17th Annual Future of Spine + The Spine, Orthopedic & Pain Management-Driven ASC Conference

JUNE 13-15, 2019 | SWISSÔTEL, CHICAGO, ILLINOIS

GEORGE FOREMAN
World Boxing Champion and Entrepreneur

BOB WOODWARD
Legendary Pulitzer Prize-winning Journalist and Author: Associate Editor, The Washington Post

SARAH KLIFF
Award-Winning Healthcare Journalist and Senior Policy Correspondent, Vox.com

SCOTT L. BLUMENTHAL
Founder, Medical Director, Center for Disc Replacement, Texas Back Institute

MARNI JAMESON CAREY
Executive Director, Association of Independent Doctors

TONY KILGORE
Chief Executive Officer, Surgical Care Affiliates

JAMES J. LYNCH
MD, FRCSI, FAANS, Board-Certified Spinal Neurosurgeon, Fellowship-Trained Spine Surgeon, SpineNevada

DAVID ROTHBART
MD, FAANS, FACS, Neurosurgeon, Spine Team Texas

THOMAS SCHULER
MD, FACS, Chief Executive Officer, Founder and Spinal Surgeon, Virginia Spine Institute

WILLIAM C. WATTERS III
MD, MMS, MS, Orthopedic Surgeon, Spine Surgeon, Bone and Joint Clinic of Houston; Past-President, North American Spine Society

TO REGISTER: Call 800.417.2035 • Fax 866.678.5755 • Email registration@beckershealthcare.com
230 + speakers, including 140 + spine and orthopedic surgeons and pain management physicians

**KEYNOTE PANELISTS**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Affiliation</th>
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<tbody>
<tr>
<td>Heather Ashby</td>
<td>Director, Government Affairs, Ambulatory Surgery Center Association</td>
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<tr>
<td>Neil Badlani</td>
<td>MD, MBA, Chief Medical Officer, North American Spine and Pain Management Corp.</td>
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<tr>
<td>Brenda Cyrluk</td>
<td>MD, Co-Director, Rush Spine Center, Rush University Medical Center</td>
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<tr>
<td>Harel Deutsch</td>
<td>BSN, RN, CASC, Director of Ambulatory Surgical Services/NeuroSpine</td>
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<tr>
<td>Marie Edler</td>
<td>Senior Vice President, Payer Engagement, Surgical Care Affiliates</td>
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<tr>
<td>Thomas Scully</td>
<td>MD, Neurosurgeon, Northwest NeuroSpecialists</td>
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<tr>
<td>Scott A. Sigman</td>
<td>MD, Team Physician, UMass Lowell, Fellow, World Society of Sports and Exercise Medicine</td>
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<tr>
<td>Ritesh Shah</td>
<td>MD, Orthopaedic Surgeon, Director of Hip and Knee Research, Illinois Bone and Joint Institute, LLC</td>
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<td>Chief Development Officer, Texas Back Institute</td>
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<td>Richard NW Wohns</td>
<td>MD, Jt. MBA, Founder, President and Board Certified Neurosurgeon, NeuroSpine</td>
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<tr>
<td>David Shapiro</td>
<td>MD, Board Member, Accreditation Association for Ambulatory Health Care (AAHC)</td>
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<tr>
<td>Dan Murrey</td>
<td>MD, Chief Medical Officer, Spinal Care Network</td>
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<td>John V. Prunskis</td>
<td>MD, President and Medical Director, Illinois Pain Institute, Medical Director, Barrington Pain and Spine Institute</td>
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<td>Frank Phillips</td>
<td>MD, Director, Division of Spine Surgery, Professor, Orthopaedic Surgey, Rush University Medical Center</td>
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<tr>
<td>Michael Redler</td>
<td>MD, Visiting Assistant Clinical Professor, Orthopaedics, University of Virginia; Assistant Clinical Professor, Frank H. Netter School of Medicine, Quinnipiac University, President, Medical Staff, Surgery Center of Fairfield County</td>
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<tr>
<td>Lisa Rock</td>
<td>President, National Medical Billing Services</td>
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<td>Candy Ranshaw</td>
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Improve the Profitability of Your Spine, Orthopedic and Pain Management-Driven ASC

This exclusive spine, orthopedic and pain management-focused ASC conference brings together surgeons, physician leaders, administrators and ASC business and clinical leaders to discuss how to improve your ASC and its bottom line and how to manage challenging clinical, business and financial issues. Learn more at this three day event than anywhere else.

PROGRAM SCHEDULE

THURSDAY, JUNE 13, 2019

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FRIDAY, JUNE 14, 2019

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<td>Reception in Exhibit Hall</td>
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SATURDAY, JUNE 15, 2019

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CELEBRITY KEYNOTE SPEAKERS

Thursday, June 13th, 2019

4:10 pm - 5:00 pm

GEORGE FOREMAN
World Boxing Champion and Entrepreneur

Friday, June 14th, 2019

8:00 am - 8:40 am

BOB WOODWARD
Legendary Pulitzer Prize-winning Journalist and Author; Associate Editor, The Washington Post

2:50 pm - 3:20 pm

SARAH KLIFF
Award-Winning Healthcare Journalist and Senior Policy Correspondent, Vox.com
THURSDAY, JUNE 13, 2019

Session Tracks:
Track A — ASCs - Business and Profitability Issues
Track B — ASCs - Business and Profitability Issues
Track C — Spine and Orthopedics
Track D — Spine and Orthopedics
Track E — Spine
Track F — Pain Management

8:30 - 9:10 am
A. Total Joints in ASCs
  - TK Miller, MD, Vice Chairman, Orthopaedic Surgery Department and Chief, Section of Sports Medicine, Carilion Clinic
  - Rena Courtay, RN, BSN, MBA, CASC, Vice President, Executive Director, Hospital for Special Surgery Florida
  - Cassandra Merkle, MSN, BSN, RN, Clinical Director, Bone and Joint Center at Grant Perioperative Services
  - Moderated by Katie Lukish, JD, Associate, McGuireWoods LLP

  - Kevin Pauza, MD, Back and Spinal Surgeon, Founding Partner and Principal, Texas Spine and Joint Hospital

C. Utilizing Disruptive Endoscopic Techniques
  - Anthony T. Yeung, MD, Clinical Professor, Endoscopic Spine Surgery, University of New Mexico School of Medicine, Desert Institute for Spine Care

D. Women’s Leadership - Key Thoughts on Leadership
  - Joy Lyu Monahan, General Counsel and Director, Special Projects, World Business Chicago
  - LauraLee Lawley, JD, Partner, McGuireWoods LLP
  - Judy Eustace, Vice President, OrthoLink and Practice Operations, USPI
  - Sandra Jones, President, Ambulatory Strategies
  - Moderated by Ann Geier, MS, RN, CNOR, CASC, Chief Nursing Officer, Surgical Information Systems

E. Surgery Migration to ASCs: Maximizing Opportunities with Payers in Orthopedics and Spine
  - I. Naya Kehayes, Partner, ECG Management Consultants
  - Matt Kilton, Associate Principal, ECG Management Consultants

F. Pain Management Panel - What are the Best Opportunities in Pain Management
  - Fred Davis, MD, Principal, HealthWise Consultants; Clinical Associate Professor, Michigan State University College of Human Medicine
  - Eugene R Viscusi, MD, Professor of Anesthesiology; Vice Chair, Pain Medicine; Director, Acute Pain Management, Department of Anesthesiology, Sidney Kimmel Medical College at Thomas Jefferson University
  - Eric Mehlberg, MD, Pain Medicine, Comprehensive Pain Specialists
  - Zeeshan Tayeb, MD, Owner, Pain Specialists of Cincinnati
  - Moderated by Brian Zimmerman, Writer / Reporter, Becker’s Healthcare

G. 3D Printed Patient-Specific Guides - A Cost-Effective Navigation Solution for Spinal Fusions
  - George Frey, MD, Physician, Mighty Oak Medical

H. Key Thoughts on Reducing Costs in ASCs
  - Mandie Shipp RN, BSN, Senior Consultant Clinical Operations, Cardinal Health
  - Panelists to come
  - Moderated by Jamie Levin, JD, Associate, McGuireWoods LLP

9:15 - 9:55 am
A. The Three Key Steps to Increase ASC Profitability
  - Rachel Uzlik, CPHQ, Director, Quality, Compliance and Research, Twin Cities Orthopedics
  - John H. Schweitzer, Esq., President and Chief Business Development Officer, Echelon Medical Capital
  - Robert Zasa, MSHHA, FACMPE, Managing/Founding Partner, ASD Management
  - David Posch, President and Chief Executive Officer, American Surgical Centers
  - Moderated by Laura Dydra, Editor-in-Chief, Becker’s ASC Review

B. Mergers and Acquisitions of ASCs and Practices
  - Matt Searles, Partner, Merritt Healthcare
  - Bart Walker, JD, Partner, McGuireWoods LLP
  - Amit Patel, MD, DABPM, Chief Executive Officer, Georgia Pain and Wellness Center
  - Moderated by Lauren M. Ramos, JD, Associate, McGuireWoods LLP

C. Profitability in Orthopedics
  - Gregory P. DeConciliis, PA-C, CASC, Administrator, Boston OutPatient Surgical Suites

D. What is the Future of Independent Practice; What are the Best Opportunities?
  - Damian P. “Pat” Alagia III, MD, MS, MBA, Health System Physician Executive
  - James A. Sanfilippo, MD, MBA, MHS, Spine Surgeon, Reconstructive Orthopedics; Medical Director, Musculoskeletal Program, Virtua
  - Andrew J. Schoenfeld, MD, MSc, Associate Professor, Department of Orthopaedic Surgery and Director, Surgery Research Fellowship, Center for Surgery and Public Health, Brigham and Women’s Hospital, Harvard Medical School
  - Alfonso Del Granado, Administrator, Ashton Center for Day Surgery
  - Moderated by Mackenzie Bean, Assistant Editor, Supply Chain, Becker’s Healthcare

E. The Role of Perioperative Care in Outpatient Spine Fusion Surgery
  - Nitin Khanna, MD, Orthopedic Spine Surgeon, Ortho Specialists of Northwest Indiana

F. RESERVED

G. Regenerative Stem Cell Treatment and Implementation
  - Wendi Lundquist, DO, Clinical Director and Owner, Active Life Physical Medicine & Pain Center; Owner, Innovative Surgery Center, LLC

H. The Four Disciplines of Execution
  - Josh Johnson, Manager, GE Healthcare Camden Group

9:55 - 10:15 am
Networking Break in the Foyer
10:15 - 10:55 am
A. Keeping a Great Practice Thriving - Execution, Ancillaries, Leadership and More
- Christopher Meredith, MD, Medical Director, Cascade Outpatient Spine Center
- G. Sunny Uppal, Spine Surgeon, Orthopaedic Medical Group of Riverside, Inc.
- Anthony T. Yeung, MD, Voluntary Professor Endoscopic Surgery, University of New Mexico School of Medicine, Desert Institute for Spine Care
- John Shim, MD, MBA, President, ShimSpine
- Moderated by Kayla McCann Marty, JD, Associate, McGuireWoods LLP

B. Enhanced Recovery After Spine Surgery in an ASC Without General Anesthesia
- Ernest Braxton, MD, MBA, Board-Certified Neurosurgeon, Vail Summit Orthopaedics and Neurosurgery

C. RESERVED

D. Investing in Your Practice, Your ASC and in Early Stage Spine and Device Companies and Other Areas - Smart? Dumb? And Practical Thoughts
- Michael Verdon, DO, Spinal Neurosurgeon and Founder, Dayton Neurologic Associates
- Jason Snibbe, MD, Board Certified Orthopedic Surgeon, Snibbe Orthopedics
- Stephen H. Hochschuler, MD, Co-Founder, Texas Back Institute and Chairman, Texas Back Institute Holdings, Inc.
- Frank Phillips, MD, Director, Division of Spine Surgery, Professor, Orthopaedic Surgery, Rush University Medical Center
- Moderated by Helen Suh, JD, Senior Counsel, McGuireWoods LLP

E. Pros and Cons of Robotic Spine Surgery in the ASC - Is it Really Bringing Value or Just an Expensive Gimmick?
- Charles Branch, Jr., MD, FACS, FAANS, Professor and Chair, Neurosurgery Department, Wake Forest Baptist Health

F. Telehealth, AI and Predictive Analytics in Orthopedics, Spine and Pain Management
- Adam Bennett, MD, Chief Medical Officer, Kitchry Health
- Michael Greiwe, MD, Orthopedic Surgeon, Chief Executive Officer and Founder, OrthoLive
- Robert Bray, MD, Board Certified Neurological Spine Surgeon, Chief Executive Officer and Founding Director, DISC
- Moderated by Helen Figge, BS, PharmD, MBA, CFHIMS, FHIMSS, Certified Six Sigma Black Belt and Lean Sensei, Chief Communications and Public Relations Officer, CareFullyInc.; Senior Adviser, National Health IT (NHIT) Collaborative for the Underinsured; National Liaison, New York HIMSS, Chair, Health 2.0 Boston

11:00 - 11:30 am
A. KEYNOTE - The State of ASCs in 2019
- Tony Kilgore, Chief Executive Officer, Surgical Care Affiliates

B. KEYNOTE - Outpatient Artificial Disc Surgery
- Scott L. Blumenthal, MD, Founder, Medical Director, Center for Disc Replacement, Texas Back Institute

11:35 am - 1:10 pm
Lunch & Learn Workshop: Managing Outcomes in Outpatient Total Hip & Knee Arthroplasty
- Ritesh Shah, MD, Orthopedic Surgeon, Illinois Sports Medicine and Orthopedic Surgery Center
- Nishant Shah, MD, Medical Director, Illinois Sports Medicine and Orthopedic Surgery Center
- Mark Gittins, DO, Orthopedic Surgeon, New Albany Surgery Center
- Ravi Bashyal, MD, Director, Outpatient Hip and Knee Replacement Surgery, NorthShore University Health System
- Simon Dawkins, Vice-President, Healthcare Systems, Smith & Nephew

12:30 - 1:10 pm
A. Spine Procedures in ASCs
- Nameer Haider, MD, Spine and Skeletal Pain Management Specialist, Minimally Invasive Spine Institute
- Kam Momi, MD, Orthopaedic Spine Surgeon, Coastal Spine
- Sharon Annee, MS PT, MBA, Administrative Director of Orthopedics, Spine and Neurosciences, Franciscan Health
- Brian Gantwerker, MD, Spine and Neurosurgeon, The Craniospinal Center of Los Angeles
- Moderated by Laura Dydra, Editor-in-Chief, Becker’s ASC Review

B. Safe Harbor and Legal Issues for ASCs
- Gretchen Townshend, JD, Partner, McGuireWoods LLP
- Melissa Szabad, JD, Partner, McGuireWoods LLP
- Moderated by LauraLee Lawley, JD, Partner, McGuireWoods LLP

C. The Best Advice for Your ASC and Practice
- Scott Schlesinger, MD, Owner, Legacy Surgery Center
- Dawn Knight, Chief Executive Officer and Administrator, Center for Minimally Invasive Surgery
- Mike McCaslin, CPA, Principal, Somerset CPAs and Advisors
- Becky Zigler-Otis, RHIA, CPHQ CHC CASC, Administrator, Ambulatory Surgical Center of Stevens Point
- Moderated by Anuja Vaidya, Writer / Reporter, Becker’s Healthcare

D. New Entrepreneurial Ideas for Surgeons: Ancillaries, New Ideas on Organizing, Politics, Real Estate and More
- Vivek Mohan, MD, MS, FAAOS, Orthopaedic Spine Surgeon, Institute
- Bob Bishop, Director, Rapid Recovery Spine Services, NeuroSpine Institute of Orlando
- Robert Aprill, Associate, Provident Healthcare Partners
- Moderated by Dan Nielsen, Founder, America’s Healthcare Leaders

E. Developing a Great Patient Experience with Outpatient Spine Surgery
- Pierce D. Nunley, MD, Partner, Orthopedic & Sports Medicine Center
- Alok Sharan, MD, Orthopedic Surgeon and

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230 + speakers, including 140 + spine and orthopedic surgeons and pain management physicians

F. Anesthesia and Pain Management for ASCs
- Devanand Mangar, MD, FCCP, President, Governing Board, Tampa Outpatient Surgical Facility
- Fred Davis, MD, President and Chief Medical Officer, ProCare Pain Solutions; Clinical Associate Professor, Michigan State University
- Ali Nairizi, MD, MS, Fellowship Trained Pain Specialist and Anesthesiologist, Nevada Advanced Pain Specialists
- Moderated by Brian Zimmerman, Writer / Reporter, Becker's Healthcare

G. RESERVED

H. The Pros and Cons of Physician Hospital Joint Ventures; What Works and What Doesn’t?
- Karen Walker, Founder and Owner, KD Walker & Associates, LLC
- Sean Hartzell, MBA, Associate Principal, ECG Management Consultants
- Moderated by Holly Buckley, JD, Partner, McGuireWoods LLP

1:15 - 1:50 pm
A. Reinventing and Strengthening an ASC
- Daniel Larose, MD, Chief Executive Officer, Advanced Surgery Center, LLC
- Ali Mesiwala, MD, Medical Director, Southern California Center for Neuroscience and Spine
- Catherine Ruppe, RN, CASC, Executive Director, ASC Operations, Proliance Surgeons, Inc.
- Gary Richberg, RN, BSN, MBA, CMPE, CASC, Administrator, Pacific Rim Outpatient Surgery Center
- Moderated by Kerri Zelensek, JD, Associate, McGuireWoods, LLP

B. Contract Negotiations, Cost Containment and Knowing when to go In-Network for your ASC
- Lianne McDowell, CASC, Administrator, South Portland Surgical Center, LLC
- Robert Tatsumi, MD, Surgeon, Oregon Spine Care

C. Key Thoughts on What Makes Great Physician Leaders
- Amit Mirchandani, MD, Medical Director, Texas Health Surgery Center Rockwall
- Carlos A. Bagley, MD, FAANS, Associate Professor and Vice Chairman, Neurological Surgery Department, University of Texas Southwestern Medical Center
- Kerrie Reed, MD, Medical Director, Rehabilitation Services, AIM Specialty Health
- Bobby Bhatti, MD, Physician Owner, Atlanta Spine
- Moderated by Mackenzie Bean, Associate Editor, Supply Chain, Becker’s Healthcare

D. Population Health in Orthopedics, Spine and Pain Management
- Perry L. Haney, MD, Medical Director, SpineOne, Inc.
- Jeanie Montgomery, RN, MBA, Vice President, New Services Lines, USPI
- Rita Numerof, PhD, President and Co-Founder, Numerof & Associates
- Alpesh A. Patel, MD, FACS, Orthopaedic Surgery Professor, Neurosurgery Professor, Director, Orthopaedic Spine Surgery, Co-Director, Northwestern Spine Center, Northwestern University School of Medicine
- Moderated by Anuja Vaidya, Writer / Reporter, Becker's Healthcare

E. Workshop: Safely Migrating High Acuity Cases to an Outpatient Environment
- Speakers TBA

F. Preventing Chronic Pain and Addiction
- James Fricton, DDS, MS, Senior Researcher, HealthPartners Institute; Professor, University of Minnesota; Pain Specialist, Minnesota Head and Neck Pain Clinic; President, International Myopain Society

G. Key Thoughts on Leading Great Surgical Teams
- Reid R. Hoshide, MD, MPH, Resident, UC-San Diego Neurosurgery
- Maria Alvarado, RN, CRCST, Associate Administrator/Director Of Nursing, Center for Same Day Surgery, LLC

H. Lessons Learned from 27 Years Experience and Focus Operating on Symptomatic Conditions of the Spine under Local Anesthesia
- Anthony Yeung, MD, Clinical Professor, Endoscopic Spine Surgery, University of New Mexico School of Medicine, Desert Institute for Spine Care

1:55 - 2:35 pm
A. The Biggest Challenges in ASCs
- Standiford Helm, II, MD, Medical Director, The Helm Center for Pain Management
- Robert Quinn, MD, Board Chairman, Bend Surgery Center
- Nate Garner, Administrator, Fort Sutter Surgery Center
- Amy Allard, BSN, MPH, RN, Administrative Director, Ramapo Valley Surgical Center
- Moderated by Molly Gamble, Editor-in-Chief, Becker’s Healthcare

B. The Mix of Orthopedics, Spine, Payers and More
- Mihir Patel, MD, Orthopedic Surgeon, Treasurer and Board Member, OrthoIndy
- Robert Nucci, MD, Orthopedic Spine Surgeon, Nucci Medical Clinic, LLC
- Voncil Webb, CPC, COC, CPC-I, Billing Manager, Comprehensive Orthopaedic Global
- Moderated by Matt Searles, Partner, Merritt Healthcare

C. Data Analytics and Spine Surgery
- Egon Doppenberg, MD, Associate Director, Neurosurgery and Medical Director, Spinal Surgery, Advocate Medical Group; Physician Advisory, Lumere
- Claudio Vincenty, MD, Jacksonville Spine Center
- Vladimir SInkov, MD, Orthopedic Surgeon, Nevada Orthopedic & Spine Center
- Joy Taylor, JD, Administrator, Polaris Spine and Neurosurgery Center
- Moderated by Anna Timmerman, JD, Associate, McGuireWoods LLP

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Or visit: www.regonline.com/17thspineorthoasc
9:25 - 10:00 am  
**A. KEYNOTE DEBATE - Spine in America: Right or Wrong Direction, Big Issues and More**  
- William C. Watters, MD, MMS, MS, Orthopedic Surgeon, Spine Surgeon, Bone and Joint Clinic of Houston; Past-President, North American Spine Society  
- Scott Becker, JD, CPA, Partner, McGuireWoods LLP and Publisher, Becker’s Hospital Review  
- Hazem Eltahawy, MD, PhD, FRCS, FACS, Chief, Neurosurgery, St. Mary Mercy Hospital; Director, Neuroscience Service, St. Joe’s Medical Group, Trinity Health  
- Marie Edler, Senior Vice President, Payer Engagement, Surgical Care Affiliates  
- Thomas Scully, MD, Neurosurgeon, Northwest NeuroSpecialists  
- Richard Meyrat, MD, Neurosurgeon, Methodist Health System  
- Candy Ranshaw, RN, Administrator, Squaw Peak Surgical Facility  
- Moderated by Laura Dydra, Editor-in-Chief, Becker’s Hospital Review

10:00 - 10:30 am  
**Networking Break in the Exhibit Hall**

10:30 - 11:10 am  
**A. What’s Next in Sports Medicine?**  
- Jack Jensen, MD, FACSM, Founder, Athletic Orthopedics and Knee Center  
- Todd Laytham, Practice Administrator, Apex Orthopedics & Sports Medicine  
- Moderated by Emily Rappleye, Managing Editor, Becker’s Healthcare

11:15 am - 12:00 pm  
**A. KEYNOTE PANEL - Washington DC Update**  
- David Shapiro, MD, Board Member, Accreditation Association for Ambulatory Health Care (AAAHC)  
- John V. Prunskis, MD, President and Medical Director, Illinois Pain Institute; Medical Director, Barrington Pain and Spine Institute  
- Heather Falen Ashby, Director, Government Affairs, Ambulatory Surgery Center Association  
- Laxmaiah Manchikanti, MD, Chairman of the Board and Chief Executive Officer, ASIPP and SIPMS; Medical Director, Pain Management Center of Paducah; Clinical Professor, Anesthesiology and Perioperative Medicine, University of Louisville; Professor of Anesthesiology-Research, Department of Anesthesiology, School of Medicine, LSU Health Sciences Center  
- Moderated by Emily Rappleye, Managing Editor, Becker’s Healthcare

12:00 - 1:00 pm  
**Networking Lunch in the Exhibit Hall**

1:05 - 1:45 pm  
**A. KEYNOTE PANEL: Are Mega Physician Groups the Future of Medicine and Will They Keep Thriving?**  
- Scott Hayworth, MD, President and Chief Executive Officer, CareMount Medical  
- Dan Murrey, MD, Chief Medical Officer, Specialty Practices, OptumCare  
- Paul Martino, Co-Founder and Chief Growth Officer, VillageMD  
- Moderated by Holly Buckley, JD, Partner, McGuireWoods LLP

**B. KEYNOTE PANEL - The Best Ideas for Orthopedics Now**  
- Ritesh Shah, MD, Orthopaedic Surgeon, Director, Hip and Knee Research, Illinois Bone and Joint Institute, LLC  
- Geri Eaves, BSN, RN, CASC, Director, Ambulatory Surgical Services, Bone and Joint Institute of Tennessee  
- Michael Griffin, Associate Vice President, Orthopedics and Sports Medicine Institute, Clinical Program Services, Providence St. Joseph Health  
- Moderated by Laura Dydra, Editor-in-Chief, Becker’s ASC Review

**B. Spinal Stenosis Treatment Options and Cost Analysis for Pain Physicians in an ASC Setting**  
- Jonathan Kaplan, MD, MPH, Founder and Chief Executive Officer, BuildMyBod Health; Board Certified Plastic Surgeon, Pacific Heights Plastic Surgery

**B. Spinal Stenosis Treatment Options and Cost Analysis for Pain Physicians in an ASC Setting**  
- Edward J. Whelan III, MD

**C. How Price Transparency Can Lead to Better Patient Engagement**  
- Jonathan Kaplan, MD, MPH, Founder and Chief Executive Officer, BuildMyBod Health; Board Certified Plastic Surgeon, Pacific Heights Plastic Surgery

**C. How Price Transparency Can Lead to Better Patient Engagement**  
- Khawar Siddique, MD, MBA, Chief Executive Officer, Beverly Hills Spine Surgery

**D. Workshop: Anterior Hip Replacement in an ASC: 3 Critical Considerations**  
- Jaymin Shah, DO, RPh, Medical Director, Mercy Pain Centers  
- Nita Grover, MD, MPA, Physician, Pain Care  
- Pamela Woods, Billing Consultant, Midwest Anesthesia and Pain Management  
- Moderated by Timothy Fry, JD, Associate, McGuireWoods LLP

**E. Physician-Owned Hospitals - Discussion on Vertical Integration of Medical Practices**  
- Khawar Siddique, MD, MBA, Chief Executive Officer, Beverly Hills Spine Surgery

**F. Current Issues in Spine and Pain Management**  
- Niteesh Bharara, MD, DABPMR, Interventional Pain Management Specialist, Physical Medicine and Rehabilitation, Sports Medicine, Virginia Spine Institute  
- Jaymin Shah, DO, RPh, Medical Director, Mercy Pain Centers  
- Nita Grover, MD, MPA, Physician, Pain Care  
- Pamela Woods, Billing Consultant, Midwest Anesthesia and Pain Management  
- Moderated by Timothy Fry, JD, Associate, McGuireWoods LLP

**G. Mergers and Acquisitions of ASCs and Practices**  
- Michelle Davis, DBH, MA, MEd, LPC, Principle and Founder, HealthWise Consultants  
- Douglas Wisor, MD, President and Interim CEO, National Spine & Pain Centers  
- Michael Stroup, Senior Vice President, Acquisition and Strategy, USPI  
- Karen Howley, Group Vice President, Operations, NueHealth  
- Moderated by Gretchen Townsendsh, JD, Partner, McGuireWoods LLP

**H. Women’s Leadership in Spine, Orthopedics and Pain Management**  
- Wendy Sullivan, MBA, Chief Financial Officer, Spinal & Skeletal Pain Medicine  
- Jennifer Montgomery, RN, MBA, Vice President, New Services Lines, USPI  
- Moderated by Helen Figge, BS, PharmD, MBA, CPHIMS, FHIMSS, Certified Six Sigma Black Belt and Lean Sensei, Chief Communications and Public Relations Officer, CareFullyInc.; Senior Adviser, National Health IT (NHIT) Collaborative for the Underserved; National Liaison, New York HIMSS; Chair, Health 2.0 Boston

**Sigma Black Belt and Lean Sensei, Chief Communications and Public Relations Officer, CareFullyInc.; Senior Adviser, National Health IT (NHIT) Collaborative for the Underserved; National Liaison, New York HIMSS; Chair, Health 2.0 Boston**

**B. RESERVED**

**1:45 pm - 2:30 pm**

**A. KEYNOTE PANEL: Are Mega Physician Groups the Future of Medicine and Will They Keep Thriving?**  
- Scott Hayworth, MD, President and Chief Executive Officer, CareMount Medical  
- Dan Murrey, MD, Chief Medical Officer, Specialty Practices, OptumCare  
- Paul Martino, Co-Founder and Chief Growth Officer, VillageMD  
- Moderated by Holly Buckley, JD, Partner, McGuireWoods LLP

**B. KEYNOTE PANEL - Improving Revenue Cycle for ASCs**  
- Jonathan Kaplan, MD, MPH, Founder and Chief Executive Officer, BuildMyBod Health; Board Certified Plastic Surgeon,
230 + speakers, including 140 + spine and orthopedic surgeons and pain management physicians

Pacific Heights Plastic Surgery
- Brenda Cyrulk, RN, CNOR, CASC, Administrator, Eastland Surgicenter
- Naya Kehayes, MPH, Partner, ECG Management Consultants
- Lisa Rock, President, National Medical Billing Services
- Moderated by Tim Loveland, JD, Associate, McGuireWoods LLP

1:50 - 2:30 pm
A. The Relationship Between Orthopedic and Spine Practices and Their ASCs
- Samir Sharma, MD, Co-Founder, Pain & Spine Institute
- Adam J. Bruggeman, MD, Chief Executive Officer and Surgeon, Texas Spine Care Center
- Mike English, President, Innovasis
- Ash Ragab, MD, Owner and President, Comprehensive Spine Institute and Comprehensive Surgery Center
- Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods, LLP and Publisher, Becker’s Healthcare

B. Making Smart Financial and Business Decisions as a Surgeon
- Michael Hasz, MD, Spinal Surgeon, Virginia Spine Institute
- Kyle Fromm, JD, MHA, Chief Compliance Officer, Advanced Pain Management
- Ethne Nance, Chief Executive Officer, Pacific Medical Revenue
- Stephen H. Hochschuler, MD, Co-Founder, Texas Back Institute; Chairman Emeritus, Texas Back Institute Holdings, Inc
- Jed Vanichkachorn, MD, MBA, MSHA, President, Tuckahoe Orthopaedics
- Moderated by Timothy Fry, JD, Associate, McGuireWoods LLP

C. Pitfalls and Roadblocks to moving Total Joints to ASCs
- TK Miller, MD, Vice Chairman, Department of Orthopaedic Surgery and Chief, Section of Sports Medicine, Carilion Clinic

D. Setting up a Total Joint Program - Lessons Learned
- Amit Mirchandani, MD, Anesthesiologist and Medical Director, Texas Health Surgery Center Rockwall
- Umar Burney, MD, Orthopedic Surgeon, Texas Health Surgery Center Rockwall
- Jenny Bloebaum, Vice President, Operations, Surgical Care Affiliates
- Moderated by Cristina McDonald, MHA, CEO, Administrator, Texas Health Surgery Center Rockwall

E. Human Stem Cell-Based Intervertebral Disc Regeneration for Chronic Back Pain
- Mick Perez-Cruet, MD, MSc, Professor and Vice Chairman, Department of Neurosurgery, Oakland University William Beaumont, School of Medicine

F. Regenerative Medicine and Musculoskeletal Pain
- Scott E. Glaser, MD, DABIPP, Chief Executive Officer and President, Pain Specialists of Greater Chicago

G. Key Evolutions in the Medical Device Arena
- Kim York, MS, BSN, RN, CNOR, CSSM, Director of Surgery, Dosher Memorial Hospital
- Richard White, MD, Orthopaedic Surgeon, Fitzgibbons Hospital
- Charles Branch, Jr., MD, FACS, FAAOS, Professor and Chair, Department of Neurosurgery, Wake Forest Baptist Health
- Earl Anderson, Chief Executive Officer, Tennessee Orthopaedic Clinics
- Moderated by Morgan Haefner, Writer/Reporter, Becker’s Hospital Review

H. Workshop: Start Executing Bundles by 2020
- Jim Ballard, MD, Orthopedic Surgeon, Oregon Surgical Institute
- Christopher J. Nanson, MD, MPH, Orthopedic Surgeon, Oregon Surgical Institute

2:30 - 3:10 pm
A. Why Should I Care What the Internet Says About Me?
- John Shim, MD, MBA, President, ShimSpine

B. Building a Strong Work and Company Culture within your ASC
- Jordan Churchill, Chief Operations Officer, Restore Medical Partners
- Amy Sinder, Administrator, Silver Cross Surgery Center
- Moderated by Kayla McCann Marty, JD, Associate, McGuireWoods LLP

C. How Can Spine Surgeons, Orthopedic Surgeons and Pain Management

Physicians Thrive in a Changing Market?
- Stephen H. Hochschuler, MD, Co-Founder, Texas Back Institute and Chairman, Texas Back Institute Holdings, Inc.
- Emmanuel Menga, MD, Spine Surgery Assistant Professor, Department of Orthopaedics and Rehabilitation, University of Rochester Medical Center
- Jocelyn Idema, DO, Orthopaedic Spine Surgeon, Mid-Maryland Musculoskeletal Institute; Division of the Centers for Advanced Orthopaedics
- Emmanuel Menga, MD, Spine Surgery Assistant Professor, Department of Orthopaedics and Rehabilitation, University of Rochester Medical Center
- Moderated by Laura Dyrd, Editor-in-Chief, Becker’s Healthcare

D. Minimally Invasive Spine In ASCs - Key Advice
- Lisa Davis, CPC, Business Office Manager, The Center for Minimally Invasive Surgery
- Sukdub Datta, MD, MBA, DABIPP, FIPP, Medical Director, Datta Endoscopic Back Surgery & Pain Center
- Bill Stewart, Area Vice President, Value Based Purchasing, Johnson & Johnson
- Moderated by Brian Zimmer, Custom Content Editor, Becker’s Healthcare

E. Hospital-Physician Joint Ventures in Spine and Orthopedics
- Gurvinder S. Deol, MD, Orthopaedic Spine Surgeon and Medical Director, Wake Orthopaedics; Chief Orthopaedic Spine Service WakeMed Health and Hospitals
- Brian Gantwerker, MD, Spine and Neurosurgeon, The Craniospinal Center of Los Angeles
- Mohammad Agha, MD, Assistant Professor, Clinical PM&R, Clinical Orthopedic Surgery, University of Missouri Healthcare
- Moderated by Morgan Haefner, Assistant Editor, Becker’s Healthcare

F. 6 Key Questions For Spine Surgeons
- Where is Pay Headed? Where is Reimbursement Headed? Should I Own an ASC? Should I Become a Hospital Employee? How Do I Recruit Fellows? How Much Can I Make From Co-Management?
- A. Nick Shamie, MD, Professor and Chief, Orthopaedic Spine Surgery, David Geffen School of Medicine, UCLA
- Terrence T. Crowder, MD, Spine Surgeon, Sonoran Spine Center

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G. Best Practices in Revenue Cycle for ASCs and Practices
- Susan Kizirian, Chief Operating Officer, Ambulatory Surgical Centers of America
- Dawn Paine, CASC, Vice President and Chief Financial Officer, Surgery Center Administrator, Beckley Surgery Center
- Jay Rice, MPA, ATC, Chief Operating Officer, Georgia Pain & Spine Care
- Corey Welchlin, DO, Owner, Center for Specialty Care
- Moderated by Melissa Szabad, JD, Partner, McGuireWoods LLP

H. RESERVED
3:10 - 3:30 pm
Networking Break in the Exhibit Hall

3:30 - 4:10 pm
A. Key ASC Management and Quality Concerns
- David Shapiro, MD, Board Member, Accreditation Association for Ambulatory Health Care (AAAHC)
- Michael Graziano, CASC, Administrator, Clifton Surgery Center
- Tamara Robinson, Administrator, Unity Surgical Center
- Moderated by Brian Zimmerman, Custom Content Editor, Becker’s Healthcare

B. The Most Interesting Issues Facing ASCs and Practices and the Future of ASCs
- Thomas J. Pluara, MD, JD, PC, Physician and Attorney, Marion Diagnostic Center
- Joshua Naylor, MHA, Administrator, Tulsa Ambulatory Procedure Center
- Kyle A. Fromm, JD, MHA, CHC, Chief Compliance and Privacy Officer, Advanced Pain Management
- Rob Gray, MD, Hand and Microvascular Surgeon, NorthShore Orthopaedic Institute
- Moderated by Laura Dynda, Editor-in-Chief, Becker’s Healthcare

C. The Future of Orthopedics - Practice, Medical Device Issues, and More
- Rohit Verma, MD, Orthopaedic Spine Surgeon, Assistant Attending Surgeon, Northwell Health; Assistant Professor, Orthopaedic Spine Surgery, Hofstra Medical School
- Andrew H. Lovewell, MHA, MSHI, LSSGB, Administrator and Chief Executive Officer, The Surgical Center at Columbia Orthopaedic Group
- Stacey Lang, RNC, BSN, CNxRN, Senior Vice President, Corazon, Inc.
- Deepak Chavda, MD, Orthopedic Surgeon, Texas Bone & Joint Center
- Moderated by Bill Wilder, Marketing Director, U.S. Marketing, Joints, Outpatient, Johnson & Johnson Medical Devices Companies

D. Key Evolving Issues in Spine
- John Caruso, MD, FACS, Neurosurgeon, WVU
- Tish Eaton-Mall, Neuroscience Service Line Administrator, Bronson Healthcare Group
- Ron Sacher, Chief Executive Officer, Premia Spine
- Michael Sein, MD, Weill Cornell Medicine
- Moderated by Mackenzie Bean, Assistant Editor, Supply Chain, Becker’s Healthcare

E. Workshop: Understanding the Science Behind the First-Ever Dual-Acting Local Anesthetic
- Eugene R Viscusi, MD, Professor of Anesthesiology, Vice Chair, Pain Medicine, Director, Acute Pain Management, Department of Anesthesiology, Sidney Kimmel Medical College, Thomas Jefferson University

F. The Future of Pain Management Practice - New Issues and Ideas
- Laxmaiah Manchikanti, MD, Board Chairman and Chief Executive Officer, ASIPP and SIPMS
- John V. Prunskis, MD, FIPP, Medical Director and Chief Executive Officer, Illinois Pain Institute
- Timothy Lubenow, MD, Anesthesiologist, Rush SurgiCenter
- Scott E. Glaser, MD, DABIPP, Chief Executive Officer and President, Pain Specialists of Greater Chicago
- Moderated by Alia Paavola, Editor, Becker’s Healthcare

G. Reserved

H. The Future of Orthopedics
- Sara Grosh, Market Director, Orthopedic and Neurosurgery Services, UPMC Pinnacle Lancaster & Lititz
- Alana Dahl, Surgery Center Administrator, Fremont Orthopaedic & Rehabilitative Medicine
- Jon Van Valkenburg, CASC, President, New York State Association of Ambulatory Surgery Centers; Executive Director, Upstate Orthopedics Ambulatory Surgery Center
- Ravi Ponnappan, MD, Orthopedic Spine Surgeon, Jersey Spine Associates
- Moderated by Morgan Haefner, Assistant Editor, Becker’s Healthcare

4:15 - 5:00 pm
A. Key Thoughts on Clinical Quality

Greatness in ASCs and Practices
- Rhoda Rizkalla, Managing Partner, INTEGRAsurgical Ambulatory Centers of Arizona;
- Maulik Bhalani, MD, Owner/Founder, Florida Pain Medicine
- Deb Goodman, Administrator, APAC Surgery Center II LLC
- Jeffra Kinniard, BSN, RN, CNOR, ONC, Director, Operations, Parkview SurgeryONE
- Moderated by Ann Geier, MS, RN, CNOR, CASC, Chief Nursing Officer, Surgical Information Systems

B. Developing Your ASC - Management and Synergy
- Nameer Haider, MD, Spine and Skeletal Pain Management Specialist, Minimally Invasive Spine Institute

C. Innovations in Interventional Pain Management
- Perry L. Heney, MD, Medical Director, SpineOne, Inc.
- Dean Toumbis, MD, PhD, Spine Surgeon, Citrus Spine Institute
- Ronald Michael, MD, Neurosurgeon, Illinois Neurospine Institute
- Andrew Gitkind, MD, Vice Chairman and Assistant Professor, Physical Medicine & Rehabilitation, Montefiore Health System and Albert Einstein College of Medicine, and Medical Director, Montefiore Spine Center

D. Spine Practice - How Do I Keep My Practice Thriving and Interesting?
- Bryan B. Hurley, MD, Spine Surgeon, University of Michigan
- Aaron R. Warman, MD, Spine Surgeon, University of California, San Francisco
- Michael J. Fehlings, MD, Spine Surgeon, University of Toronto
- Benjamin M. Bonica, MD, Spine Surgeon, University of California, Los Angeles
- Moderated by Ryan Oates, Chief Executive Officer, Allspine Surgery Clinic

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- Moderated by Molly Gamble, Editor-in-Chief, Becker’s Healthcare

E. Physician - Owned ASCs: Payers, Total Joints and Bundled Payments
- Teresa Copeland, Director, Managed Care, Knoxville Orthopaedic Surgery Center

F. Pain Management - Key Business Issues
- Kenneth Candido, MD, Professor, Clinical Anesthesiology, University of Illinois - Chicago; Advocate Illinois Masonic Medical Center
- Martin Schaeffer, MD, Pain Management Physician, Specialty Surgery Center of CNY
- Eric Anderson, MD, Co-Founder and Interventional Pain Management Physician, Advanced Pain Institute of Texas
- Moderated by Alia Paavloa, Editor, Becker’s Healthcare

G. RESERVED
H. RESERVED

5:00 - 6:00 pm
Cocktail Reception in the Exhibit Hall

SATURDAY, JUNE 15, 2019

Session Tracks:
Track A — ASCs - Business and Profitability Issues
Track B — ASCs - Business and Profitability Issues
Track C — Spine and Orthopedics
Track D — Spine and Orthopedics

9:25 - 10:00 am
A. The Most Important Steps to Take for Your ASC and Surgery Center
- Annu Navani, MD, ABIPP, DABRM, FAARM, Medical Director, Comprehensive Spine & Sports Center and Adjunct Clinical Associate Professor, Stanford University School of Medicine
- Deborah Crook, Administrator, Rush SurgiCenter
- Andrew Shadid, Practice Manager, Genesis Orthopedics & Sports Medicine
- Samuel J. Heller, Esq., Owner, Heller Law, PLLC
- Moderated by Sev Hrywnak, MD, DPM, President and Chief Executive Officer, The SEV Group, Advanced Ambulatory Surgical Center, Elmwood Park Immediate Health Care Centers, VIP Surgery Chicago

B. Physician Owned Labs - Do They Still Make Sense? Lessons Learned from a Greenfield Installation
- Shawn Grubb, MBA, PMP, Chief Executive Officer, Consortium of Health Care Companies

C. Stepping Stones When Establishing Outpatient Surgery
- Dalip Pelinkovic, MD, Orthopedic Spine Surgeon, Edward Hospital

D. Minimally Invasive Lumbar Decompression
Pablo Pazmino, MD, Orthopaedic Spinal Surgeon and Medical Director, Spine Cal

10:05 - 10:40 am
A. Small Town Adoption of Technology and Outpatient Total Joint Replacement Procedures
- George Crickard III, MD, Orthopedic Surgeon, Quincy Medical Group and Blessing Hospital

B. Optimize Hospital Workflows to Mimic an ASC Environment
- Rob Gray, MD, Hand and Microvascular Surgeon, NorthShore Orthopaedic Institute

C. The Powerful Patient: Patient Satisfaction & Your Bottom Line
- Daniel Mulconrey, MD, Orthopaedic Spine Surgeon, Midwestern Orthopaedic Center
- Arvind Movva, MD, Chief Executive Officer, Healthland Clinic & Regional Surgicenter; Founder and Chief Executive Officer, divvyDOSE
- Woody Moore, Founder and President, The Physician’s Advocate
- Joe Ollayos, MHA, Administrator, Ingalls

10:45 - 11:30 am
A. Healthcare as a Zero-Sum Game
- Scott Becker, JD, CPA, Partner, McGuireWoods LLP; Publisher, Becker’s Hospital Review

11:30 am
Meeting Adjourns

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