



Lisa Cooper Chief Executive Officer. Santa Cruz Surgery Center



Scott Sigman Fellow of the World Society of Sports and Exercise Medicine. **UMASS Lowell**



Kenneth Candido MD, Professor, Clinical Anesthesiology-UIC, Advocate Illinois Masonic Medical Center



Michael Redler MD, Partner, Orthopedic & Sports Medicine Center



Annu Navani MD, ABIPP, DABRM, FAARM, Medical Director and Adjunct Clinical Associate Professor, Comprehensive Spine & Sports Center; Stanford University School of Medicine



Stephen Hochschuler MD, Chairman Emeritus, Texas Back Institute Holdings, Inc.



William C. Watters III MD, MMS, MS; Professor of Clinical Orthopedic Surgery, Weill Cornell College of Medicine and Institute of Academic Medicine at Houston Methodist Hospital and Clinical Professor of Orthopedic Surgery at University of Texas Medical



Linda Ohringer MBA, MPH, MSMOB, Chief Executive Officer, Orthopedic Associates of Michigan



Gurvinder Deol MD, Orthopaedic Spine Surgeon and Medical Director; Chief Orthopaedic Spine Service, Wake Orthopaedics; WakeMed Health and Hospitals



Eddie Nomoto MD, Spine Surgeon, DOCS Spine + Orthopedics



Jason Strauss Chief Operating Officer, Surgical Care Affiliates



Bill Prentice Chief Executive Officer, Ambulatory Surgery Center Association



Alpesh A Patel MD, Professor of Orthopaedic Surgery and Neurological Surgery, Northwestern Medicine

PROGRAM SCHEDULE

Improve the Profitability of Your Spine, Orthopedic and Pain Management-Driven ASC

This exclusive spine, orthopedic and pain management-focused ASC conference brings together surgeons, physician leaders, administrators and ASC business and clinical leaders to discuss how to improve your ASC and its bottom line and how to manage challenging clinical, business and financial issues. Learn more at this three day event than anywhere else.



Jill Ellis Head Coach, United States Women's National



Nick Saban Head Football Coach, University of Alabama Crimson Tide



Ellen Latham Creator and Co-Founder, Orangetheory Fitness

150 Physician Speakers

250 + Speakers Total

Improve the Profitability of Your Spine, Orthopedic and Pain Management-Driven ASC

THURSDAY, JUNE 18, 2020

8:00 - 8:30 AM Registration 8:30 - 9:45 AM Sessions 9:45 - 10:05 AM Networking Break in the Foyer 10:05 - 11:30 AM Sessions 11:35 AM - 12:35 PM Networking Luncheon in the Foyer 12:40 - 2:50 PM Sessions 2:50 - 3:10 PM Networking Break in the Exhibit Hall 3:10 - 5:30 PM Sessions 5:30 - 7:00 PM Cocktail Reception in the Exhibit Hall

FRIDAY, JUNE 19, 2020

7:00 - 8:00 AM	Registration & Continental Breakfas in the Exhibit Hall
8:00 - 10:00 AM	Sessions
10:00 - 10:15 AM	Networking Break in the Exhibit Hall
10:15 - 11:45 AM	Sessions
11:50 AM - 12:50 PM	Networking Luncheon in the Exhibit Hall
12:55 - 3:05 PM	Sessions
3:05 - 3:25 PM	Networking Break in the Exhibit Hall
3:25 - 4:50 PM	Sessions
4:50 - 6:00 PM	Cocktail Reception in the Exhibit Hall
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SATURDAY, JUNE 20, 2020

7:00 - 8:00 AM	Registration & Continental Breakfast
8:00 - 9:25 AM	Sessions
9:25 - 9:35 AM	Networking Break in the Foyer
9:35 AM - 11:45 AM	Sessions
11:45 AM	Meeting Adjourns

Concurrent Sessions:

Track A - ASCs - Business and Profitability Issues

Track D - Spine and Orthopedics

Track G - Thought Leadership

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Track E - Spine

Track H - Thought Leadership

Track B - ASCs - Business and Profitability Issues

Track F - Pain Management

Track C - Spine and Orthopedics

7:00 - 8:00 am

Registration & Continental Breakfast in the Foyer

8:30 - 9:00 am

A. KEYNOTE - From Out of the Chaos

David Rothbart, MD, FACS, FACPE, Neurosurgeon, Minimally Invasive Surgery Specialization, Spine Team Texas

9:05 - 9:45 am

A. The Three Key Steps to Increase ASC Profitability

- Randy Reynolds, CPA, CASC, Senior Vice President, Development, HealthCrest Surgical Partners
- Michael Chmell, MD, Medical Director, Ortholllinois Surgery Center
- Gregory DeConciliis, PA-C, CASC, Administrator, Boston Out-Patient Surgical Suites
- Amy Sinder, Administrator, Silver Cross Surgery Center
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

B. Mergers and Acquisitions of ASCs and Practices

- Matt Searles, Partner, Merritt Healthcare Advisors
- Melissa Szabad, JD, Partner, McGuireWoods LLP
- Rajan D. Bhatt, MD, MBA, FACP, FACC, Chief Executive Officer, Spectrum Dermatology & Valley Surgery Center
- Moderated by TBD

C. Key Thoughts on Women's Leadership in ASCs, Orthopedics and Spine

- Lisa Davis, CPC, Administrator and Business Office Manager, The Center for Minimally Invasive Surgery
- Ashley Shilling, MD, Co-Medical Director, UVA Outpatient Surgery Center
- Tina Sharkey, Executive Director, Musculoskeletal Services, DuPage Medical Group
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

D. What is the Future of Independent Practice - Venture Capital and New Opportunities

- Charley Gordon, MD, Board Certified Neurological Surgeon;
 Fellowship-Trained Spine Surgeon, Texas Spine & Joint Hospital
- David Okonkwo, MD, Spine Surgeon, Neurosurgery At The University Of Pittsburgh
- Frank Sortino, Administrator, UAB Hospital Highlands
- Jonathan Kaplan, MD, MPH, Founder and Chief Executive Officer, BuildMyBod Health; Board Certified Plastic Surgeon, Pacific Heights Plastic Surgery

 Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

E. Reserved

F. What are the Best Opportunities in Pain Management

- Kristopher Schroeder, MD, Associate Professor; Section Chief -Regional Anesthesia and Acute Pain Medicine, University of Wisconsin School of Medicine
- Wajde Dabah, MD, Chief Executive Officer and Medical Director, Pain Therapy Associates
- Thierry Bonnabesse, President and Owner, Surgical Pain Center of the Adirondack
- Annu Navani MD, ABIPP, DABRM, FAARM, Founder and CEO, Comprehensive Spine and Sports Center; Medical Director, Le Reve Regenerative Wellness
- Moderated by TBD

G. When to Sell, Stay Put & Working with a Management Company

- Lianne McDowell, CASC, Administrator, South Portland Surgical Center
- Robert Tatsumi, MD, Orthopedic Spine Surgeon, Oregon Spine Care

H. Key Thoughts on Reducing Costs in ASCs

- Anthony Mrozik, Chief Financial Officer, Ambulatory Surgery Center of Western New York LLC
- Joann Vecchio, Chief Executive Officer, Ambulatory Surgery Center of Western New York LLC
- Moderated by Morgan Haefner, Editor, Becker's Healthcare

9:45 - 10:05 am

Networking Break in Foyer

10:05 - 10:45 am

A. Keeping a Great Practice Thriving - Execution, Ancillaries, Leadership and More

- Bob Scheller Jr., CPA, CASC, Chief Executive Officer, Lake Park Surgicare Surgery Center
- Stanford Plavin, MD, Owner and President, Technical Anesthesia Strategies and Solutions
- Sunny Uppal, MD, Spine Surgeon, Orthopaedic Medical Group of Riverside Inc
- Mark McDonald MD, Chief Executive Officer, Institute for Orthopaedic Surgery
- Ethne Nance, Chief Executive Officer, Pacific Medical Revenue
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

Concurrent Sessions:

Track A - ASCs - Business and

Track D - Spine and Orthopedics

Track G - Thought Leadership

Profitability Issues

Track E - Spine

Track H - Thought Leadership

Track B - ASCs - Business and **Profitability Issues**

Track F - Pain Management

Track C - Spine and Orthopedics

B. Total Joints and ASCs - Recovery, Comprehensive Care and **Patient Satisfaction**

- Marwan Zaarab, MD, Physician, Genesis Orthopedics and Sports
- Rena Courtay, RN, MBA, CASC, President, Specialists in **Outpatient Surgery**
- Moderated by TBD

C. Reserved

D. Reserved

E. Advances in Outpatient Spine Fusion Surgery

Mick Perez-Cruet, MD, MSc, Professor and Vice Chairman, Department of Neurosurgery, Oakland University William Beaumont, School of Medicine

F. Telehealth, AI and Predictive Analytics in Orthopedics, Spine and Pain Management

- Mihir Patel, MD, Orthopedic Surgeon, Treasurer and Board Member, Ortholndy
- Jason Weisstein, MD, MPH, FACS, Orthopaedic Surgeon, Colorado Center of Orthopedic Excellence
- Raj Ambay, MD, Medical Director, Transformations Surgery
- Moderated by Andrea Park, Writer/Reporter, Becker's Healthcare

G. Regional Anesthetic Techniques to Reduce Perioperative **Opioid Use**

Chad McClinitick, MD, Medical Director, Saint Luke's Surgicenter -Lee's Summit, LLC

H. Presurgical Nutrition and Presurgical Optimization

- Scott Russo, MD, Orthopedic Surgeon, Othopaedic Associates of
- Chet Zelasko, PhD, Exercise Physiologist and Nutritionist

10:50 - 11:30 am

A. KEYNOTE PANEL - Washington DC Update

- Bill Prentice, Chief Executive Officer, Ambulatory Surgery Center Association
- Jason Strauss, Chief Operating Officer, Surgical Care Affiliates
- Nader Samii, Chief Executive Officer, National Medical Billing
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare

B. Migration of Spine to Outpatient Centers and Development of **Global Billing and Quality Assurance**

Rob Bray, MD, Neurological Spine Surgeon, CEO and Founder,

11:35 am - 12:35 pm

Networking Lunch in the Foyer

12:40 - 1:20 pm

A. Innovative Spine Procedures in ASCs

- George Cybulski, MD, Chief Medical Officer, Vested Medical, LLC
- Adam Bruggeman, MD, Chief Executive Officer and Surgeon, Texas Spine Care Center
- Terrence T. Crowder, MD, Orthopaedic Spine Surgeon, Sonoran Spine Center
- Fabien Bitan, MD, Spine Surgery Chief, Lenox Hill Hospital
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

B. Safe Harbor and Legal Issues for ASCs and Physicians

- Gretchen Townshend, JD, Partner, McGuireWoods LLP
- Melissa Szabad, JD, Partner, McGuireWoods LLP
- Lauralee Lawley, JD, Partner, McGuireWoods LLP
- Moderated by TBD

C. The Best Advice for Your ASC and Practice - Bundled Payments and More

- Amit Mirchandani, MD, Medical Director, Texas Health Surgery Center Rockwall
- Srdjan Mirkovic, MD, Spine Surgeon, NorthShore Orthopaedic & Spine Institute
- Rudy R. Manthei, DO, Chief Executive Officer, ProMed Management Group
- Matt Kilton, Associate Principal, ECG Management Consultants
- Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare

D. RESERVED

E. Integrating Outpatient Total Joint Anthroplasty in a Small Town

George Crickard III, MD, Orthopedic Surgeon, Quincy Medical Group and Blessing Hospital

Concurrent Sessions:

Track A - ASCs - Business and Profitability Issues

Track D - Spine and Orthopedics

Track G - Thought Leadership

Track B - ASCs - Business and

Track E - Spine

Track H - Thought Leadership

Profitability Issues

Track F - Pain Management

Track C - Spine and Orthopedics

F. Anesthesia and Pain Management for ASCs

- Standiford Helm, II, MD, Medical Director, The Helm Center for Pain Management
- Ashley Shilling, MD, Co-Medical Director, UVA Outpatient Surgery Center
- Eric Schnapp, Chief Executive Officer, Mays and Schnapp Pain Clinic and Rehabilitation Center
- Moderated by Alia Paavola, Editor, Becker's Healthcare

G. Reserved

H. The Pros and Cons of Physician Hospital Joint Ventures; What Works and What Doesn't?

- Angela Moses, Director, Ambulatory Surgery, St Joseph Health
- Zachary Welch, MBA, Administrator, Wake Orthopaedics; WakeMed Health and Hospitals
- Chris Kager, MD, Neurosurgeon and Chief Medical Officer, Global Health Impact Fund and Network
- Moderated by TBD

1:25 - 2:05 pm

A. Reinventing and Strengthening an ASC

- Samir Sharma, MD, Co-Founder, Pain & Spine Institute
- Sharon Annee, MS PT, MBA, Administrative Director, Orthopedics, Spine and Neurosciences, Franciscan Alliance | Franciscan Health
- Gary Richberg, RN, BSN, MBA, CMPE, CASC, Director, Ambulatory Surgery Centers, Kadlec Clinics
- Moderated by TBD

B. Private Equity in Spine, Orthopedics and ASCs

- Douglas Wisor, MD, Chief Executive Officer and President, National Spine & Pain Center - Germantown
- Prashanth Bala, Director, ASC Operations, Shields Healthcare
- Andy Blankemeyer, Chief Executive Officer, Beacon West Surgical
- Geoffrey C. Cockrell, JD, Partner, McGuireWoods LLP
- Moderated by TBD

C. Key Thoughts on What Makes Great Physician Leaders

- Kam Momi MD, Board Certified Orthopedic Spine Surgeon. Founder and Partner, CoastalSpine New Jersey
- Stan Dysart, MD, Orthopaedic Surgeon, Wellstar Health System
- Jack Jensen, MD, FACSM, Founder, Athletic Orthopedics & Knee
- Hazem Eltahawy, MD, MHCM, FACS, President, Michigan Association of Neurological Surgeons; Chief of Neurosurgery, St. Mary Mercy Hospital

Moderated by Anuja Vaidya, Assistant Editor and Lists Manager, Becker's Healthcare

D. Population Health in Orthopedics, Spine and Pain Management

- Jacob Rodman, MBA, CMPE, Chief Executive Officer, Raleigh Neurosurgical Clinic
- Vivek Mohan, MD, MS, Orthopaedic Spine Surgeon, Orthopaedic Spine Institute
- Tim Grimes, Chief Executive Officer, Concentric Health
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

E. New Entrepreneurial Ideas for Surgeons: Ancillaries, New Ideas on Organizing, Politics, Real Estate and More

- Yevgeniy Khavkin, MD, Board Certified Neurosurgeon, Fellowship Trained Spine Surgeon and Medical Director, Khavkin Clinic
- Ravi K. Bashyal, MD; Director, Outpatient Hip and Knee Replacement Surgery, NorthShore Orthopaedic and Spine Institiute
- Chris Kager, MD, Neurosurgeon and Chief Medical Officer, Global Health Impact Fund and Network
- Jonathan Kaplan, MD, MPH, Founder and Chief Executive Officer, BuildMyBod Health; Board Certified Plastic Surgeon, Pacific Heights Plastic Surgery
- Moderated by Brian Zimmerman, Custom Content Editor, Becker's Healthcare

F. Starting a Same Day Total Joint Program in an AMC

- Frank Sortino, Operations Administrator, UAB Hospital Highlands
- Elie Ghanem, MD, Orthopedic Surgery, UAB Hospital Highlands
- William Potter, MD, Associate Professor, Anesthesiology Chair Office, UAB Hospital Highlands
- Fred Horton, MBA, Executive Administrator, Department of Orthopedics, UAB Hospital Highlands

G. Key Thoughts on Leading Great Surgical Teams

- Ronjon Paul, MD, Spine Surgeon and Chair, Spine Surgery Department, DuPage Medical Group
- Daniel Mulconrey, MD, Orthopaedic Spine Surgeon, Midwest Orthopaedic Center
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

Concurrent Sessions:

Track A - ASCs - Business and

Profitability Issues

Track B - ASCs - Business and **Profitability Issues**

Track C - Spine and Orthopedics

Track D - Spine and Orthopedics

Track E - Spine

Track F - Pain Management

Track G - Thought Leadership

Track H - Thought Leadership

F. Operating a Successful Pain Practice or Department

- Simon Lee, MD, Medical Director, Emory Clinic
- Devanand Mangar, MD, FCCP, President of Governing Board, Tampa Outpatient Surgical Facility
- Britni Cullen, Senior Vice President, Strategic Planning, Clearway
- Jay Rice MPA, ATC, Chief Operating Officer, Georgia Pain and Spine Center
- Ned Urbiztondo, MD, Chairman, Anesthesiology and Interventional Pain Medicine Department, West Suburban Medical Center
- Moderated by Morgan Haefner, Editor, Becker's Healthcare

G. Medical Marijuana and Changing Pain Management Practices

Zeeshan Tayeb, MD, Owner, Pain Specialists of Cincinnati

H. Reserved

2:50 - 3:10 pm

Networking Break in the Exhibit Hall

3:10 - 3:50 pm

A. KEYNOTE PANEL - The Mix of ASCs and Hospitals and Spine and Orthopedic Key Issues Today

- Stephen Hochschuler, MD, Chairman Emeritus, Texas Back Institute Holdings, Inc.
 - Moderated by Scott Becker, JD, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare

B. KEYNOTE PANEL - The Best Ideas for Spine, Orthopedics and **Orthopaedics Now**

- Linda Ohringer, MBA, MPH, MSMOB, Chief Executive Officer, Orthopedic Associates of Michigan
- Gurvinder Deol, MD, Orthopaedic Spine Surgeon and Medical Director; Chief Orthopaedic Spine Service, Wake Orthopaedics; WakeMed Health and Hospitals
- Eddie Nomoto, MD, Spine Surgeon, DOCS Spine + Orthopedics Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

H. Reserved

2:10 - 2:50 pm

A. The Biggest Challenges in ASCs

- Dawn Paine, CASC, Vice President and Chief Financial Officer, Surgery Center Administrator, Beckley Surgery Center
- Neeraja Kikkeri, DDS, Owner and Chief Operating Officer, North Texas Team Care Surgery Center
- Joshua Naylor, MHA, Administrator, Tulsa Ambulatory Procedure
- David Posch, President and Chief Executive Officer, American Surgical Centers
- Moderated by Brian Zimmerman, Custom Content Editor, Becker's Healthcare

B. The Mix of Orthopedics, Spine, Payers and More

- Jon Van Valkenburg, CASC, Executive Director, Upstate Orthopedics Ambulatory Surgery Center; President, New York State Association of Ambulatory Surgery Centers
- Harel Deutsch, MD, Co-Director of the Rush Spine Center, Rush University Medical Center
- Robert Johnson, MD, Chief Medical Officer, Comprehensive Care Clinics of America
- Meredith Warf, CPA, DPT, Adminstrator, The Surgery Center at Mississippi Sports Medicine
- Moderated by TBD

C. Reserved

D. Key Issues in Minimally Invasive Surgery

- Peter Derman, MD, MBA. Spine Surgeon, Texas Back Institute
- Pierce D. Nunley, MD, Director, Spine Institute of Louisiana
- Jaime H Nieto, MD, FACS, Chief Section, Neurological Surgery and Spine Surgery; Clinical Assistant Professor, Neurological Surgery, NewYork-Presbyterian Medical Group Queens
- Tony Mork, MD, Endoscopic Spine Surgery Specialist
- Moderated by TBD

E. Work Life Balance: Myth or Possible? Physician / Staff Burnout and How to Avoid It

- Richard White, MD, Orthopaedic Surgeon, Fitzgibbons Hospital
- Carlos Bagley, MD, FAANS, Associate Professor and Vice Chairman, Department of Neurological Surgery, University of Texas Southwestern Medical Center
- Moderated by TBD

Concurrent Sessions:

Track A - ASCs - Business and

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Profitability Issues

Track E - Spine

Track B - ASCs - Business and **Profitability Issues**

Track F - Pain Management

Track H - Thought Leadership

Track C - Spine and Orthopedics

3:55 - 4:35 pm

A. KEYNOTE PANEL - The Future of Innovation and Value in **Surgery and Procedures**

- Scott L. Blumenthal, MD, Founder, Medical Director, Center for Disc Replacement, Texas Back Institute
- Thomas Scully, MD, Neurosurgeon, Northwest NeuroSpecialists
- Peter Passias, MD, Spine Surgeon, New York Spine Institute
- Lisa Cooper, Chief Executive Officer, Santa Cruz Surgery Center
- Moderated by Tim Fry, JD, Associate, McGuireWoods LLP

B. KEYNOTE PANEL - Opioid Sparing Strategies, What Every ASC **Needs to and Must Know**

- Scott Sigman, MD, Team Physician; Fellow of the World Society of Sports and Exercise Medicine, UMASS Lowell
- Kenneth Candido, MD, Professor, Clinical Anesthesiology-UIC, Advocate Illinois Masonic Medical Center
- Michael Redler, MD, Partner, Orthopedic & Sports Medicine
- Annu Navani MD, ABIPP, DABRM, FAARM, Founder and CEO, Comprehensive Spine and Sports Center; Medical Director, Le Reve Regenerative Wellness
- Moderated by TBD

4:40 - 5:30 pm

A. KEYNOTE INTERVIEW

Jill Ellis, Head Coach, United States Women's National Soccer Team

5:30 - 7:00 pm

Cocktail Reception in the Exhibit Hall

Celebrity Keynotes



Jill Fllis Head Coach, United States Women's National Soccer Team



Nick Sahan Head Football Coach. University of Alabama Crimson Tide



Ellen Latham Creator and Co-Founder, **Orangetheory Fitness**

150 Physician Speakers

250 Speakers Total

Improve the Profitability of Your Spine, Orthopedic and Pain Management-Driven ASC

Concurrent Sessions:

Track A - ASCs - Business and

Profitability Issues

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Track C - Spine and Orthopedics

Track D - Spine and Orthopedics

Track G - Thought Leadership

Track E - Spine

Track H - Thought Leadership

Track F - Pain Management

7:00 - 8:00 am

Registration & Continental Breakfast in the Exhibit Hall

8:00 - 8:30 am

A. KEYNOTE - The State of the ASC Industry

Caitlin Zulla, Chief Executive Officer, Surgical Care Affiliates

B. KEYNOTE - Macroeconomic Trends in Spine Care

Jay Khanna, MD, MBA, Vice Chair and Professor of Orthopaedic Surgery, Neurosurgery and Biomedical Engineering, Johns Hopkins University

8:35 - 9:15 am

A. KEYNOTE - The Heartbeat to a Billion Dollar Business

Ellen Latham, Creator and Co-Founder, Orangetheory Fitness

B. KEYNOTE PANEL - ASCs, Orthopedics and Spine: The Next 5

- Geri Eaves, BSN, RN, CASC, CNOR, Founder and President, Eaves
- Bert Mandelbaum, MD, Co-Chair, Medical Affairs, Cedars-Sinai Kerlan-Jobe Institute; Co-Director, Sports Medicine, Cedars-Sinai Department of Orthopaedic Surgery
- Moderated by TBD

9:20 - 10:00 am

A. What's Next in Sports Medicine?

- Umar Burney, MD, Orthopedic Physician, Orthopaedic Specialists of Dallas
- Yaser Elgazzar, MD, Orthopedic surgeon and Owner, New Edge Orthopedics LLC
- Melyssa Engstrom, MBA, Chief Executive Officer, Austin Sports Medicine
- Samuel A Joseph, Jr., MD, Chief Executive Officer, Joseph Spine Institute
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

B. The Ever-Evolving Business of ASCs - Growth, Change **Management and Key Ideas**

- David Williams, FACHE, FHFMA, CMPE, Administrator and Co-Owner, Fountain View Surgery Center
- Joy Taylor, JD, Chief Operating Officer, Polaris Spine & **Neurosurgery Center**
- Chris Tormey, Surgery Center Manager, BASS Surgery Center
- Donna Durden, Administrator, Murdock Surgery Center

Moderated by Brian Zimmerman, Custom Content Editor, Becker's Healthcare

C. Data Analytics and Spine Procedures

- Rohit Verma, MD, Orthopaedic Spine Surgeon, Assistant Attending Surgeon, Northwell Health; Assistant Professor, Orthopaedic Spine Surgery, Hofstra Medical School, Hofstra Medical School
- Mark M. Mikhael, MD, Spine Surgeon, NorthShore University HealthSystem Orthopaedic & Spine Institute and Illinois Bone & Joint Institute
- Niranjan Kavadi, MD, Spine Surgeon, SUNY Upstate Medical University
- Vivek Mohan, MD, MS, Orthopaedic Spine Surgeon, Orthopaedic Spine Institute
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

D. Reserved

E. Developing a Unique Care Model - A Multidisciplinary **Approach to the Spine Patient**

- Andrew Gitkind, MD, MHA, Vice Chairman and Assistant Professor, Department of Physical Medicine and Rehabilitation; Medical Director, Montefiore Spine Center
- Reza Yassari, MD, MS, FAANS, FACS, Professor, Neurosurgery, Montefiore Medical Center/Albert Einstein College of Medicine; Director, Montefiore Spine Center, Surgical Services

F. Current Issues in Spine and Pain Management

- Chetan Puranik, MD, Founder and Chief Executive Officer, Centers for Pain Control
- Eric Anderson, MD, Co-Founder and Interventional Pain Management Physician, Advanced Pain Institute of Texas
- Tyler Snow, MS, LAT/ATC, Director, Operations, Georgia Pain and Spine Care
- Moderated by Anuja Vaidya, Assistant Editor and Lists Manager, Becker's Healthcare

G. WORKSHOP

- I. Naya Kehayes, Principal, ECG Management Consultants
- Sean Hartzell, Associate Principal, ECG Management Consultants

H. Regenerative Stem Cell Treatments

Wendi Lundquist, DO, Clinical Director and Owner, Active Life Physical Medicine & Pain Center; Innovative Surgery Center, LLC

10:00 - 10:15 am

Networking Break in the Exhibit Hall

Concurrent Sessions:

Track A - ASCs - Business and **Profitability Issues**

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Track E - Spine

Track H - Thought Leadership

Profitability Issues

Track F - Pain Management

Track C - Spine and Orthopedics

10:15 am - 11:00 am

A. KEYNOTE

Nick Saban, Head Football Coach, University of Alabama Crimson

11:15 - 11:45 am

A. KEYNOTE PANEL - The Future of Practice, Bundled Payments, Out of Network, Venture Capital, Hospital Partnerships and More

- Frank Phillips, MD, Director, Division of Spine Surgery, Professor, Orthopaedic Surgery, Rush University Medical Center
- Sigurd Berven, MD, Orthopedic Surgeon, The University of California San Francisco
- Lindsey Job, MD, Chief Executive Officer, Restore Medical
- Thomas Schuler, MD, FACS, Chief Executive Officer, Founder and Spinal Surgeon, Virginia Spine Institute
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

B. KEYNOTE - 5 Things to Know about Private Equity and **Orthopedic Transactions**

Timothy J. Fry, JD, Associate, McGuireWoods

11:50 am - 12:50 pm

Networking Lunch in the Exhibit Hall

12:55 - 1:35 pm

A. KEYNOTE

James Lynch, MD, FRCSI, FAANS, Spinal Neurosurgeon and Founder/Chairman, SpineNevada

B. KEYNOTE PANEL - Improving Price Transparency and Understanding what is Driving Costs for ASCs

- Jonathan Kaplan, MD, MPH, Founder and Chief Executive Officer, BuildMyBod Health; Board Certified Plastic Surgeon, Pacific Heights Plastic Surgery
- I. Naya Kehayes, Principal, ECG Management Consultants
- Lisa Rock, President, National Medical Billing Services
- Alpesh A Patel, MD, Professor of Orthopaedic Surgery and Neurological Surgery, Northwestern Medicine
- Moderated by TBD

1:40 - 2:20 pm

A. The Relationship Between Orthopedic and Spine Practices and Their ASCs

- Samir Sharma, MD, Co-Founder, Pain & Spine Institute
- James Mok, MD, MBA, Spine Surgeon, DuPage Medical Group
- Moderated by TBD

B. Making Smart Financial and Business Decisions as a Surgeon

- Kai-Uwe Lewandrowski, MD, Orthopedic Surgeon, Center For Advanced Spine Care of Southern Arizona, Surgical Institute of Tucson
- Rohit Verma, MD, Orthopaedic Spine Surgeon, Assistant Attending Surgeon, Northwell Health; Assistant Professor, Orthopaedic Spine Surgery, Hofstra Medical School, Hofstra Medical School
- Khawar Siddique, MD, Co-Chief Executive Officer, DOCS Spine + Orthopedics; DOCS Surgery Center
- Moderated by Kate Kruse, Vice President, Executive Podcast Solutions

C. The Southern California Permanente Medical Group Regional **Spine Center**

- Elizabeth Norheim, MD, Orthopedic Spine Surgeon, Kaiser Permanente SCAL
- Kim Thai, MD Regional Chief of Physical Medicine, Pain management and Spine Center at Kaiser Permanente SCAL
- Nazly Behnia, DPT, MBA- Regional Director of Spine Centers at Kaiser Permanente SCAL

D. Reserved

E. Minimally Invasive Spine In ASCs - Key Advice

- Nameer Haider, MD, Spine & Skeletal Pain Medicine Specialist, Minimally Invasive Spine Institute
- Jeffrey Roh, MD, MBA, MSc, Director, Minimally Invasive Spine Surgery, Swedish Neuroscience Institute
- Sean Keem, MD, Spine Surgeon, The Polyclinic
- Ernest Braxton, MD, MBA, Board-Certified Neurosurgeon, Vail Summit Orthopaedics and Neurosurgery
- Moderated by TBD

F. Reserved

G. Presentation Title TBD

Corey Hunter, MD, Executive Director, Ainsworth, Institute of Pain Management; Assistant Clinical, Professor, Department of Physical Medicine & Rehabilitation, Mount Sinai Hospital

Concurrent Sessions:

Track A - ASCs - Business and **Profitability Issues**

Track D - Spine and Orthopedics

Track G - Thought Leadership

Track E - Spine

Track H - Thought Leadership

Track B - ASCs - Business and **Profitability Issues**

Track F - Pain Management

Track C - Spine and Orthopedics

H. Key Evolutions in the Medical Device Arena

- George Walker, Orthopedic Service Line Administrator, Houston Methodist
- Moderated by TBD

I. Minimally Invasive Spinal Procedures for the ASC Environment

Larry Khoo, MD, Neurosurgeon, The Spine Clinic of Los Angeles

2:25 - 3:05 pm

A. ASCs and Outpatient Care - Key Decisions and Challenges in 2020

- Sandra Berreth, RN, MS, CASC, Director, Surgical Services, Sansum
- Albert Lai, MD, Medical Director, Rivers Edge Surgery Center
- Vishal Mehta, MD, President and Managing Director, Fox Valley Orthopedic Institute
- Vivek Mohan, MD, MS, Orthopaedic Spine Surgeon, Orthopaedic Spine Institute
- Moderated by Jeremy Corr, Chief Executive Officer, Executive Podcast Solutions; Co-Host, Fixing Healthcare Podcast

B. Leveraging Data: The Informed Physician Leader

- Andrew Lovewell, MHA, MSHI, LSSGB, NueHealth; The Surgical Center, Columbia Orthopaedic Group
- Bus Tarbox, MD, Orthopedic Surgeon and Board Chairman, The Surgical Center at Columbia Orthopaedic Group
- Connor Flynn, Administrative Intern, The Surgical Center at Columbia Orthopaedic Group

C. Reserved

D. How Can Spine Surgeons, Orthopedic Surgeons and Pain Management Physicians Thrive in a Changing Market?

- Ying Chen, DO, FACOS, Board Certified Neurological Surgeon, OrthoNeuro, Inc.
- Michael Hasz, MD, Spinal Surgeon, Founder, Hasz Spine Institute
- Sohrab Gollogly, MD, Spine Surgeon, Monterey Spine & Joint
- Sravisht Iyer, MD, Orthopedic Surgeon, Hospital for Special Surgery
- Moderated by Laura Dyrda, Editor-in-Chief, Becker's Healthcare

E. Innovative Medicine, Surgery and More - Using Data and Clinical Techniques at your ASC

- Kenneth Pettine, MD, Orthopedic Surgeon, The Spine Institute at
- Ronald Michael, MD, Neurosurgeon, Illinois Neurospine Institute
- Todd Lansford, MD, Spine Surgeon, South Carolina Sports Medicine

Moderated by TBD

F. Hospital-Physician Joint Ventures in Spine and Orthopedics

- Brian Gantwerker, MD, Spine and Neurosurgeon, The Craniospinal Center of Los Angeles
- Wayne Paprosky, MD, Orthopedic Surgeon, Midwest Orthopaedics At Rush LLC
- Jed Vanichkachorn, MD, MBA, MSHA, President, Tuckahoe Orthopaedic Associates
- Jeannelle Preciado, Physician Relations Manager, La Peer Health Systems
- Moderated by Alia Paavola, Editor, Becker's Healthcare

G. 6 Key Questions For Spine Surgeons – Where is Pay Headed? Where is Reimbursement Headed? Should I Own an ASC? Should I Become a Hospital Employee? How Do I Recruit Fellows? How Much Can I Make From Co-Management?

- Voncil Webb, CPC, COC, CPC-I, Billing Manager, Comprehensive Orthopaedic Global
- Faisal Rahman, PhD, President and Chief Executive Officer, Apac Surgery Center
- Adam Bruggeman, MD, Chief Executive Officer and Surgeon, Texas Spine Care Center
- Moderated by Morgan Haefner, Editor, Becker's Healthcare

H. Value-Based Care and New Expectations and Initiatives for your Surgery Center

- Mark Barnhart, Chief Executive Officer, Proliance Surgeons
- Dave Bell, Chief Executive Officer, GrandCare Health Services
- Lisa Branding, Consulting Director, Surgical Directions
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

I. Social Media and Modern Medicine

Sarah Mojarad, MS, Lecturer, Medical Education, University of Southern California

3:05 - 3:25 pm

Networking Break in the Exhibit Hall

Concurrent Sessions:

Track A - ASCs - Business and Profitability Issues

Track D - Spine and Orthopedics

Track G - Thought Leadership

Track B - ASCs - Business and

Track E - Spine

Track H - Thought Leadership

 ASCs - Business and Profitability Issues Track F - Pain Management

Track C - Spine and Orthopedics

3:25 - 4:05 pm

A. Key ASC Management and Quality Concerns

- Lori Callahan, MBA, LPN, CASC, Director, Algonquin Road Surgery Center, LLC
- Khawar Siddique, MD, Co-Chief Executive Officer, DOCS Spine + Orthopedics; DOCS Surgery Center
- Marjorie Belsky, ASC Owner, West Sunset Surgery Center
- Moderated by Brian Zimmerman, Custom Content Editor, Becker's Healthcare

B. Building a Strong Work and Company Culture within your ASC

- Jeffra Kinniard, BSN, RN, CNOR, ONC, Director of Operations, Parkview SurgeryONE
- Bo Brabo, SPHR, PMP, Vice President, Human Resources, National Spine & Pain Centers
- Tamara Robinson, Administrator, Unity Surgical Center
- Jordan Churchill, Chief Operating Officer, Restore Medical Partners
- Moderated by Molly Gamble, Editor-in-Chief and Vice President, Editorial, Becker's Healthcare

C. Reserved

D. The Future of Orthopedics - Practice, Cost Savings, Medical Device Issues, and More

- Dalip Pelinkovic, MD, Orthopedic Spine Surgeon, Edward Hospital
- Hajeer Sabet, MD, Orthopedic Surgeon, Washington Orthopedic and Spine Institute
- Brian Edelstein, MD, Orthopedic Surgeon, The Mount Sinai Medical Center
- Andrew Shadid, Chief Executive Officer, Genesis Orthopedics & Sports Medicine
- Moderated by TBD

E. Key Evolving Issues and the Future of Spine

- Nitin Khanna, MD, Orthopedic Spine Surgeon, Ortho Specialists of Northwest Indiana
- Bobby Bhatti, MD, Physician Owner, Atlanta Spine
- William Richardson, MD, Spine Surgeon, Duke Raleigh Hospital
- Christian Zimmerman, MD, MBA, MS, FAANS, FACS, FRSM, Spinal Neurosurgeon, Saint Alphonsus Medical Group; SAHS Neuroscience Institute
- Moderated by TBD

F. The Future of Pain Management Practice - New Issues and Ideas

- Priyesh Mehta, DO, Medical Director, Dayton Outpatient Center
- Jaymin Shah, DO, RPh, Medical Director, Mercy Pain Centers
- Maulik Bhalani, MD, Owner and Founder, Florida Pain Medicine
- Moderated by Andrea Park, Writer/Reporter, Becker's Healthcare

G. The Biggest Opportunities for ASCs Today

- Catherine Ruppe, RN, CASC, Associate Principle, ECG Management Consultants
- Don Schreiner, Chief Executive Officer, Ortholllinois & Ortholllinois Surgery Center
- Krishna Jain, MD, Clinical Professor, Surgery, Western Michigan University Homer Stryker MD School of Medicine; President and Chief Executive Officer, National Office, Endovascular Labs LLC; Chief Executive Officer, National Surgical Ventures
- Moderated by Anuja Vaidya, Assistant Editor and Lists Manager, Becker's Healthcare

H. Nurse Leadership in ASCs and Hospitals - Key Ideas

- Jami Osterlund, MSN, RN, CSSM, CNOR, CAIP, Administrator, Hyde Park Surgery Center
- Alicia Apostoles, RN, BSN, CCRN, MSN, MBA, Administrator and Director, Ambulatory Surgery Development, OrthoNY
- Moderated by TBD

I. The Future of Orthopedics

- Daniel Penello, MD, Orthopaedic Surgeon, Alexander Orthopaedic Associates
- Raghu Reddy, Administrator, SurgCenter of Western Maryland
- Moderated by TBD

4:10 - 4:50 pm

A. Key Thoughts on Clinical Quality Greatness in ASCs and Practices

- Michael Sein, MD, Physiatrist, Weill Cornell Medicine
- Michael Graziano, CASC, Administrator, Clifton Surgery Center
- Deb Goodman, Administrator, APAC Surgery Center II LLC
- Daniel Larose, MD, Chief Executive Officer, Advanced Surgery Center, LLC
- Moderated by Mackenzie Bean, Managing Editor, Becker's Healthcare

Concurrent Sessions:

Track A - ASCs - Business and

Track D - Spine and Orthopedics

Track G - Thought Leadership

Profitability Issues

Track E - Spine

Track H - Thought Leadership

Track B - ASCs - Business and **Profitability Issues**

Track F - Pain Management

Track C - Spine and Orthopedics

B. Key Thoughts on Growing and Marketing your ASC and Practice -**Development Challenges and More**

Cheryl Zapata, Chief Development Officer, Texas Back Institute

C. Volunteerism in Neurosurgery

Richard N.W. Wohns, MD, JD, MBA, Founder and President, NeoSpine

D. Outpatient Hip and Knee Replacement and Bundled Payment **Strategies for Each In the Outpatient Setting**

- James Ballard, MD, MPH, Orthopedic Surgeon, Oregon Surgical
- Chris Nanson, MD, MPH, Orthopedic Surgeon, Orthopedics Northwest

E. Spine Practice - How Do I Keep My Practice Thriving and Interesting?

- Allen Hord, MD, Medical Director, Alliance Spine and Pain Centers
- Jake Hargis, Vice President, Operations, Spine Nevada
- Owen Prunskis, Director, Barrington Pain & Spine Institute
- Sherman Tran, MD, President, Spine Sports Medical Group; Managing Member, Spine Sports Surgery Center
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

F. Pain Management - Key Business Issues

- Eric Mehlberg, MD, Pain Medicine, Comprehensive Pain Specialists
- Timothy Lubenow, MD, Interventional Pain Medicine Physician, Medical Director Univerity Pain Physicians, Rush Surgicenter
- Florin Orza, MD, MHA, Staff Anesthesiologist, Atrium Health
- Zeeshan Tayeb, MD, Owner, Pain Specialists of Cincinnati
- Moderated by TBD

G. Less Invasive Total Shoulder Replacements Designed for the ASC **Setting - A Win-Win for All Parties**

Steven Goldberg, MD, Spine Surgeon, Orthopedic Surgery Naples

H. The Future of Spine Surgery from a Non-US Perspective

Louis Jacobus Nel, MD, Spine Neurosurgeon, Spine Africa

I. JOYNT - A Comprehensive Program for Pre-operative Weight Reduction

- Michael Chmell MD, Medical Director Ortholllinois Surgery Center
- Megan Salser BA, JOYNT Program Coordinator; Clinical Coordinator, Ortholllinois
- Jayaram Mohan, University of Illinois College of Medicine

4:50 - 6:00 pm

Cocktail Reception in the Exhibit Hall

Improve the Profitability of Your Spine, Orthopedic and Pain Management-Driven ASC

This exclusive spine, orthopedic and pain management-focused ASC conference brings together surgeons, physician leaders, administrators and ASC business and clinical leaders to discuss how to improve your ASC and its bottom line and how to manage challenging clinical, business and financial issues. Learn more at this three day event than anywhere else.

SATURDAY, JUNE 20

Concurrent Sessions:

Track A - ASCs - Business and Profitability Issues

Track B - Spine and Orthopedics Track C - Spine and Orthopedics

Track D - Pain Management

Track E - Thought Leadership

Track F - Thought Leadership

Track G - Thought Leadership

7:00 - 8:00 am

Continental Breakfast in the Foyer

8:00 - 8:40 am

A. RESERVED

8:45 - 9:25 am

A. KEYNOTE PANEL

- Cheryl Zapata, Chief Development Officer, Texas Back Institute
- John V. Prunskis, MD FIPP, Chief Executive Officer/Medical Director, Illinois Pain Institute; The Regenerative Stem Cell Institute; Presidential Appointee/Health and Human Services (HHS) Best Practices Pain Task Force
- Brian Perri, DO, Co-Chief Executive Officer, DOCS Spine + Orthopedics; DOCS Surgery Center
- Moderated by Jeremy Corr, Chief Executive Officer, Executive Podcast Solutions; Co-Host, Fixing Healthcare Podcast

9:25 - 9:35 am

Networking Break in the Foyer

9:35 - 10:15 am

A. The Most Important Steps to Take for Your ASC and Surgery Center

- Arvind Movva, MD, Chief Executive Officer, Healthland Clinic and Regional Surgicenter; Founder and Chief Executive Officer, divvyDOSE
- Vishal Sarwahi, MD, Orthopedic Surgeon, Montefiore Medical Center
- Alfonso Del Granado, BHCM, CASC, Administrator, Covenant High Plains Surgery Center
- Giridhar Burra, MD, Medical Director, Salt Creek Surgery Center
- Moderated by Sev Hrywnak, MD, DPM, President and Chief Executive Officer, The SEV Group, Advanced Ambulatory Surgical Center, Elmwood Park Immediate Health Care Centers, VIP Surgery Chicago

B. Presentation - Optimize Hospital Workflows to Mimic an ASC Environment

 Rob Gray, MD, Hand and Microvascular Surgeon, NorthShore Orthopaedic Institute

C. The Powerful Patient: Patient Satisfaction & Your Bottom Line

- Pat Alagia III, MD, MS, MBA, Health System Physician Executive
- Kathy Norris, PT,CEAS, COMT, Emory Occupational Injury Management Department, Emory Healthcare
- Moderated by TBD

D. Single Specialty vs. Multi-Specialty Surgery and Pain Management Centers - Key Thoughts on the Benefits and Limitations of Each

- John Bierly, MD, Medical Director, Eye Surgery Center Chattanooga
- George Carr, Vice-President, Board Of Directors, JCMG Surgery Center Inc
- Praveen Suchdev, Owner, Centers for Pain Solutions
- Moderated by Alia Paavola, Editor, Becker's Healthcare

E. Literature and Clinical Applications for Cannabidiol

 Daniel C. Roth, DO, MBA, MS, President and Medical Director, Summit Pain Management

F. Expecting the Unexpected - Keeping Yourself Safe within an ASC

- Lee Eaves, Vice President, Eaves Consulting

G. How to Maximize the Value of ASC/MOB Real Estate in Sale/ Leaseback Transactions, and Defer Taxes with a 1031 Exchange

- Jon Vick, Managing Partner, ASCs Inc.
- Jason Winokur, Vice President, J.H. Winokur, Inc.

10:20 - 11:00 am

A. Marketing your ASC or Practice - Best Practices and Key Ideas

- Alfonso Del Granado, BHCM, CASC, Administrator, Covenant High Plains Surgery Center
- Nate Garner, Administrator, Fort Sutter Sugery Center
- Perry Haney, Owner, Surgery Center at Lone Tree LLC
- Scott Paget, Executive Vice President, Business Development, Nobilis Health

B. The Most Interesting Issues Facing Practices and the Future of ASCs

- Christopher Caldwell, DO, President of the Board, Providence Surgery Center
- Gregory Tobin, MD, Medical Director, Auburn Surgery Center Inc
- Tina DiMarino, MSN, RN, CNOR, CASC, Chief Operating Officer, Custom Surgical; Administrator, Mid-Atlantic Surgery Pavilion
- Moderated by Andrea Park, Writer/Reporter, Becker's Healthcare

SATURDAY, JUNE 20

Track A - ASCs - Business and Profitability Issues

Track B - Spine and Orthopedics

Track C - Spine and Orthopedics

Track D - Pain Management

Track E - Thought Leadership

Track F - Thought Leadership

Track G - Thought Leadership

C. Anterior Cervical Discectomy and Fusion in an Outpatient Setting

 Pablo Pazmino, MD, Orthopaedic Spinal Surgeon and Medical Director, Spine Cal

D. Utilizing Social Media in Healthcare and Winning!

 Jonathan Kaplan, MD, MPH, Founder and Chief Executive Officer, BuildMyBod Health; Board Certified Plastic Surgeon, Pacific Heights Plastic Surgery

E.Developing a Great Patient Experience with Outpatient Surgery

- Wayne Kelley, MD, Spine Surgeon, Ortho Georgia
- Sara Brice, Program Director, Texas Back Institute Scoliosis and Spine Tumor Center
- Sue Sumpter, Administrator, Creekside Surgery Center
- Ravi Singh, MD, FACG, Gastroenterologist and Patient Experience Committee Member, Great South Bay Endoscopy Center
- Moderated by TBD

F. Health and Safety with Occupational Therapy Clinic Introduced Innovation that Sustained Remarkable IR Reduction Over 12 Years to Date

- Roger Williams, OTR/L, CE, President, Williams Therapy Centers,
- MaDonna A. Kenner, Corporate Safety Manager, Lopez Foods, Inc.

11:05 - 11:45am

A. KEYNOTE- Key ASC and Healthcare Issues - 2020

Scott Becker, JD, CPA, Partner, McGuireWoods LLP; Publisher, Becker's Healthcare

11:45am

Meeting Adjourns

150 Physician Speakers

250 Speakers Total

Improve the Profitability of Your Spine, Orthopedic and Pain Management-Driven ASC

Celebrity Keynotes



Jill Ellis Head Coach, United States Women's National Soccer Team



Nick Saban Head Football Coach, University of Alabama Crimson Tide



Ellen Latham Creator and Co-Founder, Orangetheory Fitness

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