9th Annual Orthopedic, Spine and Pain Management-Driven ASC Conference

Improving Profitability and Business and Legal Issues

THE 9TH ANNUAL CONFERENCE FROM ASC COMMUNICATIONS AND THE AMBULATORY SURGERY FOUNDATION

June 9-11, 2011
Westin Hotel • North Michigan Avenue • Chicago, Illinois

Keynote Coach Mike Ditka, Legendary NFL Player and Football Coach
Keynote Joe Flower, Healthcare Futurist, CEO, The Change Project, Inc.
Improve Your Profits Monday Morning
Great topics and speakers focused on key business, financial, clinical and legal issues facing Orthopedic, Spine and Pain Management-Driven ASCs
101 Sessions, 134 Speakers
30 Physician Leaders as Speakers, 29 CEOs as Speakers
Focused on Orthopedic Surgeons, Orthopedic Spine Surgeons, Neurosurgeons and Pain Management Physicians, ASC Physician Owners, Administrators and Others
Immediately useful guidance plus great keynote speakers

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New and Advanced Procedures for ASCs — Spine, Total Joints, Uniknees and More
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Big Thoughts Combined with Practical Guidance
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Orthopedics, Spine and Pain Management
Benchmarking, Cost Cutting, Safe Harbors, Billing and Coding, Revenue Growth and more

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The Becker's ASC Review/ASC

• Business, Clinical and Legal Issues
• Great Participants From All Over
• Mike Ditka, Legendary NFL
• 134 Speakers
• 101 Sessions
clinical, business and financial issues.
line and how to manage challenging
improve your ASC and its bottom
leaders to discuss how to
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CEO, The Change Project
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1) Benefit from the combined ef-

2) Take discussion and thinking to

3) Access expert views from all

improving your ASC and its bottom

This exclusive orthopedic, spine and
clinical leaders discuss how to
how to manage challenging clinical, business and financial issues.

• 101 Sessions
• 134 Speakers
• 25 CEOs as Speakers
• 30 Physician Leaders as Speakers
• Mike Ditka, Legendary NFL
Football Player and Coach, and
Joe Flower, Healthcare Futurist,
CEO, The Change Project

The Becker’s ASC Review/ASC

Pre Conference – Thursday, June 9, 2011
11:30am – 1:00pm Registration
12:00pm – 4:30pm Exhibitor Set-Up
1:00pm – 5:40pm Pre-Conference Workshop • Concurrent Sessions A, B, C, D, E, F
5:40pm - 7:00pm Reception, Cash Raffles and Exhibits

Main Conference – Friday, June 10, 2011
7:00am – 8:00am Continental Breakfast and Registration
8:00am – 5:20pm Main conference, Including Lunch and Exhibit Hall Breaks
5:20pm – 7:00pm Reception, Cash Raffles, Exhibit Hall

Conference – Saturday, June 11, 2011
7:00am – 8:00am Continental Breakfast and Registration
8:10am – 1:00pm Conference

Thursday, June 9, 2011
Track A – Turning Around ASCs, Ideas to Improve Performance, and Benchmarking
1:00 – 1:40 pm
Key Concepts to Fixing Physician Hospital Joint Ventures Gone South - Brent W. Lambert, MD, FACS, Principal & Founder, and Luke Lambert, CFA, CASC, CEO, ASCOA
1:45 – 2:15 pm
How to Determine When to go In Network vs. Out of Network, Thomas J. Bombardier, MD, FACS, Principal & Founder, ASCOA
2:20 – 2:50 pm
How to Add Spine and Orthopedics to an Existing ASC - Best Practices - Mike McKevitt, Senior Vice President, Business Development and Bo Hjorth, Vice President Business Development, Regent Surgical Health
2:55 – 3:25 pm
10 Statistics Your ASC Should Review Each Day, Week, and Month and What to do About Them - Brian Brown, Regional Vice President, Operations, Meridian Surgical Partners
3:30 – 4:00 pm
Grow Your ASC’s Profits 10% or Greater in 1 Year - Chris Bishop, Senior Vice President, Acquisitions & Business Development, Blue Chip Surgical Center Partners, Introduced by Melissa Szabad, Partner, McGuireWoods LLP
4:05 – 4:35 pm
ASC Turnarounds - 5 Key Steps for Success - Kenny Spitzer, SVP Development and Robin Fowler, MD, Founder, Interventional Management Services, Introduced by Barton C. Walker, Partner, McGuireWoods LLP
4:40 – 5:40 pm Keynote - Leadership and Management in 2011 - Mike Ditka, Legendary NFL Player and Football Coach

Track B – Spine and Orthopedics
1:00 – 1:40 pm
Business Planning for Orthopedic and Spine Driven Centers - Jeff Leland, CEO, Blue Chip Surgical Center Partners
1:45 – 2:15 pm
Key Tips for Success - Orthopedics in ASCs - What Works and What Doesn’t - Greg Deconciliis, Administrator, Boston Out-Patient Surgical Suites
2:20 – 2:50 pm
Navigating an Orthopedic Practice and its ASCs Through a Changing Healthcare Environment - David Fitzgerald, CEO, Proliance Surgeons, Inc.

Track C – Pain Management, Joint Ventures, Legal Issues
1:00 – 1:40 pm
Managing Pain Practice-Protocols, Branding and Other Tips to Improve Profitability - Vishal Lal, CEO, Advanced Pain Management
1:45 – 2:15 pm
2:20 – 2:50 pm
Best Practices for Pain Management in ASCs - Business and Clinical Issues - Marsha Thiel, RN, MA, CEO, Medical Advanced Pain Specialists
2:55 – 3:25 pm
Interventional Pain Management - New Concepts to Reduce ER Visits, Hospitalizations and Re-Admissions - Scott Glaser, MD, DABIPP, Pain Specialists of Greater Chicago
3:30 – 4:00 pm
Successful Three Party Joint Ventures - Dennis Martin, SVP Client Services and Network Development, Aric Burke, VP Business Development, Health Inventures, LLC, and Troy P Stockman, CEO, Nebraska Spine Hospital, LLC
4:05 – 4:35 pm
6 Top Legal Issues for ASCs - Scott Becker, JD, CPA, Partner, and Melissa Szabad, Partner, McGuireWoods LLP

Track D – Valuation and Transaction Issues
1:00 – 1:40 pm
ASC Transactions, Current Market Analysis and Valuations - Greg Koonsman, Senior Vice President, VMG Health
1:45 – 2:15 pm
A Step by Step Plan for Selling Your ASC - How to Maximize the Price, Terms and Results and How to Handle the Process - Luke Lambert, CPA, MBA, CASC, CEO, ASCOA, Introduced by Scott Downing, Partner, McGuireWoods LLP

2:20 – 2:50 pm
Co-Management Relationships With HOPDs - Scott Safriet, MBA, AVA, Principal, Healthcare Appraisers, and Kristian Werling, JD, Partner, McGuireWoods LLP

2:55 – 4:00 pm
Selling Your ASC - A Process and Plan - What can you Expect? - Evelyn Miller, CPA, Vice President, Mergers & Acquisitions, United Surgical Partners International, Michael Weaver, Vice President Acquisitions & Development, Symbion, Inc., Thomas J. Chirlirlo, Senior Vice President, Corporate Development, NovaMed, Inc., Jon O’Sullivan, Senior Partner, VGM Health, and Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods LLP

4:05 – 4:35 pm
Introducing Prevention - Dotty Bollinger, RN, JD, LHRM, CASC, Chief Medical Operations Officer, Laser Spine Institute and Jack Wagner, President & CEO, Micro-Scientific, Inc.

5:40 – 6:10 pm
Cocktail Reception, Cash Raffles and Exhibits

Friday, June 10, 2011

7:00 – 8:00 am
REGISTRATION and CONTINENTAL BREAKFAST

GENERAL SESSION
8:00 am
Introductions – Scott Becker, JD, CPA, Partner – McGuireWoods LLP

8:15 – 8:55 am
- Keynote
The Changing Face of Healthcare Delivery - What to Expect Over the Next Ten Years - Joe Flower, CEO, The Change Project

9:00 – 9:35 am
The State of The ASC Industry - Andrew Hayek, CEO, Surgical Care Affiliates and Chairman of the ASC Advocacy Committee

9:40 – 10:15 am
The Best Ideas for Orthopedic, Spine and Pain Management - Kenny Hancock, President and Chief Development Officer, Meridian Surgical Partners, Larry Taylor, President & CEO, Practice Partners in Healthcare, Jeff Leland, CEO, Blue Chip Surgical Center Partners, Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods LLP

10:15 – 11:00 am
Networking Break & Exhibits

Track A – Orthopedics and Spine

11:00 – 11:40 am
Key Priorities for the ASC Association - William Prentice, JD, Executive Director, ASC Association

11:45 – 12:30 pm
Healthcare Reform and Its Impact on ASCs and Healthcare Delivery - Paul Savoca, M.D., Fairfax Colon & Rectal Surgery, Brent W. Lambert, MD, Blue Chip Surgical Center Partners, Moderated by Scott Becker, JD, CPA, Partner, McGuireWoods LLP

Track B – Orthopedic and Spine ASC and Clinical Issues

11:00 – 11:40 am
Spine Surgery - The Next Five Years - James Lynch, MD, Surgery Center of Reno, Introduced by Chris Zorn, Vice President, Sales, Spine Surgical Innovation

11:45 – 12:30 pm
Key Concepts to Improve the Profitability of Spine Programs - John Caruso, MD, FACS, Neurosurgeon, Parkway Surgery Center and Jeff Leland, CEO, Blue Chip Surgical Partners

Track C

11:00 – 11:40 am
Orthopedics - The Next Five Years - John Cherf, MD, MPH, MBA, President, Ortholindex

11:45 – 12:30 pm
ACOG: An Overview of What to Expect and How to Prepare - Andrew Hayek, CEO, Surgical Care Affiliates and Chairman of the ASC Advocacy Committee

Track D

11:00 – 11:40 am
Keys to a Successful Turnaround of a Physician/Hospital Joint Venture ASC - Robert Carrera, President, PINNACLE III, Peggy Price, Vice President & Chief Operations Officer, Exspera Lutheran Medical Center, Diane Lampron, RN, BSN, CCRN, Administrator, Lutheran Campus ASC, and Director of Operations, PINNACLE III, Nelson Mozia, MD, President, Board of Managers, Lutheran Campus Ambulatory Surgery Center

11:45 – 12:30 pm
Hospital Within A Hospital Joint Venture - Case Studies - Jon Martin, Senior Vice President of Health Systems, Health Inventures, LLC and, Eric Burke, VP Business Development, Health Inventures, LLC, and Troy P. Stockman, CEO, Nebraska Spine Hospital, LLC

Track E

11:00 – 12:30 pm
A 90 Minute Workshop - Cost Reduction and Benchmarking - 10 Key Steps to Immediately Improve Profits - Robert Westar, CPA, CFO, Cathy Radsull, R.N., Year One, CASC, BSN, Senior Vice President of Operations, and Ann Geier, Senior Vice President of Operations, RN, MS, CASC, ASCO, ASCOA

12:30 – 1:30 PM
Networking Lunch & Exhibits

Concurrent Sessions A, B, C, D, E, F

Track A – Orthopedics and Spine

1:30 – 2:00 pm
Assessing the Profitability of Orthopedics and Spine Cases - Vivek Taparia, Director of Business Development, and Matt Lau, Director of Financial Analysis, Regent Surgical Health

2:05 – 2:35 pm
The Future of Minimally Invasive Spine Surgery - Why a Spine-Focused ASC Is Important - Richard Hynes, MD, Orthopedic Surgeon, Melbourne, FL

2:40 – 3:10 pm
Everything You Need to Know to Successfully Perform Spine Surgery in an ASC - Kenneth A. Pettine, MD, Founder, The Spine Institute and Loveland Surgery Center

3:10 – 3:40 pm
Networking Break & Exhibits

3:40 – 4:10 pm
How To Achieve Great Results for Spine Surgery/Neurosurgery in an ASC - Joan F. O’Shea, MD, Neurosurgeon & Orthopedic Spine Surgeon, The Spine Institute of New Jersey

4:15 – 4:45 pm
Minimally Invasive Outpatient Lumbar Fusions and Multi-Level Outpatient Cervical Disk Replacements - Robert Nucci, MD, Citrus Park Surgery Center, Tampa, FL

4:50 – 5:20 pm
TRD

Track B – Orthopedic and Spine ASC and Clinical Issues

1:30 – 2:00 pm
Current Issues in Orthopedics and ASCs - John Cherf, MD, MPH, MBA, President, Ortholindex

2:05 – 2:30 pm
Establishing and Operating Successfully in a Small Market - Robert Zasa, MSHA FACMPE, Founder, ASD Management

2:40 – 3:10 pm
Handling Complex Spine Cases in an ASC, Clinical and Financial Issues - Marcus Williamson, President, Neospine Division, Symbion, Inc.

3:10 – 3:40 pm
Networking Break & Exhibits

3:40 – 4:10 pm
Key Developments in Cartilage Restructuring - Brian Cole, MD, MBA, Professor, Department of Orthopedics, Department of Anatomy and Cell Biology Section Head, Cartilage Restoration Center at Rush Division of Sports Medicine, Rush University Medical Center

4:15 – 4:45 pm
Biologic Joint Replacement: The Future of Joint Replacement Surgery Using Stem Cells Pate Grafting, Meniscus Allografts, Shell Grafting and Allo and Xenograft Ligaments - Kevin R. Stone, MD, The Spine Clinic

4:50 – 5:20 pm
Hand Surgery in ASCs - Key Concepts for Clinical and Financial Success - R. Blake Curd, MD, Board Chairman, Surgical Management Professionals
**Track C – Joint Ventures, Co-Management, Orthopedic and Pain Management**

1:30 – 2:00 pm  
Role of Workers’ Compensation in a Spine Focused ASC  
John DiPaola, MD, Orthopedist, Oregon, and Scott Gibbs, MD, Neurosurgeon, Cape Girardeau, MO

2:05 – 2:35 pm  
Developing a Spine Driven ASC: The Essentials for Success-  
Kenny Hancock, Partner & Chief Development Officer, Meridian Surgical Partners

2:40 – 3:10 pm  
Getting Started with Endoscopic Spine Surgery: Mitigating the Learning Curve and Risk - Bryan Massoud, MD, Spine Centers of America

3:10 – 3:40 pm  
Exhibit Hall Break

3:40 – 4:10 pm  
Co-Management Arrangements - Stuart Katz, Executive Director, FACHE, ASC, Tucson Orthopedic Surgery Center

4:15 – 4:45 pm  

4:50 – 5:20 pm  

**Track D – Physician Owned Hospitals, Orthopedic Practices**

1:30 – 2:00 pm  
The Best Ideas Now; 3 Ways to Improve Physician Owned Hospital Profits - Tom Mallon, CEO, Regent Surgical Health, Paul Kerens, Senior Executive Officer, Kansas City Orthopaedic Institute, Michael J. Lipomi, Surgical Management Professionals

2:05 – 2:35 pm  
Reducing Implant Costs - Terry L. Woodbeck, CEO Tulsa Spine and Specialty Hospital

2:40 – 3:10 pm  
Physician Owned Hospitals - A Proposal and Plan for the Next Four Years - Brett Gosney, CEO, Animas Surgical Hospital

3:10 – 3:40 pm  
Exhibit Hall Break

3:40 – 4:10 pm  
Key Legal Issues Facing Physician-Owned Hospitals - Scott Becker, JD, CPA, Partner, and Amber Walsh, Partner, McGuireWoods LLP

4:15 – 4:45 pm  
Key Ideas for Improving Orthopedic Practice Profits - David Wold, Chief Operating Officer, Illinois Joint & Bone Institute

4:50 – 5:20 pm  
Orthopedic Practices - How to Explore Strategic Options - Stay the Course or Sell - Marshall Steele, MD, CEO, Marshall Steele

**Track E – Managed Care, Reimbursement and Syndication Issues**

1:30 – 2:00 pm  

2:05 – 2:35 pm  
Best Practices in Physician Syndication - Michelle Trammell, President, and Chase Neal, Vice President, The Securities Group, Larry Taylor, President & CEO, Practice Partners in Healthcare

2:40 – 3:10 pm  
Key Concepts for Conducting Internal Investigations - Scott Becker, JD, CPA, Partner, David J. Pivnick, Associate, and Lainey Gilmer, Associate, McGuireWoods LLP

3:10 – 3:40 pm  
Exhibit Hall Break

3:40 – 4:10 pm  
Improving Managed Care, Contracting Results - A Case Study Step by Step Approach - I. Naya Kehayes, MPH, Managing Principal and CEO, and Matt Kilton, MBA, MHA, Principal and Chief Operating Officer, Eiwa Health Consulting and Management

4:15 – 4:45 pm  
Billing Process Improvement 101 - Bill Gilbert, Vice President Marketing, AdvantEdge Healthcare Solutions

4:50 – 5:20 pm  
10 Ways to Improve an ASCs Coding - Document Deficiencies, Financial Impacts and How to Work with Physicians. - Kelly Webb, Director, ASC Billing

**Track F – Reducing Costs, Market Consolidation, Hiring, and Golf**

1:30 – 2:00 pm  
Avoiding Critical ASC Mistakes: Hiring Great Staff, Reducing Hours Per Case, Physician Utilization - Joyce Deno Thomas, RN, BSN, Senior Vice President, Operations, and Robert Wilti, MD, Senior Vice President, Operations, Regent Surgical Health

2:05 – 2:35 pm  
Surgeon Owned Distribution and the Importance of Transparency - Paul Burton, MD, Chairman of the Board, American Association of Surgeon Distributors

2:40 – 3:10 pm  
Three Ideas to Streamline Costs and Improve Profits - Jeff Blankenship, President, Surgical Notes, Tom Jacobs, President & CEO, MedHQ, Jon Hanrick, Executive Vice President, Networking and Sourcing, Access MediQuip

3:10 – 3:40 pm  
Exhibit Hall Break

3:40 – 4:10 pm  
Top Traits of ASC Leaders and How to Recognize Them - Greg Zoch, Partner, Kaye-Bassman

4:15 – 4:45 pm  
How to Immediately Improve Your Golf Swing, Aaron Bergman, PGA Golf Pro

4:50 – 5:20 pm  
Hiring Winners Not Whiners - Tracy Hoeff-Hoffman, Administrator, Hastings Surgical Center

5:20 – 7:00 PM  
Cocktail Reception, Cash Raffles and Exhibits

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**Saturday, June 11, 2011**

7:00 – 8:10 am  
Continental Breakfast

General Session

8:10 – 8:55 am  
Leading Ideas from Other Industries to Improve ASC Profits - W. Michael Karnes, Chief Financial Officer, Regent Surgical Health, and Michael Rucker, EVP and COO, Surgical Care Affiliates

**Track A**

9:00 – 9:45 am  
Buying and Selling ASCs - HOPDs and National Companies, Co Management and ACOS - Current Market Trends - Scott Becker, JD, CPA, Partner, Scott Downing, JD, Partner, and Amber Walsh, Partner, McGuireWoods LLP

9:50 – 10:10 am  
How and Why Might Orthopedists and Neurosurgeons Team and Partner to Create Musculoskeletal Centers of Excellence - John Caruso, MD, Neurosurgeon, Parkway Surgery Center

10:15 – 11:35 am  
Lessons Learned - What Did I Do Right and What Might I Do Differently When Creating a Spine ASC - John Caruso, MD, Neurosurgeon, Parkway Surgery Center, Scott Gibbs, MD, Neurosurgeon, Cape Girardeau, MO, Richard Hynes, MD, Orthopedic Spine Surgeon, Melbourne, FL, and John DiPaola, MD, Orthopedist, Oregon, Moderated by Jeff Leland, CEO, Blue Chip Surgical Center Presidents

**Track B**

9:00 – 9:45 am  
New Advances in Sacroiliac Joint Problems - Richard A. Kube, MD, CEO, Founder & Owner, Prairie Spine & Pain Institute

9:50 – 10:50 am  
Pain Management in ASCs - Current Ideas to Increase Profits - Amy Mowles, President & CEO, Mowles Medical Practice Management

10:55 – 11:55 am  
Threats to Physicians and Strategies to Protect Your Practice and Investment - Robert M. Schwartz, Executive Director, Proliance Surgeons, Inc.

**Track C**

9:00 – 9:45 am  
Clinical Excellence Every day: Director of Nursing 101; Lesson Learned from Overseeing 100 Plus Centers - Linda Lansing, Senior Vice President of Clinical Services, Surgical Care Affiliates

9:50 – 10:50 am  
Dealing with Difficult Physicians and Is There a Place for Orthopedists in ACOs? - Michael Redler, MD, The OSM Clinic, introduced by Holly Ramey, VP of Operations, Surgical Care Affiliates

10:55 – 11:55 am  
Given the Economic Downturn, Why Now is Actually a Great Time to Develop a Facility - John Marasco, AIA, NCARB, Principal & Owner, Marasco & Associates

**Track D**

9:00 – 9:45 am  
The Best Ideas to Immediately Improve ASC Profits - Sandra Jones, MBA, MS, CASC, FHFMA, Chief Executive Officer, Executive Vice President, ASD Management, Monica Ziegler, Administrator, Physicians Surgical Center, Susan Glendon-Belieu, RN, LHLM, Administrator, Surgical Center for Excellence, Kara Vittetoee, Administrator, Thomas Johnson Surgery Center, ASCOA

9:50 – 10:50 am  
Physicians, Hospitals, and Management Companies - What it Takes to Make a Winning Partnership and ASC - Jeff Simmons, Chief Development Officer, and Nap Gary, Chief Operating Officer, Regent Surgical Health

10:55 – 11:55 am  
Short and Long Term Strategic Planning and Setting Annual Goals and Objectives - John Goehle, CASC MBA CPA, Ambulatory Healthcare Strategies, LLC

**Track E**

9:00 – 9:45 am  
Information Technology for Surgery Centers – Achieving Positive Outcomes and Avoiding Complications - Marion Jenkins, PhD, Founder & CEO, QSE Technologies, Inc., Todd Logan, Vice President Sales - Western Region, and Ron Pelletier, Vice President, SourceMedical

9:50 – 10:50 am  
ASC Litigation, Non Competition, Employee Litigation and Other Kinds of Litigation, Key Thoughts - Jeffrey C. Clark, Partner, and David J. Pivnick, Associate, McGuireWoods LLP

10:55 – 11:55 am  
Coding Inaccuracies That May Put an ASC or Practice at Risk With the OIG and RACs - Pain Management Medical Necessity/Over-Reporting, Orthopedic Incorrect Reporting on Knees and Shoulders, Spine Overstating Work/Unbundling - Cristina Bentina, CCS-P-CPC-H CMA, President Coding Compliance Management

**GENERAL SESSION**

12:00 – 1:00 pm  
ASC Safe Harbor Redemptions, Physician Compensation Compliance, Internal Investigations, and Increased Government Investigations - Scott Becker, JD, CPA, Partner, Gretchen Townsend, Associate, McGuireWoods LLP” after Associate

1:00 pm – Meeting Adjourns

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Improving the Profitability of Orthopedic, Spine and Pain Management-Driven ASC – Thrive Now and in the Future

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• Brent Lambert, MD, Founder Ambulatory Surgical Centers of America
• Kenny Hancock, President & Chief Development Officer, Meridian Surgical Partners
• Tom Mallon, CEO, Regent Surgical Health
• Scott Gibbs, MD, Neurosurgeon, Cape Girardeau, MO
• Jeff Leland, CEO Blue Chip Surgical Center Partners
• David Shapiro, MD, Partner, Ambulatory Surgery Company
• Joan F. O’Shea, MD, Neurosurgeon & Orthopedic Spine Surgeon, The Spine Institute of New Jersey • John Caruso, MD, Neurosurgeon, Parkway Surgery Center
• I. Naya Kehayes, CEO, Eveia Health Consulting and Management
• Robin Fowler, MD, Medical Director, Interventional Management Services
• Kevin R. Stone, MD, The Stone Clinic

• Joe Flower, Healthcare Futurist, CEO, The Change Project, Inc.
• Richard Hynes, MD, Orthopedic Spine Surgeon, Melbourne, FL
• Larry Taylor, CEO, Practice Partners in Healthcare
• Andrew Hayek, President and CEO, Surgical Care Affiliates and Chairman of the ASC Advocacy Committee
• Brett Gosney, MD, CEO, Animas Surgical Hospital
• John Cherf, MD, MPH, President, OrthoIndex, Clinical Advisor, Sg2, Orthopedic Surgeon, Chicago Institute of Orthopedics
• Michael R. Redler, MD, The OSM Center
• Brian Cole, MD, MBA, Professor, Dept. of Orthopedics, Dept. of Anatomy and Cell Biology, Section Head, Cartilage Restoration-Center at Rush Division of Sports Medicine, Rush University Medical Center
• Terry Woodbeck, CEO, Tulsa Spine & Specialty Hospital

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Lisa Austin, RN, CASC, Senior Vice President of Operations, Pinnacle III

Scott Becker, JD, CPA, Partner, McGuireWoods LLP

Cristina Bentin, CCS-PCPC-H, CMA, President, Coding Compliance Management

Aaron Bergman, PGA Golf Pro

Christopher Bishop, Senior Vice President, Acquisitions & Business Development, Blue Chip Surgical Center Partners

Jefi Pinker, President, Surgical Notes

Dotty Bollinger, RN, JD, LHCRM, CASC, Chief Medical Operations Officer, Laser Spine Institute

Tom Bombardier, MD, FACS, Principal & Founder, ASCOA

Brian Brown, Regional Vice President, Operations, Meridian Surgical Partners

Aric Burton, VP Business Development, Health InVentures

Paul Burton, MD, Chairman of the Board, American Association of Surgeon Distributors

Robert Carrera, President, PINNACLE III

John Caruso, MD, FACS, Neurosurgeon, Parkway, Surgery Center

John Chester, MD, MPH, MBA, President, OrthoIndex

Thomas J. Chirillo, Senior Vice President, Corporate Development

Jeffrey C. Clark, Partner, McGuireWoods LLP

Brian Cole, MD, MBA, Professor, Dept. of Orthopedics, Dept. of Anatomy and Cell Biology, Section Head, Carilage Restoration Center at Rush Division of Orthopedic Surgery, Rush University Medical Center


R. Blake Card, MD, Board Chairman, Surgical Management Professionals

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Joyce Deno-Thomas, RN, BSN, Senior Vice President Operations, Regent Surgical Health

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Raymond E. Grundman, MDN, MPa, Senior Director, External Relations, Accreditation Surveyor, AAIAHC

Namee Haider, MD, Spine & Skeletal Pain Medicine

Jon Hamrick, EVP Networking & Sourcing, Access MediQuip

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Edward Hetrick, President & CEO, Facility Development & Management Co.

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Bo Hjorth, Vice President Business Development, Regent Surgical Health

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Sandra Jones, MBA, MS, CASC, FHFMA, Vice President, Executive Operation Officer, ASD Management

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Richard Kube, MD, CEO, Founder & Owner, Animas Surgical Hospital

Greg Koonsman, CFA, Principal, VMG Health Micro-Scientific, Inc.

Nishal Lal, CEO, Advanced Pain Management

Brent W. Lambert, MD, FACS, Principal & Founder, ASCOA

Luke Lambert, CFA, CASC, CEO, ASCOA

Diane Lamprom, RN, BSN, CASC, Administrator, Luthern Campus ASC, and Director of Operations, Pinnacle III

Linda Lansing, Senior Vice President of Clinical Services, Surgical Care Affiliates

Matt Lau, Director of Financial Analysis, Regent Surgical Health

Jeff Leland, CEO, Blue Chip Surgical Center Partners

Michael J. Lipomi, Surgical Management Professionals

Todd Logan, Regional Vice President, SourceMedical Solutions

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