# **SPINEREVIEW**

# ASC REVIEW

# 17<sup>th</sup> Annual Future of Spine + The Spine, Orthopedic & Pain Management-Driven ASC Conference

230 + SPEAKERS,
INCLUDING 140 + SPINE
AND ORTHOPEDIC
SURGEONS AND
PAIN MANAGEMENT
PHYSICIANS

JUNE 13-15, 2019 | SWISSÔTEL, CHICAGO, ILLINOIS



GEORGE FOREMAN
World Boxing Champion and
Entrepreneur



BOB WOODWARD
Legendary Pulitzer Prize-winning
Journalist and Author; Associate
Editor, The Washington Post



SARAH KLIFF

Award-Winning Healthcare Journalist and Senior Policy Correspondent,

Vox.com



SCOTT L.
BLUMENTHAL
Founder, Medical Director, Center for
Disc Replacement, Texas Back Institute



CAREY

Executive Director,
Association of Independent Doctors



TONY KILGORE
Chief Executive Officer,
Surgical Care Affiliates



JAMES J. LYNCH
MD, FRCSI, FAANS, Board-Certified
Spinal Neurosurgeon, FellowshipTrained Spine Surgeon, SpineNevada



DAVID ROTHBART
MD, FAANS, FACS, Neurosurgeon,
Spine Team Texas



THOMAS SCHULER
MD, FACS, Chief Executive Officer,
Founder and Spinal Surgeon,
Virginia Spine Institute



WILLIAM C. WATTERS III
MD, MMS, MS, Orthopedic Surgeon, Spine
Surgeon, Bone and Joint Clinic of Houston;
Past-President, North American Spine Society

## **KEYNOTE PANELISTS**



**Heather Ashby Director, Government** Affairs, Ambulatory Surgery Center Association



**NEIL BADLANI** MD, MBA, Chief Medical Officer, North American Spine and Nobilis Health Corp.



BRENDA **CYRULIK** Brenda Cyrulik, RN, CNOR, CASC, Administrator, **Eastland Surgicenter** 



HAREL **DEUTSCH** MD, Co-Director, Rush Spine Center, Rush University Medical Center



**GERI EAVES** BSN, RN, CASC, Director of Ambulatory Surgical ServicesBone and Joint Institute of Tennessee



**HAZEM ELTAHAWY** MD, PhD, FRCS, FACS, Chief, Neurosurgery, St. Mary Mercy Hospital, Director, Neuroscience Service, St. Joe's Medical Group, Trinity Health



**RICHARD MEYRAT** MD. Neurosurgeon. Methodist Health System



**HAYWORTH** MD, President and **Chief Executive** Officer, CareMount Medical

**SCOTT** 



**JONATHAN KAPLAN** 

MD, MPH, Founder and Chief Executive Officer, BuildMyBod Health; Board Certified Plastic Surgeon, Pacific Heights Plastic Surgery



**MICHAEL KASPER** Chief Executive Officer, **DuPage Medical Group** 



**NAYA KEHAYES** MPH, Partner, ECG **Management Consultants** 



**RONEET LEV** MD, Chief Medical Officer, Office of National Drug Control Policy, **Executive Office of the** President



**PAUL MARTINO** Co-Founder and Chief Growth Officer, VillageMD



**BRIAN MATHIS** Chief Strategy Officer, OptumCare



**JORDAN** MITCHELL Program Manager, PSJH **Orthopedics & Sports** 

Medicine Institute.

Provident St. Joseph Health



**DAN MURREY** MD, Chief Medical Officer, Specialty Practices, OptumCare



**PRUNSKIS** MD, President and Medical Director, Illinois Pain Institute; Medical Director, **Barrington Pain and Spine** Institute

JOHN V.



**PHILLIPS** MD, Director, Division of Spine Surgery, Professor, Orthopaedic Surgery, Rush University **Medical Center** 

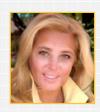


**REDLER** MD, Visiting Assistant Clinical Professor, Orthopaedics, University of Virginia; Assistant Clinical Professor, Frank H. Netter School of Medicine, Quinnipiac University; President, Medical Staff, Surgery Center

**MICHAEL** 



**LISA ROCK** President, National **Medical Billing** Services



CANDY **RANSHAW** RN, Administrator, Squaw **Peak Surgical Facility** 



DAVID SHAPIRO MD, Board Member, Accreditation Association for **Ambulatory Health Care** (AAAHC)



SCOTT A. **SIGMAN** MD, Team Physician, UMASS Lowell, Fellow,

**World Society of Sports** 

and Exercise Medicine



**SCULLY** MD, Neurosurgeon, Northwest NeuroSpecialists

**THOMAS** 



RITESH SHAH MD, Orthopaedic Surgeon; MD, President, SpineCare Director of Hip and Knee Research, Illinois Bone and Joint Institute, LLC



**PAUL SLOSAR** Medical Group, San Francisco Spine Institute



**RICHARD NW WOHNS** MD, JD, MBA, Founder,



CHERYL

ZAPATA Chief Development Officer, Texas Back Institute **President and Board Certified** Neurosurgeon, NeoSpine

# Improve the Profitability of Your Spine, Orthopedic and Pain Management-Driven ASC

This exclusive spine, orthopedic and pain management-focused ASC conference brings together surgeons, physician leaders, administrators and ASC business and clinical leaders to discuss how to improve your ASC and its bottom line and how to manage challenging clinical, business and financial issues. Learn more at this three day event than anywhere else.

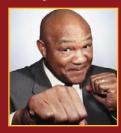
**CELEBRITY KEYNOTE SPEAKERS** 

Thursday, June 13th, 2019

4:10 pm - 5:00 pm

GEORGE FOREMAN World Boxing Champion

and Entrepreneur



Friday, June 14th, 2019

8:00 am - 8:40 am

### BOB WOODWARD

Legendary Pulitzer Prizewinning Journalist and Author; Associate Editor, The Washington Post



2:50 pm - 3:20 pm

### **SARAH KLIFF**

Award-Winning Healthcare Journalist and Senior Policy Correspondent, Vox.com



230 + SPEAKERS,
INCLUDING 140 + SPINE
AND ORTHOPEDIC
SURGEONS AND
PAIN MANAGEMENT
PHYSICIANS

### PROGRAM SCHEDULE

### **THURSDAY, JUNE 13, 2019**

8:00 am - 5:00 pm

8:30 am - 9:55 am

9:55 am - 10:15 am

10:15 am - 11:30 am

11:30 am - 12:30 pm

12:30 pm - 2:35 pm

2:35 pm - 2:50 pm

2:50 pm - 5:00 pm

5:00 pm - 7:00 pm

7:00 am - 8:00 am

Registration

Sessions

**Networking Break** 

Sessions

**Networking Break** 

Sessions

**Networking Break** 

Sessions

**Networking Reception** 

**Continental Breakfast &** 

Registration

### **FRIDAY, JUNE 14, 2019**

7:00 am - 5:00 pm

7:00 am - 8:00 am

8:00 am - 10:00 am

10:00 am - 10:30 am

10:30 am - 12:00 pm

12:00 pm - 1:00 pm

1:05 pm - 3:10 pm

3:10 pm - 3:30 pm

3:30 pm - 5:00 pm

5:00 pm - 6:00 pm

Registration

Continental Breakfast

Sessions

**Networking Break** 

Sessions

**Networking Luncheon** 

Sessions

**Networking Break** 

Sessions

Networking

Reception in

**Exhibit Hall** 

### **SATURDAY, JUNE 15, 2019**

7:00 am - 8:00 am 8:00 am - 11:30 am **Continental Breakfast** 

Sessions

### **THURSDAY, JUNE 13, 2019**

#### **Session Tracks:**

Track A – ASCs - Business and Profitability Issues

Track B – ASCs - Business and Profitability Issues

Track C - Spine and Orthopedics

**Track D - Spine and Orthopedics** 

Track E - Spine

Track F - Pain Management

#### 8:30 - 9:10 am

#### A. Total Joints in ASCs

- TK Miller, MD, Vice Chairman, Orthopaedic Surgery Department and Chief, Section of Sports Medicine, Carilion Clinic
- Rena Courtay, President, Specialists in Outpatient Surgery
- Cassandra Merkle, MSN, BSN, RN, Clinical Director, Bone and Joint Center at Grant Perioperative Services
- Nicholas J. Violante, DO, Excelsior Orthopedics, Hip and Knee Reconstruction Specialist
- Moderated by Katie Lukish, JD, Associate, McGuireWoods LLP

### B. Why Perfect Spine Surgery Often Fails: "Leaky Disc Syndrome"

 Kevin Pauza, MD, Back and Spinal Surgeon, Founding Partner and Principal, Texas Spine and Joint Hospital

### C. Utilizing Disruptive Endoscopic Techniques

 Anthony T. Yeung, MD, Clinical Professor, Endoscopic Spine Surgery, University of New Mexico School of Medicine, Desert Institute for Spine Care

### D. Women's Leadership - Key Thoughts on Leadership

- Joy Lyu Monahan, General Counsel and Director, Special Projects, World Business Chciago
- LauraLee Lawley, JD, Partner, McGuireWoods LLP
- Judy Eustace, Vice President, OrthoLink and Practice Operations, USPI
- Sandra Jones, President, Ambulatory Strategies
- Moderated by Ann Geier, MS, RN, CNOR, CASC, Chief Nursing Officer, Surgical Information Systems

### F. Pain Management Panel - What are the Best Opportunities in Pain Management

- Fred Davis, MD, Principal, HealthWise Consultants; Clinical Associate Professor, Michigan State University College of Human Medicine
- Eric Mehlberg, MD, Pain Medicine, Comprehensive Pain Specialists
- Zeeshan Tayeb, MD, Owner, Pain Specialists of Cincinnati
- Moderated by Brian Zimmerman, Writer / Reporter, Becker's Healthcare

# G. 3D Printed Patient-Specific Guides - A Cost-Effective Navigation Solution for Spinal Fusions

 George Frey, MD, Physician, Mighty Oak Medical

#### H. RESERVED

#### 9:15 - 9:55 am

### A. The Three Key Steps to Increase ASC Profitability

- Terri Cochran, Administrator, Orthopaedic Surgery Center
- Rachel Uzlik, CPHQ, Director, Quality, Compliance and Research, Twin Cities Orthopedics
- David Posch, President and Chief Executive Officer, American Surgical Centers
- Moderated by Laura Dydra, Editor-in-Chief, Becker's ASC Review

### B. Mergers and Acquisitions of ASCs and Practices

- Matt Searles, Partner, Merritt Healthcare
- Bart Walker, JD, Partner, McGuireWoods LLP
- Geoff Cockrell, JD, Partner, McGuireWoods
- Amit Patel, MD, DABPM, Chief Executive Officer, Georgia Pain and Wellness Center
- Moderated by Lauren M. Ramos, JD, Associate, McGuireWoods LLP

#### C. Profitability in Orthopedics

Gregory P. DeConciliis, PA-C, CASC,
 Administrator, Boston OutPatient Surgical
 Suites

### D. What is the Future of Independent Practice; What are the Best Opportunities?

- Damian P. "Pat" Alagia III, MD, MS, MBA, Health System Physician Executive
- James A. Sanfilippo, MD, MBA, MHS, Spine Surgeon, Reconstructive Orthopedics;

- Medical Director, Musculoskeletal Program, Virtua
- Andrew J. Schoenfeld, MD, MSc, Associate Professor, Department of Orthopaedic Surgery and Director, Surgery Research Fellowship, Center for Surgery and Public Health, Brigham and Women's Hospital, Harvard Medical School
- Alfonso Del Granado, Administrator,
   Ashton Center for Day Surgery
- Moderated by Mackenzie Bean, Assitant Editor, Supply Chain, Becker's Healthcare

### E. The Role of Perioperative Care in Outpatient Spine Fusion Surgery

 Nitin Khanna, MD, Orthopedic Spine Surgeon, Ortho Specialists of Northwest Indiana

### F. Pain Management - Key Issues and Concerns 2019

- PK Suchdev, MD, Chief Executive Officer,
   Pain Solutions
- Kristopher Schroeder, Anesthesiologist,
   University of Wisconsin Hospitals and
   Clinics Authority
- Moderated by Leo Vartorella, Writer / Reporter, Becker's Healthcare

### G. Regenerative Stem Cell Treatment and Implementation

 Wendi Lundquist, DO, Clinical Director and Owner, Active Life Physical Medicine & Pain Center; Owner, Innovative Surgery Center, LLC

#### H. The Four Disciplines of Execution

Josh Johnson, Manager, GE Healthcare Camden Group

#### 9:55 - 10:15 am

#### **Networking Break in the Foyer**

### 10:15 - 10:55 am

### A. Keeping a Great Practice Thriving -Execution, Ancillaries, Leadership and More

- Christopher Meredith, MD, Medical Director, Cascade Outpatient Spine Center
- Anthony T. Yeung, MD, Voluntary Professor Endoscopic Surgery, University of New Mexico School of Medicine, Desert Institute for Spine Care
- John Shim, MD, MBA, President, ShimSpine
- Moderated by Kayla McCann Marty, JD, Associate, McGuireWoods LLP

### B. Enhanced Recovery After Spine Surgery in an ASC Without General Anesthesia

 Ernest Braxton, MD, MBA, Board-Certified Neurosurgeon, Vail Summit Orthopaedics and Neurosurgery

#### C. RESERVED

# D. Investing in Your Practice, Your ASC and in Early Stage Spine and Device Companies and Other Areas - Smart? Dumb? And Practical Thoughts

- Michael Verdon, DO, Neurosurgeon;
   Founder and Chief Medical Officer, Dayton
   Neurological Associates; Spinal Surgeon,
   Premier Health Clinal Neuroscience
   Institute
- Jason Snibbe, MD, Board Certified
   Orthopedic Surgeon, Snibbe Orthopedics
- Stephen H. Hochschuler, MD, Co-Founder, Texas Back Institute and Chairman, Texas Back Institute Holdings, Inc.
- Frank Phillips, MD, Director, Division of Spine Surgery, Professor, Orthopaedic Surgery, Rush University Medical Center
- Moderated by Helen Suh, JD, Senior Counsel, McGuireWoods LLP

# E. Pros and Cons of Robotic Spine Surgery in the ASC - Is it Really Bringing Value or Just an Expensive Gimmick?

Charles Branch, Jr., MD, FACS, FAAOS,
 Professor and Chair, Neurosurgery
 Department, Wake Forest Baptist Health

# F. Telehealth, AI and Predictive Analytics in Orthopedics, Spine and Pain Management

- Adam Bennett, MD, Physician, NorthShore Orthopedic Institute
- Michael Greiwe, MD, Orthopedic Surgeon,
   Chief Executive Officer and Founder,
   OrthoLive
- Robert Bray, MD, Board Certified Neurological Spine Surgeon, Chief Executive Officer and Founding Director, DISC
- Moderated by Helen Figge, BS, PharmD, MBA, CPHIMS, FHIMSS, Certified Six Sigma Black Belt and Lean Sensei, Chief Communications and Public Relations Officer, CareFullyInc.; Senior Adviser, National Health IT (NHIT) Collaborative for the Underserved; National Liaison, New York HIMSS; Chair, Health 2.0 Boston

### G. Biologics in the Treatment of Spinal Disease

- Larry Khoo, MD, Neurosurgeon, The Spine Clinic of Los Angeles

### H. Litigation for ASCs and Practices

- Jeffrey Clark, JD, McGuireWoods LLP
- David Pivnick, JD, Partner, McGuireWoods LLP
- Brett Barnett, JD, Associate, McGuireWoods LLP

#### 11:00 - 11:30 am

#### A. KEYNOTE - The State of ASCs in 2019

- Tony Kilgore, Chief Executive Officer, Surgical Care Affiliates

### B. KEYNOTE - Outpatient Artificial Disc Surgery

 Scott L. Blumenthal, MD, Founder, Medical Director, Center for Disc Replacement, Texas Back Institute

### 11:30 am - 12:30 pm

### Networking Lunch in the Exhibit Hall

#### 12:30 - 1:10 pm

#### A. Spine Procedures in ASCs

- Nameer Haider, MD, Spine and Skeletal Pain Management Specialist, Minimally Invasive Spine Institute
- Kam Momi, MD, Orthopaedic Spine Surgeon, Coastal Spine
- Sharon Annee, MS PT, MBA, Administrative Director of Orthopedics, Spine and Neurosciences, Franciscan Health
- Brian Gantwerker, MD, Spine and Neurosurgeon, The Craniospinal Center of Los Angeles
- Moderated by Laura Dydra, Editor-in-Chief, Becker's ASC Review

### B. Safe Harbor and Legal Issues for ASCs

- Gretchen Townshend, JD, Partner, McGuireWoods LLP
- Melissa Szabad, JD, Partner, McGuireWoods LLP
- Anna Timmerman, JD, Associate, McGuireWoods LLP
- Moderated by LauraLee Lawley, JD, Partner, McGuireWoods LLP

### C. The Best Advice for Your ASC and Practice

- Scott Schlesinger, MD, Owner, Legacy
   Surgery Center
- Dawn Knight, Chief Executive Officer and Administrator, Center for Minimally Invasive Surgery
- Becky Ziegler-Otis, RHIA, CPHQ CHC CASC, Administrator, Ambulatory Surgical Center of Stevens Point
- Moderated by Anuja Vaidya, Writer / Reporter, Becker's Healthcare

### D. New Entrepreneurial Ideas for Surgeons: Ancillaries, New Ideas on Organizing, Politics, Real Estate and More

- Vivek Mohan, MD, MS, FAAOS,
   Orthopaedic Spine Surgeon, Institute
- Bob Bishop, Director, Rapid Recovery
   Spine Services, NeuroSpine Institute of Orlando
- Robert Aprill, Associate, Provident Healthcare Partners
- Moderated by Dan Nielsen, Founder, America's Healthcare Leaders

### E. Developing a Great Patient Experience with Outpatient Spine Surgery

- Pierce D. Nunley, MD, Partner, Orthopedic
   & Sports Medicine Center
- Alok Sharan, MD, Orthopedic Surgeon and Director, Spine Center, WESTMED
- Jacob A. Rodman, MBA, CMPE, Chief Executive Officer, Raleigh Neurosurgical Clinic
- Samuel A. Joseph Jr, MD, Chief Executive Officer and Founder, Joseph Spine: Advanced Center for Spine, Scoliosis and Minimally Invasive Spine Surgery
- Moderated by Julie Spitzer, Writer / Reporter, Becker's Healthcare

### F. Anesthesia and Pain Management for ASCs

- Devanand Mangar, MD, FCCP, President, Governing Board, Tampa Outpatient Surgical Facility
- Fred Davis, MD, President and Chief Medical Officer, ProCare Pain Solutions; Clinical Associate Professor, Michigan State University
- Ali Nairizi, MD, MS, Fellowship Trained Pain Specialist and Anesthesiologist, Nevada Advanced Pain Specialists
- Moderated by Brian Zimmerman, Writer / Reporter, Becker's Healthcare

#### **G. RESERVED**

### H. The Pros and Cons of Physician Hospital Joint Ventures; What Works and What Doesn't?

- Randy Chang, MD, President and Chief Medical Officer, Advanced Pain and Anesthesia Consultants, PC
- Karen Walker, Founder and Owner, KD Walker & Associates, LLC
- Janie Kinsey, RN, CASC, Administrator,
   Saint Luke's Surgicenter Lee's Summit
- Moderated by Holly Buckley, JD, Partner, McGuireWoods LLP

#### 1:15 - 1:50 pm

### A. Reinventing and Strengthening an ASC

- Daniel Larose, MD, Chief Executive Officer, Advanced Surgery Center, LLC
- Ali Mesiwala, MD, Medical Director, Southern California Center for Neuroscience and Spine
- Catherine Ruppe, RN, CASC, Executive Director, ASC Operations, Proliance Surgeons, Inc.
- Gary Richberg, RN, BSN, MBA, CMPE, CASC, Administrator, Pacific Rim Outpatient Surgery Center
- Moderated by Kerri Zelensek, JD, Associate, McGuireWoods, LLP

# B. Contract Negotiations, Cost Containment and Knowing when to go InNetwork for your ASC

- Lianne McDowell, CASC, Administrator, South Portland Surgical Center, LLC
- Robert Tatsumi, MD, Surgeon, Oregon Spine Care

### C. Key Thoughts on What Makes Great Physician Leaders

- Amit Mirchandani, MD, Medical Director,
   Texas Health Surgery Center Rockwall
- Carlos A. Bagley, MD, FAANS, Associate Professor and Vice Chairman, Neurological Surgery Department, University of Texas Southwestern Medical Center
- Kerrie Reed, MD, Medical Director, Rehabilitation Services, AIM Specialty Health
- Bobby Bhatti, MD, Physician Owner, Atlanta Spine
- Moderated by Mackenzie Bean, Assitant Editor, Supply Chain, Becker's Healthcare

### D. Population Health in Orthopedics, Spine and Pain Management

- Perry L. Haney, MD, Medical Director,

- SpineOne, Inc.
- Jeannie Montgomery, RN, MBA, Vice President, New Services Lines, USPI
- Rita Numerof, President and Co-Founder, Numerof & Associates
- Alpesh A. Patel, MD, FACS, Orthopaedic Surgery Professor, Neurosurgery Professor, Director, Orthopaedic Spine Surgery, Co-Director, Northwestern Spine Center, Northwestern University School of Medicine
- Moderated by Anuja Vaidya, Writer / Reporter, Becker's Healthcare

### E. Key Thoughts on Leading Great Surgical Teams

- Reid R. Hoshide, MD, MPH, Resident, UC-San Diego Neurosurgery
- Maria Alvarado, RN, CRCST, Associate Administrator/Director Of Nursing, Center for Same Day Surgery, LLC
- Ying Chen, DO, FACOS, Board Certified Neurological Surgeon, OrthoNeuro, Inc.
- Sheila Eubanks, Quality Manager, Raleigh Orthopaedic Surgery Center
- Moderated by TBD

#### F. Preventing Chronic Pain and Addiction

 James Fricton, DDS, MS, Senior Researcher, HealthPartners Institute; Professor, University of Minnesota; Pain Specialist, Minnesota Head and Neck Pain Clinic; President, International Myopain Society

### H. Lessons Learned from 27 Years Experience and Focus Operating on Symptomatic Conditions of the Spine under Local Anesthesia

 Anthony Yeung, MD, Clinical Professor, Endoscopic Spine Surgery, University of New Mexico School of Medicine, Desert Institute for Spine Care

### 1:55 - 2:35 pm

### A. The Biggest Challenges in ASCs

- Standiford Helm, II, MD, Medical Director, The Helm Center for Pain Management
- Robert Quinn, MD, Board Chairman, Bend Surgery Center
- Nate Garner, Administrator, Fort Sutter Sugery Center
- Amy Allard, BSN, MPH, RN, Administrative Director, Ramapo Valley Surgical Center
- Moderated by Molly Gamble, Editor-in-Chief, Becker's Healthcare

### B. The Mix of Orthopedics, Spine, Payers and More

- Mihir Patel, MD, Orthopedic Surgeon,
   Treasurer and Board Member, Ortholndy
- Robert Nucci, MD, Orthopedic Spine Surgeon, Nucci Medical Clinic, LLC
- Voncil Webb, CPC, COC, CPC-I, Billing Manager, Comprehensive Orthopaedic Global
- Moderated by Jessica Kim Cohen, Writer / Reporter, Becker's Healthcare

#### C. Data Analytics and Spine Surgery

- Egon Doppenberg, MD, Associate Director, Neurosurgery and Medical Director, Spinal Surgery, Advocate Medical Group; Physician Advisory, Lumere
- Claudio Vincenty, MD, Jacksonville Spine Center
- Vladimir SInkov, MD, Orthopedic Surgeon, Nevada Orthopedic & Spine Center
- Joy Taylor, JD, Administrator, Polaris Spine and Neurosurgery Center
- Moderated by Anna Timmerman, JD, Associate, McGuireWoods LLP

### D. Key Issues in Minimally Invasive Surgery

- Richard Fessler, MD, PhD, Professor,
   Neurosurgery Department, Rush University
   Medical Center
- Jeffrey Roh, MD, MBA, MSc, Director, Minimally Invasive Spine Surgery, Swedish Neuroscience Institute
- David Rothbart, MD, FAANS, FACS, Neurosurgeon, Spine Team Texas
- Jae Lim, MD, Neurosurgeon, Atlantic Brain and Spine and VCU School of Medicine
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

# E. Work Life Balance: Myth or Possible? Physician / Staff Burnout and How to Avoid It

- Corey Hunter, MD, Executive Director, Ainsworth, Institute of Pain Management; Assistant Clinical, Professor, Department of Physical Medicine & Rehabilitation, Mount Sinai Hospital
- Leslie R. Jebson, MHA, FACHE, FACMPE, Administrator, Adjunct Lecturer, SIU School of Medicine
- Melanie Puccella, Vice President,
   Operations, AOK Medical Center
- Benjamin Lowry, MD, Physician Owner, Director of Education, Integrated Pain Associates, Central Texas Day Surgery Center, Abilene Spine and Joint Surgery Center

### 230 + speakers, including 140 + spine and orthopedic surgeons and pain management physicians

 Moderated by Bill Wilder, Marketing Director, U.S. Marketing, Joints, Outpatient, Johnson & Johnson Medical Devices Companies

### F. Operating a Successful Pain Practice or Department

- Chetan Puranik, MD, Doctor of Medicine,
   Specialty in Pain Management
- Joseph Jin, Ortho Supply Chain and Purchasing, APAC Centers for Pain Management
- Andrew Barnett, Chief Executive Officer, Pain Specialists of America
- Darrel Saldanha, MD, Anesthesiologist and Physician Owner, Hyde Park Surgical Center
- Moderated by Gretchen Townshend, JD,
   Partner, McGuireWoods LLP

### G. Evolving Business, Clinical and Competitive Issues in Spine and Pain

- Srdjan Mirkovic, MD, Spine Surgeon, NorthShore Medical Group
- Kristi Keczely, BSN, RN, Director, Clinical Services, Alliance Healthcare Services
- Paul A. Gorski, MPH, Senior Director, Clinical Services, Integration and Operations Officer, University of Illinois Hospital & Health Sciences System, Hospital Administration
- Moderated by Ann Geier, MS, RN, CNOR, CASC, Chief Nursing Officer, Surgical Information Systems, Surgical Information Systems

#### H. RESERVED

#### 2:35 - 2:50 pm

### **Networking Break in the Exhibit Hall**

#### 2:50 - 3:20

#### A. KEYNOTE - The Future of Spine Practice

 Thomas Schuler, MD, FACS, Chief Executive Officer, Founder and Spinal Surgeon, Virginia Spine Institute

### B. KEYNOTE - The Future of Independent Practice in America

Marni Jameson Carey, Executive Director,
 Association of Independent Doctors

### C. KEYNOTE - What's Next: the Future of Health Policy in Uncertain Times

Sarah Kliff, Award-Winning Healthcare
 Journalist and Senior Policy Correspondent,
 Vox.com

### 3:25 - 4:05 pm

# A. KEYNOTE PANEL - The Future of Innovation and Value in Surgery and Procedures

- Brian Mathis, Chief Strategy Officer,
   OptumCare
- Lisa Rock, President, National Medical Billing Services
- Scott Hayworth, MD, President and Chief Executive Officer, CareMount Medical
- Harel Deutsch, MD, Co-Director, Rush Spine Center, Rush University Medical Center
- Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods LLP; Publisher, Becker's Hospital Review

### B. KEYNOTE PANEL - Opioid Sparing Strategies, What Every ASC Needs to and Must Know

- Neil Badlani, MD, MBA, Chief Medical Officer, North American Spine and Nobilis Health Corp.
- Scott A. Sigman MD, Team Physician, UMASS Lowell, Fellow, World Society of Sports and Exercise Medicine
- Roneet Lev, MD, Chief Medical Officer, Office of National Drug Control Policy, Executive Office of the President
- Moderated by Michael R. Redler, MD, Visiting Assistant Clinical Professor, Orthopaedics, University of Virginia; Assistant Clinical Professor, Frank H. Netter School of Medicine, Quinnipiac University; President, Medical Staff, Surgery Center of Fairfield County

#### 4:10 - 5:00 pm

### A. KEYNOTE - How to Get Up When Life Knocks You Down

 George Foreman, World Boxing Champion and Entrepreneur

#### 5:00 - 7:00 pm

**Cocktail Reception in the Exhibit Hall** 

### **FRIDAY, JUNE 14, 2019**

#### **Session Tracks:**

Track A – ASCs - Business and Profitability Issues

Track B – ASCs - Business and Profitability Issues

Track C – Spine and Orthopedics

**Track D – Spine and Orthopedics** 

Track E - Spine

**Track F – Pain Management** 

#### 8:00 - 8:40 am

### A. KEYNOTE Q&A - The State of the American Presidency

- Bob Woodward, Legendary Pulitzer Prizewinning Journalist and Author; Associate Editor, *The Washington Post*
- Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods LLP; Publisher, Becker's Hospital Review

#### 8:45 - 9:20 am

### A. KEYNOTE PANEL - The Future of Practice, Bundled Payments, Out of Network, Hospital Partnerships and More

- Cheryl Zapata, Chief Development Officer, Texas Back Institute
- Richard N.W. Wohns, MD, JD, MBA, Founder,
   President and Board Certified Neurosurgeon,
   NeoSpine
- Frank Phillips, MD, Director, Division of Spine Surgery, Professor, Orthopaedic Surgery, Rush University Medical Center
- Paul Slosar, MD, President, SpineCare
   Medical Group, San Francisco Spine Institute
- Chris Bishop, Chief Executive Officer, Regent Surgical Health
- Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods LLP; Publisher, Becker's Hospital Review

### B. KEYNOTE PANEL - The Best Ideas for Orthopedics Now

- Ritesh Shah, MD, Orthopaedic Surgeon,
   Director, Hip and Knee Research, Illinois Bone and Joint Institute, LLC
- Jordan Mitchell, Program Manager, PSJH
   Orthopedics & Sports Medicine Institute,
   Provident St. Joseph Health
- Geri Eaves, BSN, RN, CASC, Director,
   Ambulatory Surgical Services, Bone and Joint Institute of Tennessee
- Moderated by Laura Dydra, Editor-in-Chief, Becker's ASC Review

#### 9:25 - 10:00 am

# A. KEYNOTE DEBATE - Spine in America - Right or Wrong Direction, Big Issues and More

- William C. Watters, MD, MMS, MS,
   Orthopedic Surgeon, Spine Surgeon, Bone
   and Joint Clinic of Houston; Past-President,
   North American Spine Society
- Scott Becker, JD, CPA, Partner,
   McGuireWoods LLP and Publisher, Becker's
   Hospital Review

# B. KEYNOTE PANEL - The Future of Innovation and Value in Surgery and Procedures

- Hazem Eltahawy, MD, PhD, FRCS, FACS,
   Chief, Neurosurgery, St. Mary Mercy Hospital;
   Director, Neuroscience Service, St. Joe's
   Medical Group, Trinity Health
- Thomas Scully, MD, Neurosurgeon, Northwest NeuroSpecialists
- Richard Meyrat, MD, Neurosurgeon, Methodist Health System
- Candy Ranshaw, RN, Administrator, Squaw Peak Surgical Facility
- Moderated by John Harig, JD, Associate, Benesch Law

### 10:00 - 10:30 am

### **Networking Break in the Exhibit Hall**

#### 10:30 - 11:10 am

### A. What's Next in Sports Medicine?

- Jack Jensen, MD, FACSM, Founder, Athletic Orthopedics and Knee Center
- Todd Laytham, Practice Administrator, Apex Orthopedics & Sports Medicine
- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

### B. Spinal Stenosis Treatment Options and Cost Analysis for Pain Physicians in an ASC Setting

Richard Paicius, MD, Medical Director,
 Newport Coast Surgery Center LP

### C. How Price Transparency Can Lead to Better Patient Engagement

 Jonathan Kaplan, MD, MPH, Founder and Chief Executive Officer, BuildMyBod Health; Board Certified Plastic Surgeon, Pacific Heights Plastic Surgery

### E. Physician-Owned Hospitals - Discussion on Vertical Integration of Medical Practices

- Khawar Siddique, MD, MBA, Chief Executive Officer, Beverly Hills Spine Surgery

### F. Current Issues in Spine and Pain Management

- Niteesh Bharara, MD, DABPMR,
   Interventional Pain Management Specialist,
   Physical Medicine and Rehabilitation,
   Sports Medicine, Virginia Spine Institute
- Jaymin Shah, DO, RPh, Medical Director, Mercy Pain Centers
- Nita Grover, MD, MPA, Physician, Pain Care
- Pamela Woods, Billing Consultant, Midwest Anesthesia and Pain Management
- Moderated by Timothy Fry, JD, Associate, McGuireWoods LLP

### G. Mergers and Acquisitions of ASCs and Practices

- Michelle Davis, DBH, MA, MEd, LPC, Principle and Founder, HealthWise Consultants
- Douglas Wisor, MD, President and Interim CEO, National Spine & Pain Centers
- Michael Stroup, Senior Vice President, Acquisition and Strategy, USPI
- Karen Howey, Group Vice President, Operations, NueHealth
- Moderated by Gretchen Townshend, JD, Partner, McGuireWoods LLP

### H. Women's Leadership in Spine, Orthopedics and Pain Management

- Wendy Sullivan, MBA, Chief Financial Officer, Spinal & Skeletal Pain Medicine
- Jeannine Montgomery, RN, MBA, Vice President, New Services Lines, USPI
- Moderated by Helen Figge, BS, PharmD, MBA, CPHIMS, FHIMSS, Certified Six Sigma Black Belt and Lean Sensei, Chief Communications and Public Relations Officer, CareFullyInc.; Senior Adviser, National Health IT (NHIT) Collaborative for the Underserved; National Liaison, New York HIMSS; Chair, Health 2.0 Boston

### 11:15 am - 12:00 pm

### A. KEYNOTE PANEL - Washington DC Update

- David Shapiro, MD, Board Member,
   Accreditation Association for Ambulatory
   Health Care (AAAHC)
- John V. Prunskis, MD, President and Medical Director, Illinois Pain Institute;
   Medical Director, Barrington Pain and Spine Institute
- Heather Falen Ashby, Director, Government Affairs, Ambulatory Surgery Center Association
- Laxmaiah Manchikanti, MD, Chairman of

the Board and Chief Executive Officer,
ASIPP and SIPMS; Medical Director,
Pain Management Center of Paducah;
Clinical Professor, Anesthesiology and
Perioperative Medicine, University of
Louisville; Professor of AnesthesiologyResearch, Department of Anesthesiology,
School of Medicine, LSU Health Sciences
Center

- Moderated by Emily Rappleye, Managing Editor, Becker's Healthcare

#### **B. RESERVED**

#### 12:00 - 1:00 pm

**Networking Lunch in the Exhibit Hall** 

#### 1:05 - 1:45 pm

### A. KEYNOTE PANEL: Are Mega Physician Groups the Future of Medicine and Will They Keep Thriving?

- Scott Hayworth, MD, President and Chief Executive Officer, CareMount Medical
- Dan Murrey, MD, Chief Medical Officer,
   Specialty Practices, OptumCare
- Michael Kasper, Chief Executive Officer,
   DuPage Medical Group
- Paul Martino, Co-Founder and Chief Growth Officer, VillageMD
- Moderated by Holly Buckley, JD, Partner, McGuireWoods LLP

### B. KEYNOTE PANEL - Improving Revenue Cycle for ASCs

- Jonathan Kaplan, MD, MPH, Founder and Chief Executive Officer, BuildMyBod Health; Board Certified Plastic Surgeon, Pacific Heights Plastic Surgery
- Brenda Cyrulik, RN, CNOR, CASC,
   Administrator, Eastland Surgicenter
- Naya Kehayes, MPH, Partner, ECG Management Consultants
- Lisa Rock, President, National Medical Billing Services
- Moderated by Tim Loveland, JD, Associate, McGuireWoods LLP

### 1:50 - 2:30 pm

### A. The Relationship Between Orthopedic and Spine Practices and Their ASCs

- Samir Sharma, MD, Co-Founder, Pain & Spine Institute
- Adam J. Bruggeman, MD, Chief Executive Officer and Surgeon, Texas Spine Care Center
- Mike English, President, Innovasis

### 230 + speakers, including 140 + spine and orthopedic surgeons and pain management physicians

- Ash Ragab, MD, Owner and President, Comprehensive Spine Institute and Comprehensive Surgery Center
- Moderated by Scott Becker, JD, CPA,
   Partner, McGuireWoods, LLP and Publisher,
   Becker's Healthcare

### B. Making Smart Financial and Business Decisions as a Surgeon

- Michael Hasz, MD, Spinal Surgeon, Virginia Spine Institute
- Kyle Fromm, JD, MHA, Chief Compliance Officer, Advanced Pain Management
- Ethne Nance, Chief Executive Officer, Pacific Medical Revenue
- Stephen H. Hochschuler, MD, Co-Founder, Texas Back Institute; Chairman Emeritus, Texas Back Institute Holdings, Inc
- Jed Vanichkachorn, MD, MBA, MSHA, President, Tuckahoe Orthopaedics
- Moderated by Timothy Fry, JD, Associate, McGuireWoods LLP

### C. Pitfalls and Roadblocks to moving Total Joints to ASCs

 TK Miller, MD, Vice Chairman, Department of Orthopaedic Surgery and Chief, Section of Sports Medicine, Carilion Clinic

### D. Setting up a Total Joint Program -Lessons Learned

- Amit Mirchandani, MD, Anesthesiologist and Medical Director, Texas Health Surgery Center Rockwall
- Umar Burney, MD, Orthopedic Surgeon,
   Texas Health Surgery Center Rockwall
- Jenny Bloebaum, Vice President,
   Operations, Surgical Care Affiliates
- Moderated by Cristina McDonald, MHA, CEO, Administrator, Texas Health Surgery Center Rockwall

### E. Human Stem Cell-Based Intervertabral Disc Regeneration for Chronic Back Pain

 Mick Perez-Cruet, MD, MSc, Professor and Vice Chairman, Department of Neurosurgery, Oakland University William Beaumont, School of Medicine

### F. Regenerative Medicine and Musculoskeletal Pain

 Scott E. Glaser, MD, DABIPP, Chief Executive Officer and President, Pain Specialists of Greater Chicago

### G. Key Evolutions in the Medical Device

- Kim York, MS, BSN, RN, CNOR, CSSM, Director of Surgery, Dosher Memorial Hospital
- Richard White, MD, Orthopaedic Surgeon, Fitzgibbons Hospital
- Charles Branch, Jr., MD, FACS, FAAOS,
   Professor and Chair, Department of
   Neurosurgery, Wake Forest Baptist Health
- Earl Anderson, Chief Executive Officer, Tennessee Orthopaedic Clinics
- Moderated by Morgan Haefner, Writer/ Reporter, Becker's Hospital Review

#### H. RESERVED

#### 2:30 - 3:10 pm

### A. Why Should I Care What the Internet Says About Me?

- John Shim, MD, MBA, President, ShimSpine

### B. Building a Strong Work and Company Culture within your ASC

- Jordan Churchill, Chief Operations Officer, Restore Medical Partners
- Amy Sinder, Administrator, Silver Cross Surgery Center
- Sanjeev Suratwala, MD, FACS, FAAOS, Assistant Professor, Orthopaedic Surgery, Hofstra Northwell School of Medicine
- Moderated by Kayla McCann Marty, JD, Associate, McGuireWoods LLP

### C. How Can Spine Surgeons, Orthopedic Surgeons and Pain Management Physicians Thrive in a Changing Market?

- Vivek Mahendru, MD, Chief, Business Development, Pain Specialists of America
- Stephen H. Hochschuler, MD, Co-Founder, Texas Back Institute and Chairman, Texas Back Institute Holdings, Inc.
- Emmanuel Menga, MD, Spine Surgery Assistant Professor, Department of Orthopaedics and Rehabilitation, University of Rochester Medical Center
- Jocelyn Idema, DO, Orthopaedic Spine Surgeon, Mid-Maryland Musculoskeletal Institute - Division of the Centers for Advanced Orthopaedics
- Emmanuel Menga, MD, Spine Surgery Assistant Professor, Department of Orthopaedics and Rehabilitation, University of Rochester Medical Center
- Moderated by Julie Spitzer, Writer / Reporter, Becker's Healthcare

### D. Minimally Invasive Spine In ASCs - Key Advice

- Lisa Davis, CPC, Business Office Manager, The Center for Minimally Invasive Surgery
- Zeshan Hyder, DO, Orthopedic Spine Surgeon, Bone and Joint Specialists
- Sukdeb Datta, MD, MBA, DABIPP, FIPP,
   Medical Director, Datta Endoscopic Back
   Surgery & Pain Center
- Bill Wilder, Marketing Director, U.S.
   Marketing, Joints, Outpatient, Johnson &
   Johnson Medical Devices Companies

### E. Hospital-Physician Joint Ventures in Spine and Orthopedics

- Gurvinder S. Deol, MD, Orthopaedic Spine Surgeon and Medical Director, Wake Orthopaedics; Chief Orthopaedic Spine Service WakeMed Health and Hospitals
- Cary Templin, MD, Orthopedic Surgeon,
   Presence Saint Joseph Medical Center
- Brian Gantwerker, MD, Spine and Neurosurgeon, The Craniospinal Center of Los Angeles
- Mohammad Agha, MD, Assistant Professor, Clinical PM&R, Clinical Orthopedic Surgery, University of Missouri Healthcare
- Moderated by Morgan Haefner, Assistant Editor, Becker's Healthcare

# F. 6 Key Questions For Spine Surgeons - Where is Pay Headed? Where is Reimbursement Headed? Should I Own an ASC? Should I Become a Hospital Employee? How Do I Recruit Fellows? How Much Can I Make From Co-Management?

- A. Nick Shamie, MD, Professor and Chief, Orthopaedic Spine Surgery, David Geffen School of Medicine, UCLA
- Terrence T. Crowder, MD, Spine Surgeon, Sonoran Spine Center
- Yevgeniy Khavkin, MD, Board Certified Neurosurgeon, Fellowship Trained Spine Surgeon and Medical Director, Khavkin Clinic
- Shahram Rezaiamiri, MD, President and Chief Executive Officer, Allspine Surgery Center
- Moderated by Mackenzie Bean, Assitant Editor, Supply Chain, Becker's Healthcare

### G. Best Practices in Revenue Cycle for ASCs and Practices

- Susan Kizirian, Chief Operating Officer, Ambulatory Surgical Centers of America
- Dawn Paine, CASC, Vice President and Chief Financial Officer, Surgery Center

### 230 + speakers, including 140 + spine and orthopedic surgeons and pain management physicians

- Administrator, Beckley Surgery Center
- Jay Rice, MPA, ATC, Chief Operating Officer, Georgia Pain & Spine Care
- Corey Welchlin, DO, Owner, Center for Specialty Care
- Moderated by Melissa Szabad, JD, Partner, McGuireWoods LLP

#### H. RESERVED

#### 3:10 - 3:30 pm

### **Networking Break in the Exhibit Hall**

#### 3:30 - 4:10 pm

### A. Key ASC Management and Quality Concerns

- David Shapiro, MD, Board Member,
   Accreditation Association for Ambulatory
   Health Care (AAAHC)
- Michael Graziano, CASC, Administrator, Clifton Surgery Center
- Tamara Robinson, Administrator, Unity Surgical Center
- Moderated by Erin Dine, JD, Associate, McGuireWoods

### B. The Most Interesting Issues Facing ASCs and Practices and the Future of ASCs

- Thomas J. Pliura, MD, JD, PC, Physician and Attorney, Marion Diagnostic Center
- Joshua Naylor, MHA, Administrator, Tulsa Ambulatory Procedure Center
- Kyle A. Fromm, JD, MHA, CHC, Chief Compliance and Privacy Officer, Advanced Pain Management
- Rob Gray, MD, Hand and Microvascular Surgeon, NorthShore Orthopaedic Institute
- Moderated by Helen Suh, JD, Senior Counsel, McGuireWoods LLP

### C. The Future of Orthopedics - Practice, Medical Device Issues, and More

- Rohit Verma, MD, Orthopaedic Spine Surgeon, Assistant Attending Surgeon, Northwell Health; Assistant Professor, Orthopaedic Spine Surgery, Hofstra Medical School
- Andrew H. Lovewell, MHA, MSHI, LSSGB, Administrator and Chief Executive Officer, The Surgical Center at Columbia Orthopaedic Group
- Stacey Lang, RNC, BSN, CNxRN, Senior Vice President, Corazon, Inc.
- Deepak Chavda, MD, Orthopedic Surgeon, Texas Bone & Joint Center

 Moderated by Bill Wilder, Marketing Director, U.S. Marketing, Joints, Outpatient, Johnson & Johnson Medical Devices Companies

### D. Key Evolving Issues in Spine

- John Caruso, MD, FACS, Neurosurgeon, WVU Medicine Brain & Spine
- Tish Eaton-Mall, Neuroscience Service Line Administrator, Bronson Healthcare Group
- Ron Sacher, Chief Executive Officer, Premia Spine
- Michael Sein, MD, Weill Cornell Medicine
- Moderated by Mackenzie Bean, Assitant Editor, Supply Chain, Becker's Healthcare

#### **E. RESERVED**

### F. The Future of Pain Management Practice

#### - New Issues and Ideas

- Laxmaiah Manchikanti, MD, Board Chairman and Chief Executive Officer, ASIPP and SIPMS
- John V. Prunskis, MD, FIPP, Medical Director and Chief Executive Officer, Illinois Pain Institute
- Timothy Lubenow, MD, Anesthesiologist, Rush SurgiCenter
- Scott E. Glaser, MD, DABIPP, Chief Executive Officer and President, Pain Specialists of Greater Chicago
- Moderated by Amanda Roenius, JD, Associate, McGuireWoods LLP

### **G. Regenerative Medicine for Orthopedics**

 George Chang Chien, DO, Director, Pain Management, Ventura County Medical Center

#### **H.The Future of Orthopedics**

- Sara Grosh, Market Director, Orthopedic and Neurosurgery Services, UPMC Pinnacle Lancaster & Lititz
- Alana Dahl, Surery Center Administrator,
   Fremont Orthopaedic & Rehabilitative
   Medicine
- Jon Van Valkenburg, CASC, President, New York State Association of Ambulatory Surgery Centers; Executive Director, Upstate Orthopedics Ambulatory Surgery Center
- Ravi Ponnappan, MD, Orthopedic Spine Surgeon, Jersey Spine Associates
- Moderated by Morgan Haefner, Assistant Editor, Becker's Healthcare

#### 4:15 - 5:00 pm

### A. Key Thoughts on Clinical Quality Greatness in ASCs and Practices

- Rhoda Rizkalla, Managing Partner,
   INTEGRAsurgical Ambulatory Centers of Arizona:
- Maulik Bhalani, MD, Owner/Founder, Florida Pain Medicine
- Deb Goodman, Administrator, APAC
   Surgery Center II LLC
- Jeffra Kinniard, BSN, RN, CNOR, ONC, Director, Operations, Parkview SurgeryONE
- Moderated by Ann Geier, MS, RN, CNOR, CASC, Chief Nursing Officer, Surgical Information Systems

### B. Developing Your ASC - Management and Synergy

 Jayen Patel, MD, Physician Owner, Tulsa Ambulatory Procedure Center

### C. Innovations in Interventional Pain Management

 Nameer Haider, MD, Spine and Skeletal Pain Management Specialist, Minimally Invasive Spine Institute

### D. Spine Practice - How Do I Keep My Practice Thriving and Interesting?

- Perry L. Haney, MD, Medical Director,
   SpineOne, Inc.
- Dean Toumbis, MD, PhD, Spine Surgeon, Citrus Spine Institute
- Ronald Michael, MD, Neurosurgeon, Illinois Neurospine Institute
- Andrew Gitkind, MD, Vice Chairman and Assistant Professor, Physical Medicine & Rehabilitation, Montefiore Health System and Albert Einstein College of Medicine, and Medical Director, Montefiore Spine Center
- Moderated by Mike Harbour, President and Chief Executive Officer, Harbour Resources

### E. Physician - Owned ASCs: Payers, Total Joints and Bundled Payments

 Teresa Copeland, Director, Managed Care, Knoxville Orthopaedic Surgery Center

### F. Pain Management - Key Business Issues

- Kenneth Candido, MD, Professor, Clinical Anesthesiology, University of Illinois -Chicago; Advocate Illinois Masonic Medical Center
- Martin Schaeffer, MD, Pain Management Physician, Specialty Surgery Center of CNY

### 230 + speakers, including

- Eric Anderson, MD, Co-Founder and Interventional Pain Management Physician, Advanced Pain Institute of Texas
- Moderated by Leo Vartorella, Writer / Reporter, Becker's Healthcare

#### G. RESERVED

#### H. RESERVED

#### 5:00 - 6:00 pm

**Cocktail Reception in the Exhibit Hall** 

### **SATURDAY, JUNE 15, 2019**

#### **Session Tracks:**

Track A – ASCs - Business and Profitability Issues

Track B – ASCs - Business and Profitability Issues

**Track C – Spine and Orthopedics** 

**Track D – Spine and Orthopedics** 

Track E - Spine

Track F - Pain Management

#### 7:00 - 8:00 am

### A. KEYNOTE - Establishing a Comprehensive Musculoskeletal Ortho / Neuro/ Primary Network- The 5 Critical Tenets

 James J. Lynch, MD, FRCSI, FAANS, Board-Certified Spinal Neurosurgeon, Fellowship-Trained Spine Surgeon

#### 8:40 - 9:15 am

### A. KEYNOTE - How Random Acts of Kindness Can Change the Worlld

 David Rothbart, MD, FAANS, FACS, Neurosurgeon, Spine Team Texas

### 9:15 - 9:25 am Networking Break in the Foyer

#### 9:25 - 10:00 am

### A. The Most Important Steps to Take for Your ASC and Surgery Center

- Annu Navani, MD, ABIPP, DABRM, FAARM, Medical Director, Comprehensive Spine & Sports Center and Adjunct Clinical Associate Professor, Stanford University School of Medicine
- Deborah Crook, Administrator, Rush SurgiCenter
- Andrew Shadid, Practice Manager, Genesis Orthopedics & Sports Medicine
- Samuel J. Heller, Esq., Owner, Heller Law, PLLC

 Moderated by Sev Hrywnak, MD, DPM, President and Chief Executive Officer, The SEV Group, Advanced Ambulatory Surgical Center, Elmwood Park Immediate Health Care Centers, VIP Surgery Chicago

### B. Billing and Revenue Cycle Leadership in ASCs: Lessons Learned

- Wendy Bendfledt, Administrative Director, Illinois Spine & Scoliosis Center

### C. Stepping Stones When Establishing Outpatient Surgery

 Dalip Pelinkovic, MD, Orthopedic Spine Surgeon, Edward Hospital

# D. Digital Differentiation of Surgical Practices via FedEx-like Analytics and Tracking

 Jean Drouin, MD, Chief Executive Officer and Founder, Clarify Health Solutions

#### E. RESERVED

#### 10:05 - 10:40 am

# A. Small Town Adoption of Technology and Outpatient Total Joint Replacement Procedures

 George Crickard III, MD, Orthopedic Surgeon, Quincy Medical Group and Blessing Hospital

### B. Optimize Hospital Workflows to Mimic an ASC Environment

 Rob Gray, MD, Hand and Microvascular Surgeon, NorthShore Orthopaedic Institute

# D. Physician Owned Labs - Do They Still Make Sense? Lessons Learned from a Greenfield Installation

 Shawn Grubb, MBA, PMP, Chief Executive Officer, Consortium of Health Care Companies

### E. The Powerful Patient: Patient Satisfaction & Your Bottom Line

- Daniel Mulconrey, MD, Orthopaedic Spine Surgeon, Midwest Orthopaedic Center
- Arvind Movva, MD, Chief Executive Officer, Healthland Clinic & Regional Surgicenter; Founder and Chief Executive Officer, divvyDOSE
- Woody Moore, Founder and President, The Physician's Advocate
- Joe Ollayos, MHA, Administrator, Ingalls
   Same Day Surgery Center
- Moderated by Anuja Vaidya, Writer / Reporter, Becker's Healthcare

### F. Medical Marijuana & Pain: Integrating THC Protocols into an Existing Pain Practice

Zeeshan Tayeb, MD, Owner, Pain Specialists of Cincinnati

#### 10:45 - 11:30 am

#### A. Healthcare as a Zero-Sum Game

 Scott Becker, JD, CPA, Partner, McGuireWoods LLP; Publisher, Becker's Hospital Review

### 11:30 am

**Meeting Adjourns** 

### 17th Annual Future of Spine + The Spine, Orthopedic & Pain Management-Driven ASC Conference

### **CELEBRITY KEYNOTES**

Thursday, June 13th, 2019

4:10 pm - 5:00 pm

### GEORGE FOREMAN World Boxing Champion and Entrepreneur



### Friday, June 14th, 2019

8:00 am - 8:40 am

# BOB WOODWARD Legendary Pulitzer Prize-winning Journalist and Author; Associate Editor, The Washington Post



### 2:50 pm - 3:20 pm

SARAH KLIFF

Award-Winning

Healthcare

Journalist and

Senior Policy

Correspondent,

Vox.com



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### 17TH ANNUAL FUTURE OF SPINE + THE SPINE, ORTHOPEDIC & PAIN MANAGEMENT-DRIVEN ASC CONFERENCE

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