

**Greg Zoch**

**Partner and Managing Director**  
Kaye/Bassman International Corp.

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***“Past performance is  
no guarantee of future results.”***

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***“Most business problems  
are really people problems.”***

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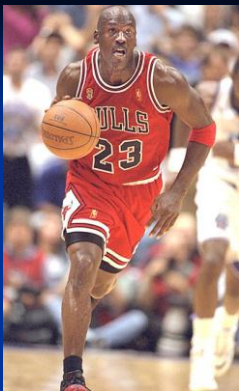
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“If you want to hire top talent,  
you must first understand  
how to recognize it..”

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“You can recognize top talent  
by knowing the traits  
they possess.”

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## Leadership Traits of Top Talent

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### *Leadership Traits of Top Talent*

## 11. Confident

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### *Leadership Traits of Top Talent*

## 10. Empathetic

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*Leadership Traits of Top Talent*

## 9. Optimistic

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*Leadership Traits of Top Talent*

## 8. Effective Communicators

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*Leadership Traits of Top Talent*

## 7. Inspect What They Expect

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*Leadership Traits of Top Talent*

## 6. They Like People

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*Leadership Traits of Top Talent*

## 5. Don't Need to Be Managed

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*Leadership Traits of Top Talent*

## 4. Life-Long Learners

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*Leadership Traits of Top Talent*

### 3. Passionate

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*Leadership Traits of Top Talent*

### 2. Resilient

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*Leadership Traits of Top Talent*

### 1. They Have a “Why”

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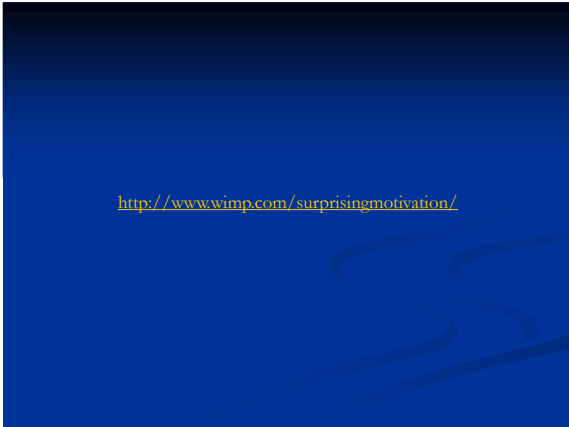
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